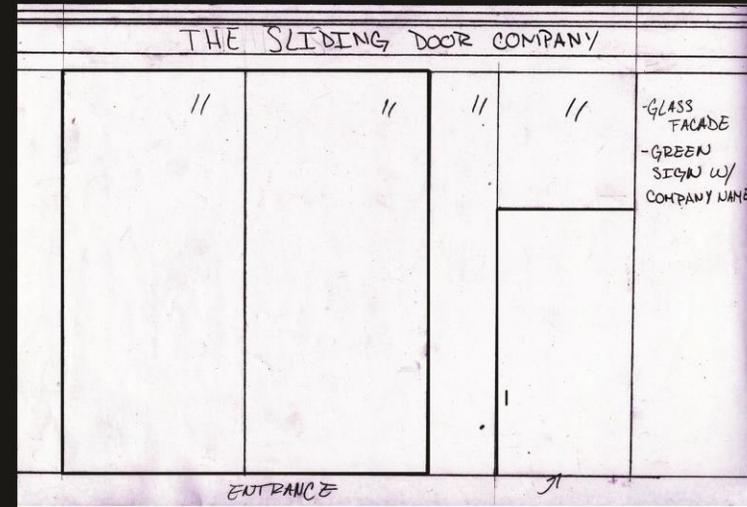


DIEGO ORTEGA

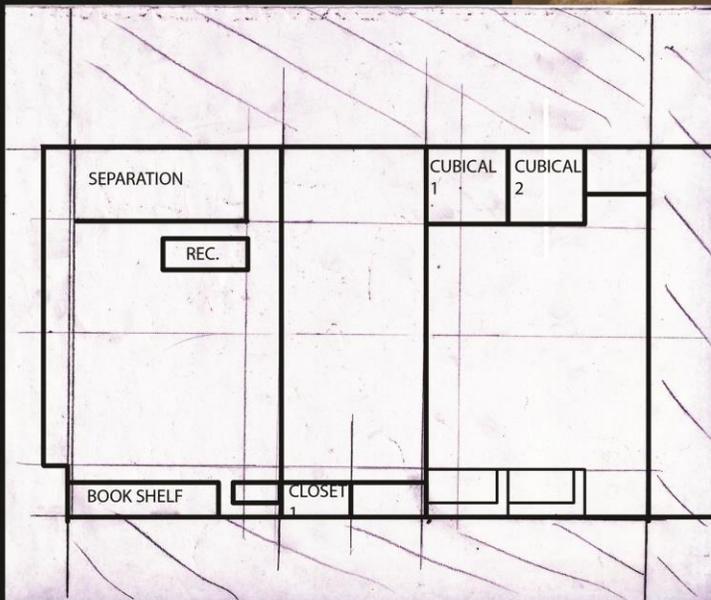
DESIGN 5 : COMMERCIAL PROJECT

# THE SLIDING DOOR COMPANY

ADDRESS: 309 ATLANTIC AVE  
BUSINESS: RETAIL  
WOOD FLOORING  
LIGHTING: SPOT LIGHTS.



ENTRANCE



SKETCH OF SPACES



# FATHER TIME WATCHES

“WATCH TIME  
GO BUY”

PRODUCT:

WATCHES FROM THE NEW SPORT WATCHES  
TO THE MOST LUXURIOUS.

SERVICE:

FIX, SELL AND COLLECT WATCHES

MESSAGE:

“IN WITH THE OLD AND OUT WITH THE NEW”

COMPARISON:

MY IDEA FOR THIS COMPANY IS SELLING  
WATCHES TO PUBLIC BUT WHAT IS DIFFERENT  
IS THAT HERE WE DON'T JUST SELL, WE ALSO  
COLLECT OLD WATCHES.

