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ENT 4430 D254

8 October, 2023

<u>Mental Health Film Project</u>

<u>Executive Summary:</u>

Make an audiovisual work where I incorporate sound and videography together. A video soundscape if you will where I incorporate music together that has a powerful message within the body of work. Its purpose is to help people who struggle with mental health and it might be centered on student's mental health specifically and why it matters. I guess one aha moment for me is seeing a lot of content creators on YouTube or any streaming service use their platform to create DIY movies. For example, my favorite audiovisual work is Bo Burnham's *Inside*, which was a project about mental health during the pandemic that aired on Netflix. I also take a lot of creative inspiration from myself because I always liked to film short videos and upload them. I was always engrossed with the creative process of anything artistic, so when it comes to embracing my own ideas I think that that's a crucial thing towards creativity.

The person that is going to be involved to plan, create, and present the project is myself. I want this to be a complete individualized piece of work that showcases my voice. I think it will be really interesting because the message would be a lot more direct if it's coming from one voice. Moreover, after learning that I can contact someone to be my technical advisor, I'm deciding on contacting Adam Wilson to be my technical advisor for this project since he mainly offers support for students who are in the Music Technology concentration. One question that I would specifically ask is how I can be able to sync the audio and video together if I were to make

this audiovisual project? I know the ideal software that I plan on using is Adobe Audition since I'm more comfortable with this workstation since I've been using it quite a lot for my other concentration courses. So I mainly have to refresh my memory as to how I can be able to sync audio and video together on Audition and I believe that Wilson's help will be ultimately necessary for getting this project done.

I think key findings towards my project would be to be good at editing. I think that that's something that I want to learn within my work is to learn how to be good at film editing. I also want to learn how to operate with different filming tech because I want to learn how to get good shots in. I feel like the conclusion of my project can definitely affect what I do next because I want to experiment more with other filming projects in the future. I don't want to be hard on myself when trying to start something new and I think embracing every new idea that pops in my head is very important. I can definitely get a job out of a project like this in the future because I genuinely see myself as a creative who will one day work with other cinematographers and musicians.

Deliverables:

In this project, deliverables help add to the essentiality of this project. I will be using a camera to help film other clear shots that add to the message of what I'm trying to portray. I am also planning on potentially using instruments as a way to record some ambient music. I think having music in an audiovisual project is definitely important and I want to try and incorporate music as best as I can. The instruments that I see myself using are an acoustic guitar and a keyboard and I

will be playing very simple melodies. Nothing too abstract but I want the sound to be very organic.
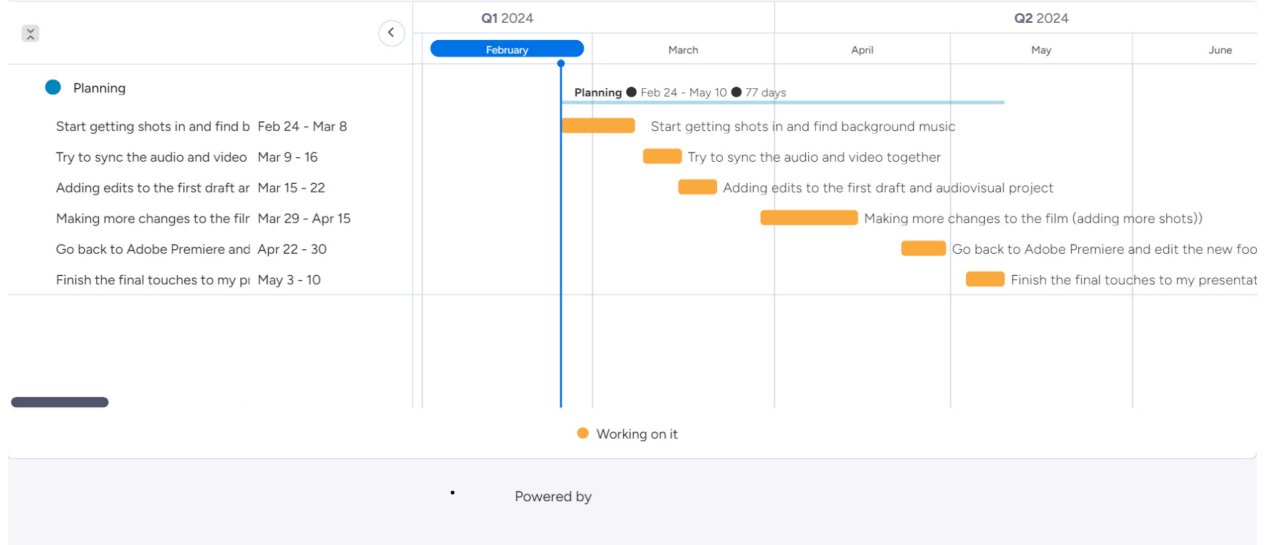
Required Resources:

