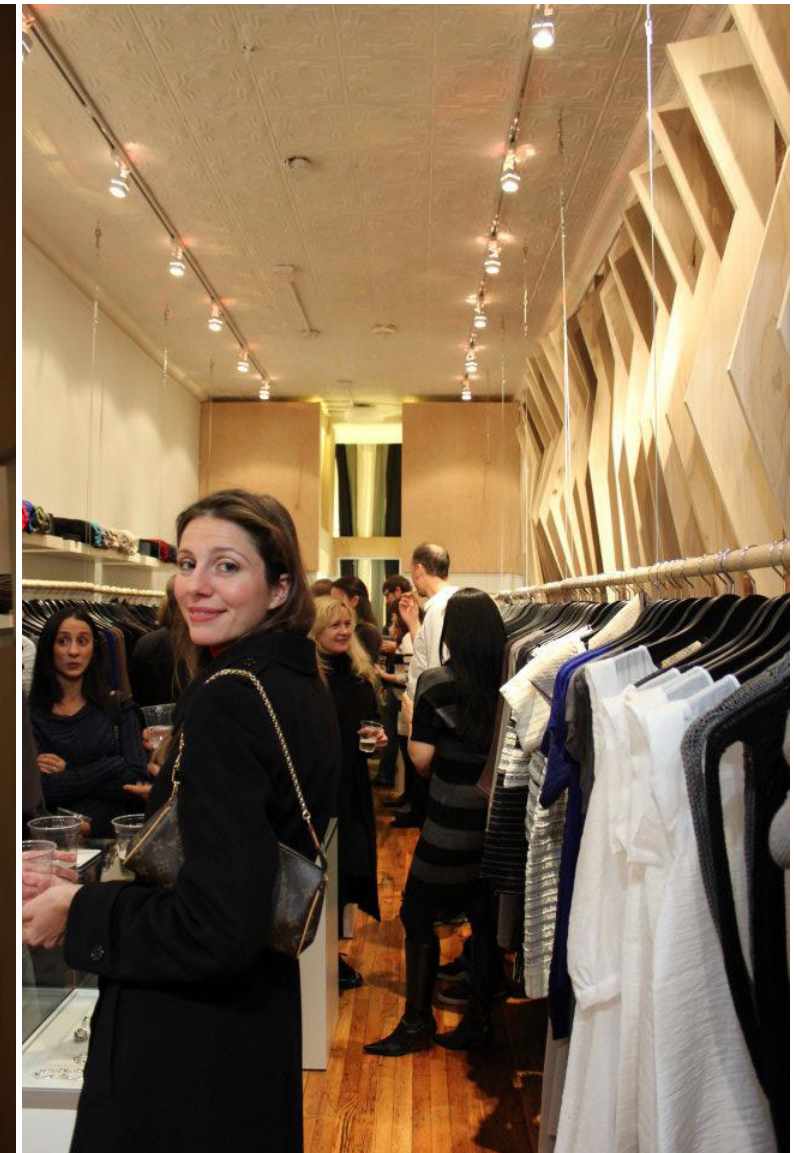




Drape is a Women's Greek Clothing and Jewelry Boutique
 355 Atlantic Ave (between Hoyt St & Bond St) Brooklyn, NY 11217
 Neighborhood: Boerum Hill
 (718) 624-2969
 drapeny.com

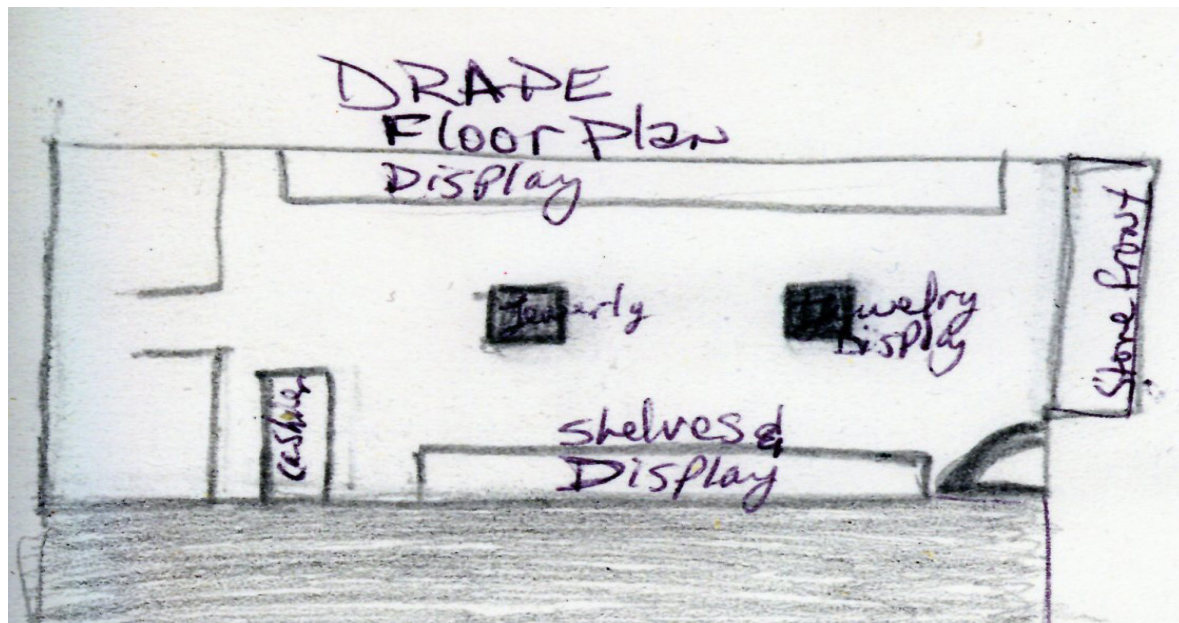
MAGDA MENOUNOS: Owner of Drape New York and Jewelry Designer. Magda's jewelry evokes a sense of timelessness. Magda studied sculpture at the Art Student's League of New York and the National Academy of Fine Arts. She studied metal work and jewelry design at various studios in New York. Her interest in textiles and creating fluid forms for the body drove her to study fashion design at Parsons. Magda holds a degree in International Marketing from the Fashion Institute of Technology.

NEIGHBOR BUSINESSES: Donna Da Vine, Camilla Boutique, Da Vine Provisions, Chico's, Free Range Wine and Spirits.



Fall/Winter 2013 - 2014





The boutique has wood floors and decorations in a simple yet modern way. There's lighting through some walls. For display there are two pendant poles on the sides. On the Right there's only hanged clothes and on the left there also hanged clothes and shelves with accesories and basic clothing. There are two small Jewelry displays on the middle. The material on the wall to the right is red and beige bricks with wood decoration. The left wall is painted white and the ceiling is made with very detailed white tiles. The Logo is very original, dynamic and origins from extruded geometric shapes.

I would modify the design of the space by adding other jewerley display stands. Their design works very good in terms of an iconic logo and the organization of the space makes the flow easy and open. The display is also very nice. they have a computer presenting the different clothes. The storefront material is glass and white painted wood frame.