INSPIRATION:

THE IDEA OF CASH FOR CLUNKERS CARS GAVE  
ME THE IDEA FOR THIS COMPANY. MANY PEOPLE  
HAVE WATCHES THAT DON'T WORK OR THEY  
DON'T WANT ANYMORE. THE WATCHES CAN BE  
SOLD TO THE STORE AND DEPENDING ON THE  
CONDITION THE WATCH IS IN THE WILL BE  
OFFERED A PRICE.

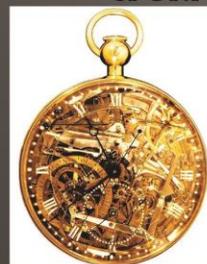


FATHER TIME  
WATCHES

# FATHER TIME WATCHES



## LUXURY WATCHES

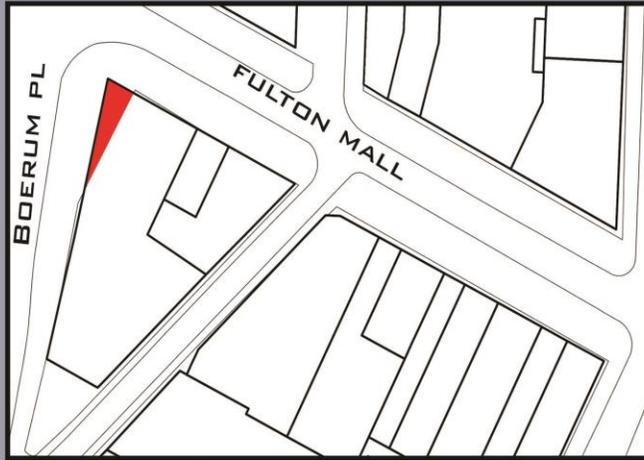


## SPORT WATCHES

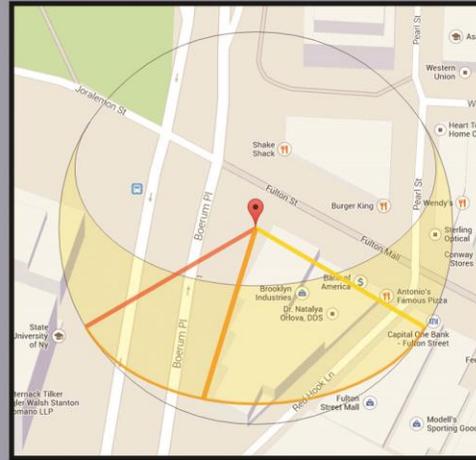
## POCKET WATCH



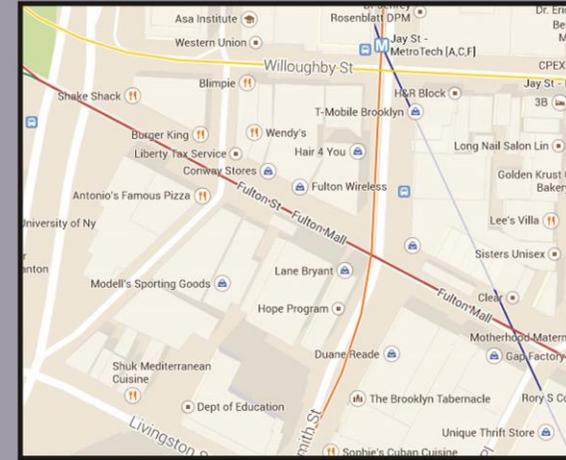
# DESIGN 5: COMMERCIAL PROJECT



SITE MAP



SUN ANALYSIS



TRANSIT MAP



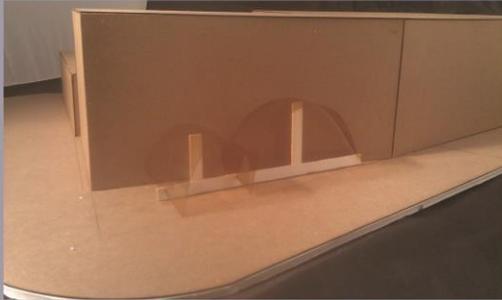
VIEWS OF THE SITE



THE FULTON MALL STRIP IS A DEVELOPING COMMERCIAL OF DOWN TOWN BROOKLYN. IT HAS MANY SHOPS, RESTAURANTS, RESIDENTIAL, INSTITUTIONAL AND CORPORATE UNITS. THIS AREA IS BOOMING WITH BUISNESS AND MANY FORIEGN AND LOCAL VISITORS.

