



## WHO SEEKS, SHALL FIND

- sophocles



Quote #1: The visual concept works with the quote, because the main focus is the eyes. We all may see the same thing although it would be analyzed differently. Color can be a great aspect, because we all see a dominant color but if we were to describe it, it wouldn't be the same. "Who" was the only text emphasized boldly as the subject.

Quote #2: The visual concept works with the quote, because the use of the mysterious box. Humans are naturally curious when they come across foreign objects. First we seek and observe its form and if it's safe we'll touch or view what's inside of it. The orange works well, because it's used mildly against the contrast of the inside of the box.

Quote #3: The visual concept works with the quote, because the main object is the scenery through the binoculars. Binoculars are a great tool for people to use when viewing distant objects. Sometimes we can be so near to our destination and we would like to what's up ahead. Most likely, we'll find something interesting. The text was emphasized through color and contrast describing the photo above.