



NEW YORK CITY COLLEGE OF TECHNOLOGY

THE CITY UNIVERSITY OF NEW YORK

DEPARTMENT OF ARCHITECTURAL TECHNOLOGY

1210 ASSIGNMENT 7:

WEEK 7:

Lecture: **COLOR EXPRESSIONS IN SPACE:** Discuss how we can use color to evoke a strong emotion.

Lab & Homework: **EXERCISE 5**

1. Draw a 1-point or 2-point interior perspective of a given space. Duplicate so that you have two drawings for comparison. Mount to illustration board.
2. Select two contradictory emotions and select colors which relate to these feelings.
3. Using magazine images collage floor, wall, and ceiling colors over your drawing. Attempt to create smooth color.
4. Your choice in colors should achieve a set of objectives such as: color "temperature feeling": warm, neutral, or cool; color "mood feeling"; and apparent differences in size or proportions of space of the two rooms.

Reading: Theil, Philip. Visual Awareness and Design: An Introductory Program in Conceptual Awareness, Perceptual Sensitivity, and Basic Design Skills. pp. 204-213.