# STUDY MODELS

## DESIGN 5 : COMMERCIAL PROJECT



STUDY MODEL 1



STUDY MODEL 2



STUDY MODEL 3



AERIAL VIEW



AERIAL VIEW



AERIAL VIEW

# DESIGN 5: COMMERCIAL PROJECT

## CELLAR PLAN



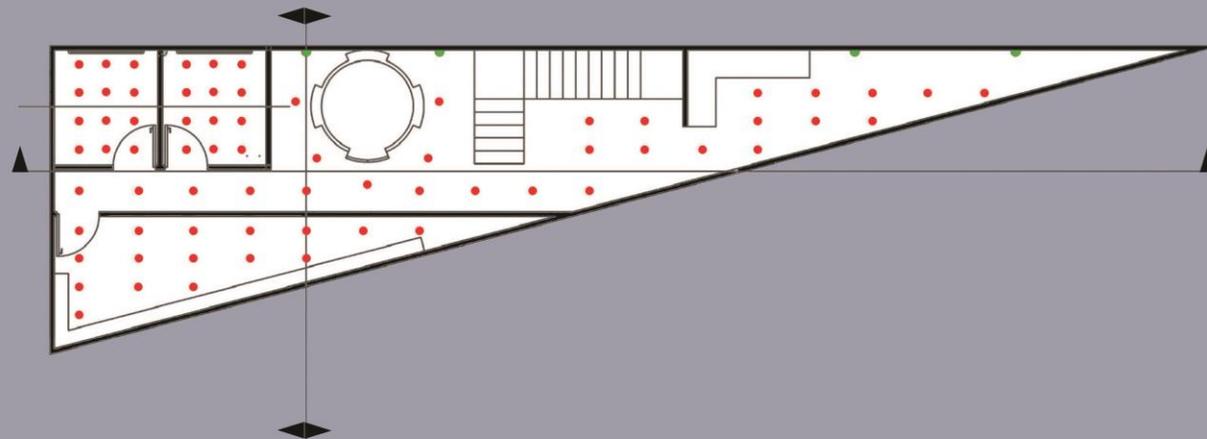
FLOOR



FURNITURE



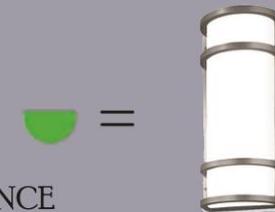
## CELLAR CIELING PLAN



RECESSED LIGHT



