

Anna Beatriz Molina

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ACADEMIC BACKGROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S	2025	New York City College of Technology CUNY	Business & Technology of Fashion <i>Emphasis:</i> Global Fashion GPA: 3.207
A.S	2022	New York City College of Technology CUNY	Business & Technology of Fashion

Professional licenses or certification:

Title IX Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Training course was delivered via online on New York City College of Technology on August 30, 2024.

HONORS AND AWARDS:

2023 **ACE/ASAP Program Scholarship.** Department of Business, Business and Technology of Fashion, *New York City College of Technology*, 02/06/2023

PROFESSIONAL EXPERIENCE:

Bakery Associate ***Purple Dough, Woodside, New York*** ***June 2021 - April 2022***

- *Developed strong customer relationships that resulted in a 20% increase in repeat business.*
- *Utilized market research and analytics to identify key trends and suggest strategies for improving sales.*
- *Developed and implemented a social media strategy that increased followers by 20% and engagement by 30%.*







INTERNSHIP:


The NinèRita ***Fashion Concierge E-Commerce*** ***September 2024 - Present***

- *Researching the latest fashion trends and understanding the preferences of our clients to provide tailored recommendations.*
- *Sourcing and acquiring high-quality wardrobe items and accessories that align with each client's unique style and customize fashion look books.*

- *Managing administrative tasks to enhance client interactions and service delivery.*
- *Brand Promotions (Social Media & Events): Enhancing the brand's presence through strategic social media engagement and participation in events.*

PROFESSIONAL DEVELOPMENT & NETWORKING:

- Attended, Citytech PDC & Public Affairs - DSS/HRA Career Fair, Derrell Meyers and Taicha Morin, Senior Communications and Outreach Coordinators in NYC DOE: Wednesday, November 20, 2024, 10:00am - 2:00pm at CUNY New York City College of Technology, Room A106
 [DSS-Career-Fair-V4-SOCIAL \(1\).pdf](#)
- Attended, The Science and Art of Design Thinking, Dr. Anbu Rathinavel, Chief Design Officer at Intellect Design and Head and Co-founder of the School of Design Thinking: Friday, September 13, 2024, 10:00am - 12:00pm at CUNY New York City College of Technology, Room A105
[Science & Art of Design Thinking_Sept 13th.pdf](#)
- Attended, ***Supa Dupa Fly: LGBTQIA+ Hip Hop Til Infinity Extravaganza***, City Tech's Department of English, African American Studies, and the Business and Technology of Fashion: Tuesday, May 7, 2024, 1:00pm - 5:00pm at CUNY City Tech, Academic Complex Theatre, 285 Jay Street, Brooklyn, NY 11201
 [Event Flyer - Supa Dupa Flay - CITYTECH 4 \(1\).pdf](#)
- Attended, In-Seam NYFW Event featuring Veronica de Piante and Mark Cross, September 8, 2024, 5:30pm - 7:30pm at Casino, New York, NY
 [IN-SEAM NYFW COCKTAIL EVENT.pdf](#)
- Attended, Valentino 'Le Noir' Collection Exclusive Preview, at Valentino Garavani Flagship Store, September 5, 2024, 5:00pm - 7:00pm at 654 Madison Ave, New York, NY, 10065
 [Valentino Event Invitation.pdf](#)
- Attended, Networking Workshop (Virtual) in ASAP Career Workshops, Friday, March 8, 2024, 11:00am
<https://us02web.zoom.us/j/3059348285?pwd=UE9ZVS92QVE1Y1BKV0IzZmpDdVNNdz09>
 Zoom Meeting ID: 305 934 8285
 Passcode: asap
- Attended, Fashionnovation Reception Panel, Diane Von Furstenberg at Diane Von Furstenberg Flagship, February 8, 2024, 6:30pm - 8:30pm at 440 W 14th Street, New York, NY, 10014
 [DVF Invitation.pdf](#)
- Attended, Balmain Paris Spring/Summer 2024 Collection Presentation at Balmain Flagship Store, February 8, 2024, 6:00pm - 9:00pm at 59th Street, between 5th and Madison
 [Balmain Paris Invitation.pdf](#)

- Attended, LinkedIn Profile (Virtual) in ASAP Career Workshops, Tuesday, October 3, 2023, 1:00pm
<https://us02web.zoom.us/j/3059348285?pwd=UE9ZVS92QVE1Y1BKV0IzZmpDdVNNdz09>
 Zoom Meeting ID: 305 934 8285
 Passcode: asap
- Participated, Fashion Futurists Club and the Chocolate Luxe Event, April 28, 2023 at CUNY New York City College of Technology, Complex Theatre


EXPERIENTIAL LEARNING:

- “Africa’s Fashion Diaspora” at The Museum at FIT at 227 W 27th St, New York, NY 10001, BUF 4900 Internship, October 31, 2024


LANGUAGES:

Fluent and Comprehension in English & Filipino

TRAVEL:

Hong Kong & South Korea

CIVIC ENGAGEMENT:

- Volunteered, Fashion Futurists Club and the Chocolate Luxe Event, April 28, 2023, 2:00pm - 5:00pm at CUNY New York City College of Technology


SOCIAL MEDIA AND TECHNOLOGY SKILLS:

DATABASES:

Ebook Central (EBSCOhost), JSTOR, Fashion and Race, Fashion Snoops, IMDb, Kanopy, The New York Times, Vogue, Wall Street Journal Digital

SOCIAL MEDIA AND APPS:

Facebook, Handshake, Indeed, Instagram, LinkedIn, Pinterest, Snapchat, TikTok, Vogue Runway, X (formerly Twitter)

COMPUTER SOFTWARE:

Adobe, Adobe Photoshop, Canva, CapCut, Excel, Google Docs, Microsoft Word, PDF, Powerpoint