



Welcome to Italy!

By: Taina Lewis & Antonella Di Graziano

Our Team



Hi everyone, I'm Taina Lewis, the Co-CEO & Statistical Writer of Costeria Moda located in Italy.



Hello everyone, I'm Antonella Di Graziano, the Co-CEO & creative director of Costeria Moda located in Italy.

Geography

- Italy is its boot-shaped peninsula that cuts out into the Mediterranean Sea(Miller, 2023)
- The country stretches over 1000 km from north to south(Larner, 2024)
- Italy is located in the temperate region of the world(Miller, 2023)
- Italy is apart of the “Group of Seven”(SternQuest, Dr.Adomaitis)
- Border Countries: Austria, France and Switzerland(Larner, 2024)



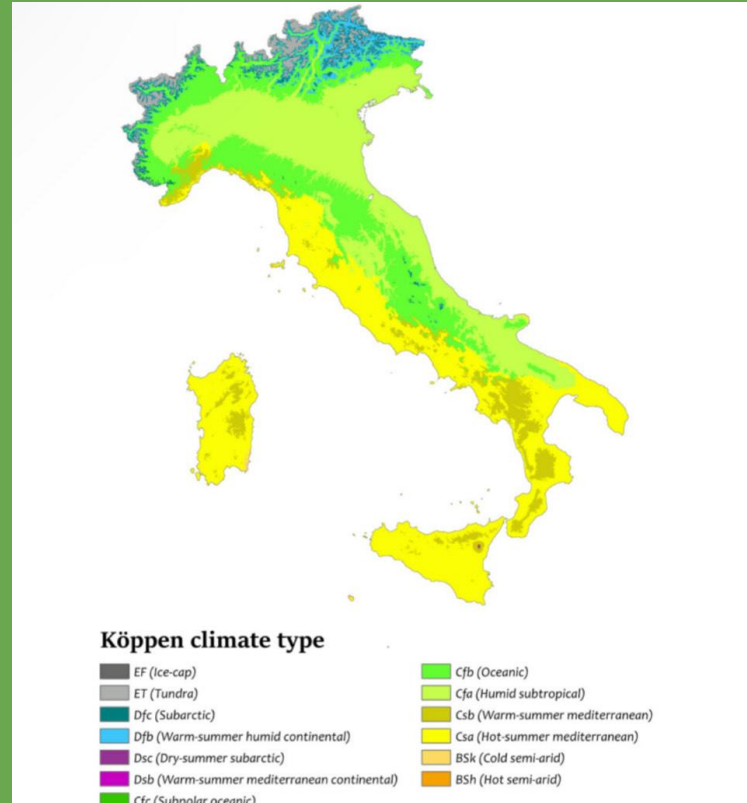
Natural Resources

- Italy's natural resources include marble, building stone, mercury, and potash, including some natural gas and crude oil (Anderson, 2024)
- Italy was a major producer of pyrites, asbestos, fluorite, salt, lead, sulfur, aluminum, and zinc (Nangeroni, 2024)
- Italy's most valuable natural resource is **GAS** (Wilkinson, 2018)



Climate

- Italy has a Mediterranean climate, which is characterized by warm, dry summers and mild, rainy winters in coastal regions (Alpino, 2023)
- Italy's climate diversity has a big influence on urban development and agriculture (Levantesi, 2021)
- Italy experiences more temperate weather as a result of the neighboring Mediterranean Seas (Maria, 2023)



Population & Demographics

- Religion: Roman Catholic (Denning, 2023)
- Population: 59 million people (Wilkinson, 2024)
- The most populated cities in Italy are urban cities such as Rome, Milan, and Naples (Roman, 2013)
- The majority of the population consists of Native Italians (Denning, 2023)



Technology

- Italy's e-commerce sector for fashion, textiles, and design, exudes creativity and innovation (Anderson, 2024)
- Italy has become a global leader in innovation and creativity thanks to the way its fashion, textile, and design sectors have used technology to their advantage (Beginini, 2023)
- Sustainability is still a top priority, and Italian businesses are leveraging technology to integrate environmentally friendly practices across their supply chains (Wilkinson, 2024)



Culture

- Italy is rich in culture, dress, food and tradition (Acerbi, 2024)
- Italy evolved during the Renaissance and due to new fabric being produced in major cities it became one of the most important countries in clothing (Vahedi, 2024)
- Italians are in the polychronic time zone (Mussio, 2024)
- Italy's known dishes are pizza and pasta (Acerbi, 2024)
- Italy's cherished holiday is "Ferragosto" which occurs on August 15th (Caravette, 2023)