SCONCE

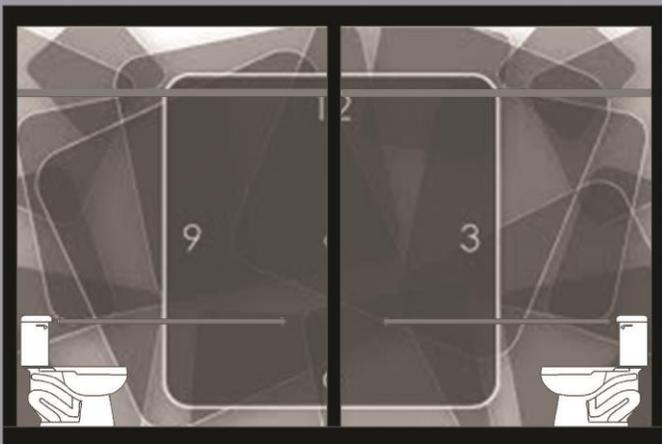


# BATHROOM PLAN



BATHROOM PLAN

## FURNITURE



ELEVATION 1

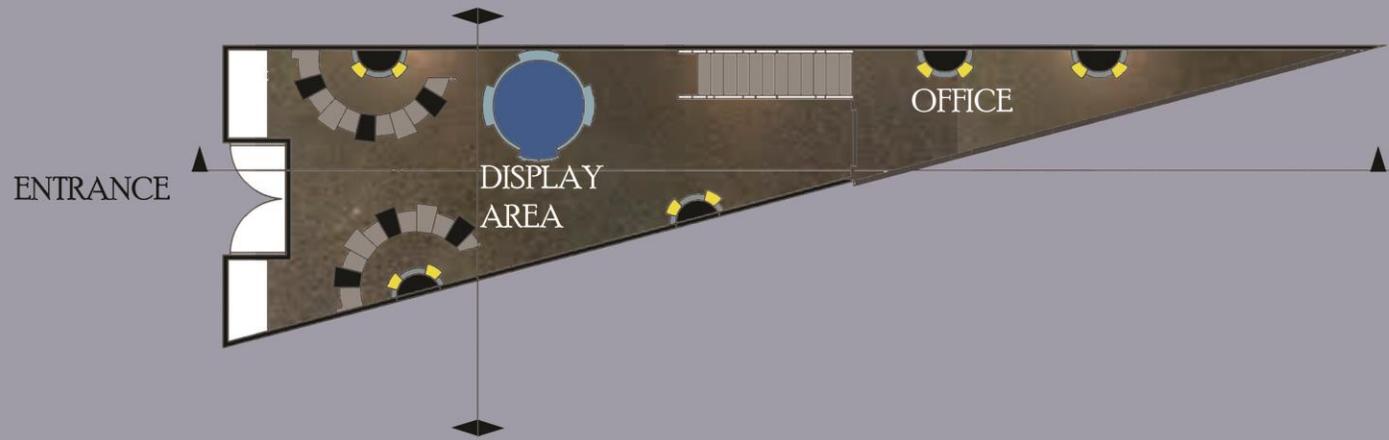


ELEVATION 2

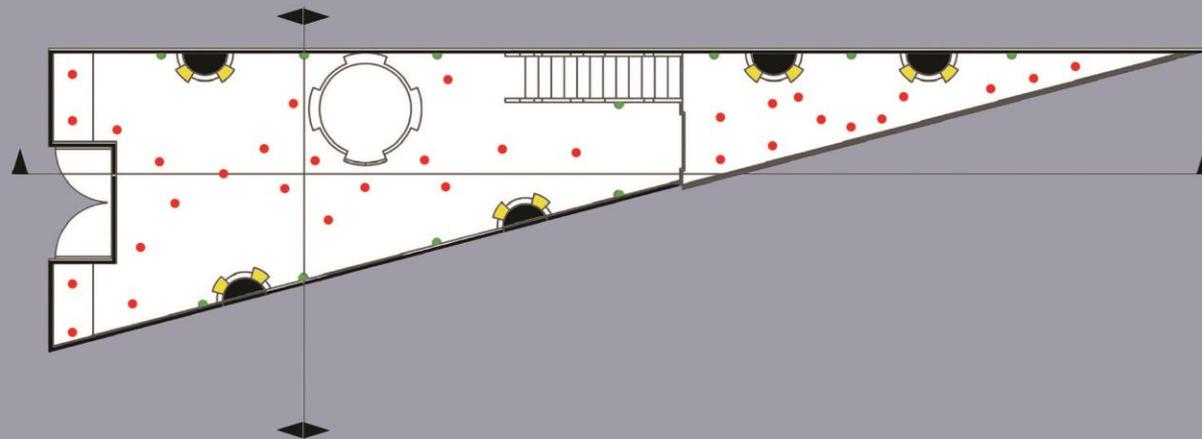


# DESIGN 5: COMMERCIAL PROJECT

## 1ST FLOORPLAN



## 1ST LEVEL CIELING PLAN



FLOOR



FURNITURE



OFFICE CHAIR