In order to have this audiovisual project come into fruition, I definitely need an application perfect for audiovisual work. As aforementioned, I am going to be using Adobe Audition as a way to complete my work for this project. Considering that a free subscription from Adobe Creative Cloud is given to CUNY Students throughout the four years, I have been taking advantage of that software throughout all of my concentration courses for music technology. So having this software would essentially be a perfect way to create this project since I am currently working on creating my own custom sound designs from random movie clips. I'm currently in a Sound for Multimedia course and what we do on Adobe Audition is that we drag an .mp4 file into the UI and from there it can allow us to sync our own sounds together with the movie clip. Ultimately, these methods are very useful for me and I will definitely incorporate them within this culmination project alongside a camera and some instruments to help record.

Calendar(Gantt Chart):

Student Mental Health Film Project

	Q1 2024			Q2 2024	
	February	March	April	May	June

Planning

Planning ● Feb 24 - May 10 ● 77 days

Start getting shots in and find b	Feb 24 - Mar 8	Start getting shots in and find background music
Try to sync the audio and video	Mar 9 - 16	Try to sync the audio and video together
Adding edits to the first draft ar	Mar 15 - 22	Adding edits to the first draft and audiovisual project
Making more changes to the film	Mar 29 - Apr 15	Making more changes to the film (adding more shots))
Go back to Adobe Premiere and	Apr 22 - 30	Go back to Adobe Premiere and edit the new foo
Finish the final touches to my pr	May 3 - 10	Finish the final touches to my presentat

● Working on it

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Estimate:

Materials ▼	Material Price ▼	Material Lin ▼
4K Camcorder	$65.99	https://www.am
Tripod	$25.99	https://www.am
128GB USB Drive	$11.79	https://www.am

Totals ▼	Values ▼	
Total Materials	3	
Total Hours	70	
Total Cost	$103.77	

Start Date	End Date	Task	Duration
2/23/2024	3/8/2024	Start getting shots in and find background music	30
3/8/2024	3/15/2024	Try to sync the audio and video together	10
3/15/2024	3/22/2024	Adding edits to the first draft and audiovisual project	15
3/29/2024	4/12/2024	Making more changes to the film (adding additional shots)	15
4/22/2024	4/30/2024	Go back to Adobe Audition and edit the new footage	15
5/3/2024	5/10/2024	Finish the final touches to my presentation(adding the final video in)	20

Table of Contents:

If I were to make a binder that presents my work, I believe that some of the sections I would use on my OpenLab Project Site would include the different methods I've used in making the project. This would include tutorials as to how I was able to stitch an .mp4 file and apply a multitrack session to it by just using Adobe Audition. I think a section like that would be efficient for an audience that's interested in making audiovisual works of their own. Moreover, I would probably include a materials section in order to show what the devices I was using in order to make this project a reality. As aforementioned, the same type of audience that wants to make short films of their own can take the time to use that section in a resourceful way.

Budget:

So after going through the materiality as well as the amount of hours it's going to take me to complete each individual task, I found these numerical values. Firstly, the total cost of all 3 products which includes the 4K Camcorder, Tripod, and a 128GB USB Drive all equate to $103.77 as a result. Moreover, it's important to note that the total hours it's going to take to finish this audiovisual project altogether is 70 hours in total. This is something that I look forward to accomplishing for the next semester now that I have an almost perfect layout as to how I'm going to make this audiovisual work a reality.