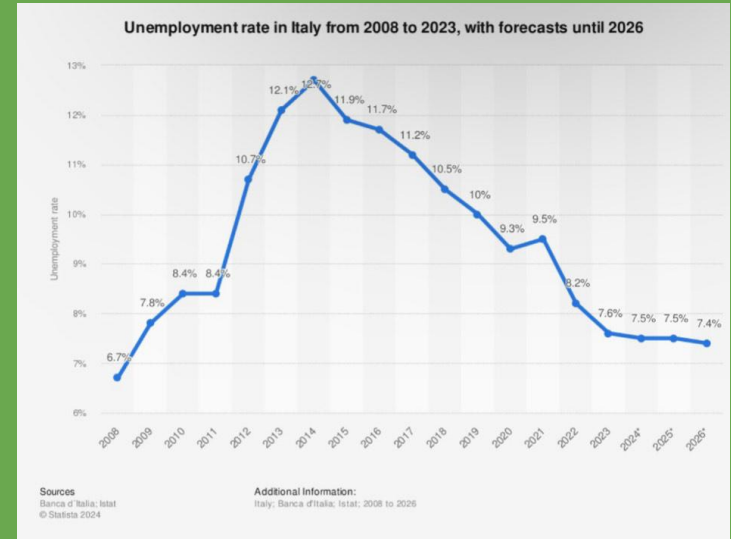
Economy

- Member of the Union Monetary Economic system (Agovino, 2024)
- Italy continues to have some of the highest public debt levels in the Eurozone, which presents issues for both economic stability and fiscal sustainability (Rossi, 2024)
- Italy has a diversified industrial economy (Rossi, 2024)
- Italy is the third largest national economy in the European Union (Paulicelli, 2022)



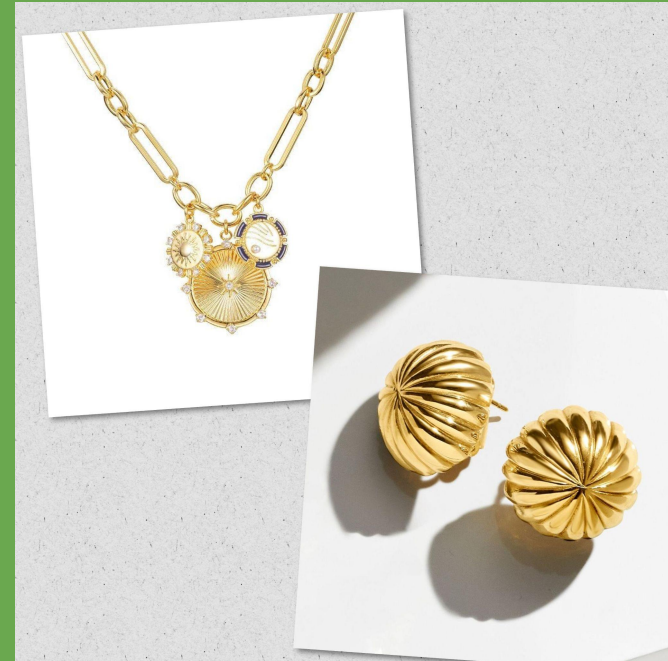
Labor & Employment

- Italy's labor market is defined by a strict and heavily regulated structure that creates substantial obstacles to commerce and flexible employment (Boeri, 2024)
- Women still have a lower labor force participation rate compared to men (Agovino, 2023)
- Italy is made more complex by the exploitation of foreign workers in industries like agriculture (Guidi, 2024)
- The interconnectedness in the Italian labor market is the relationship between low-paying jobs and unemployment (Boeri, 2024)



Distribution & Consumption

- Our store is Costiera Moda in Italy, and we plan to sell unique gold jewelry
- Our website will distribute our product from Italy's capital, Rome, to the United States
- Italian goldsmiths use American gold to produce exclusive jewelry that gets distributed domestically and globally (Morelli, 2017)
- Italian consumers value gold for its cultural significance, purchasing gold jewelry for traditional celebrations/occasions and investments (John, 2024)



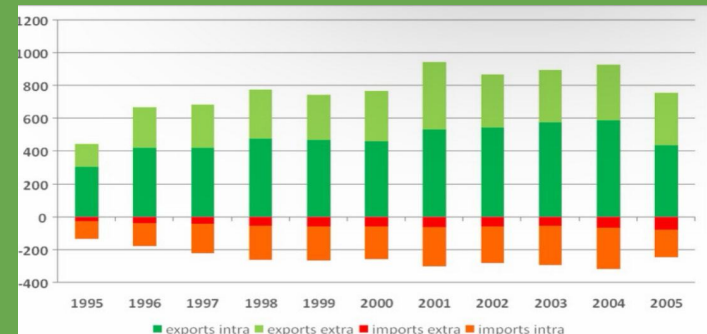
Fiber, Fabric & Apparel Production

- Italy, a country in the temperate zone, is famous for its silk commerce, which is a straightforward but classic aspect of its affluent way of life(Lenzo, 2018)
- There is a unique kind of mussel in Italy that occasionally generates a substance that resembles silk (Morelli, 2017)
- Italy has a long history of goldsmithing going back centuries, from the time of Ancient Rome and today Italy is the largest exporter of gold jewelry (John, 2024)
- Italy has maintained their reputation as the global leader in goldsmithing to create timeless luxury



Import & Export Trade Policies/Practices

- Italy overall don't have any significant restrictions on their export industry; nevertheless, businesses that export or import commercial goods into or out of Italy must have a recognized trade license (William, 2021)
- In the European Union, certain products are subject to distinct laws and regulations known as the Integrated Tariff of the European Communities (TARIC code) when they are imported and exported (Antonioni, 2012)
- An EORI number is required for all imports, exports, and transits inside EU nations (Salvatici, 2021)



Thank you!

The image features the text "Thank you!" written in a white, elegant cursive script. The text is set against a solid green background. Scattered around the text are several white, five-pointed stars of varying sizes. Below the main text, there is a large, white, flowing flourish that starts under the word "Thank" and extends under "you!", ending in a sharp, upward-pointing curve.