OFFICE TABLE



COSTUMER STOOL

RECESSED LIGHT



SCONCE



# DESIGN 5: COMMERCIAL PROJECT

## 2ND FLOORPLAN



FLOOR



FURNITURE

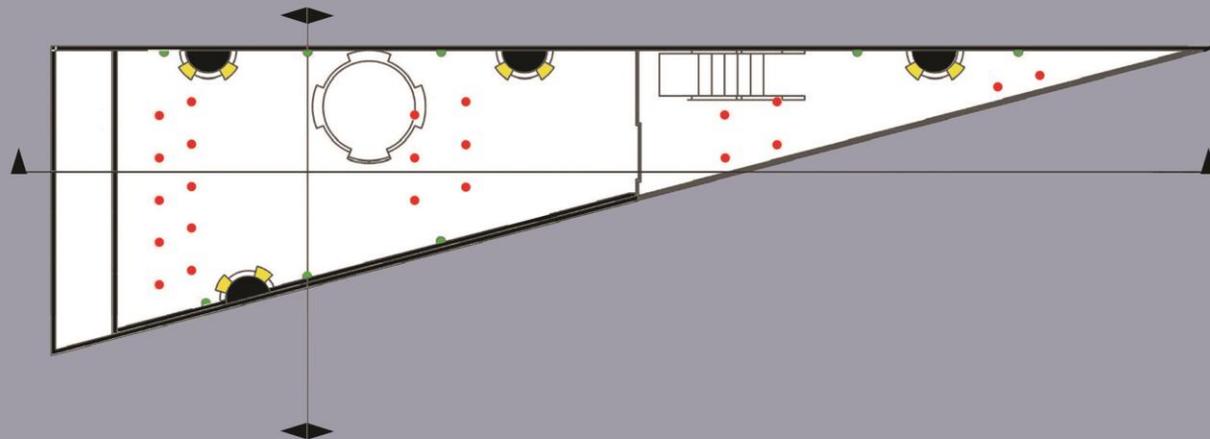


EMPLOYERS CHAIR



COSTUMER STOOL

## 2ND LEVEL CIELING PLAN



=

RECESSED LIGHT



=

SCONCE



DESIGN 5: COMMERCIAL PROJECT



FULTON ST. ELEVATION

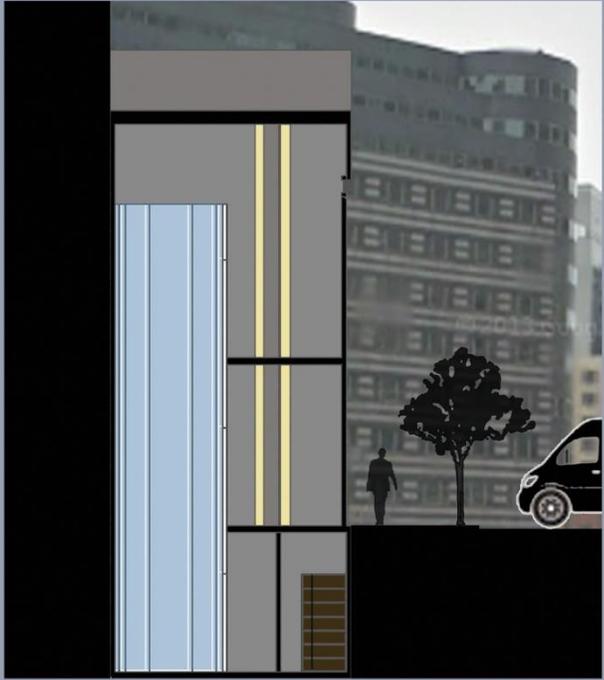


PERSPECTIVE RENDERING



BOERUM PL. ELEVATION

DESIGN 5: COMMERCIAL PROJECT



FULTON ST. SECTION 1

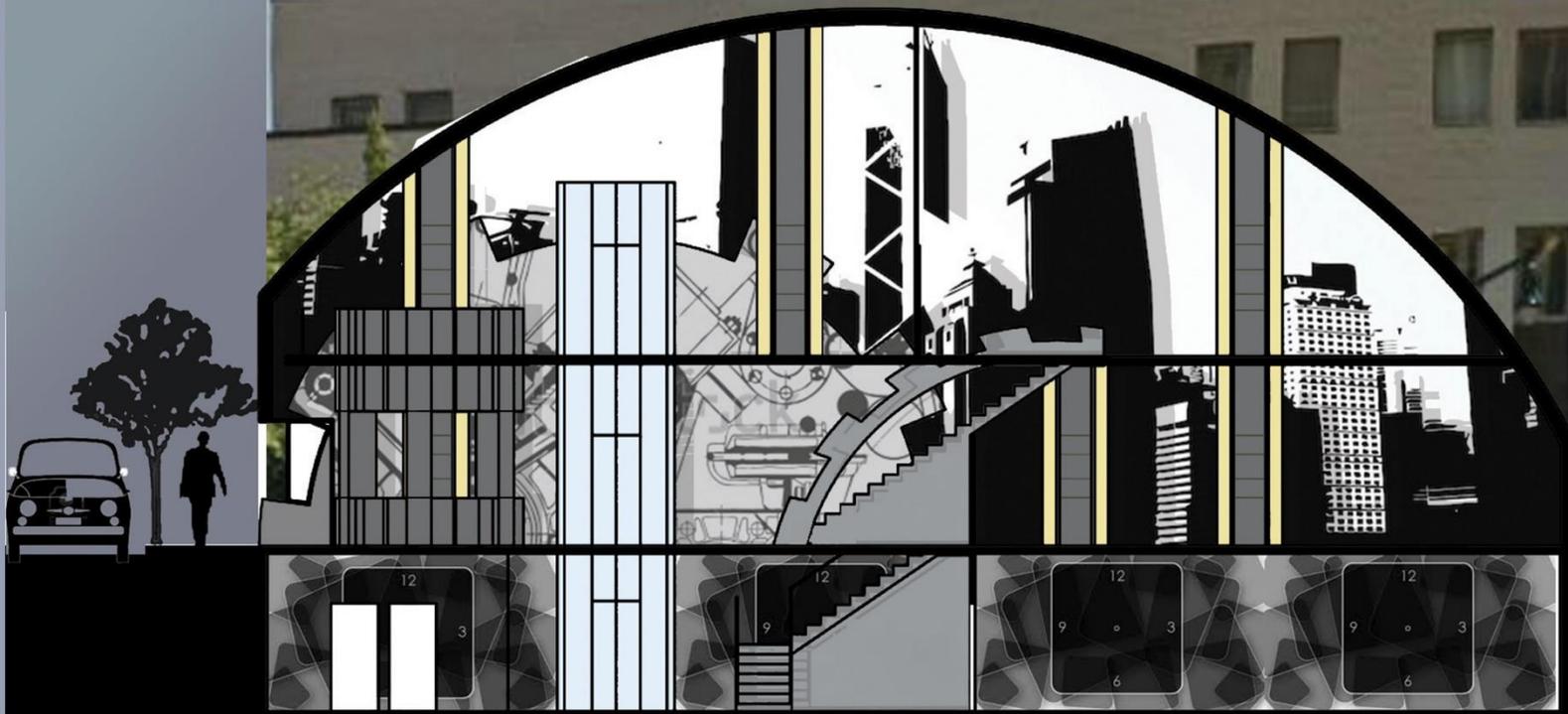


SITE PLAN



FULTON ST. SECTION 1

DESIGN 5: COMMERCIAL PROJECT



BOERUM PL. SECTION

# DESIGN 5: COMMERCIAL PROJECT



PERSPECTIVE VIEW



PERSPECTIVE VIEW 2



TOP VIEW