Michael Kors For release: 14/02/2016

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MICHAEL KORS COLLECTION NEW FLIRTY CHIC INDIVIDUAL STYLE Michael Kors' flirty chic fashion show for the Fall 2016 collection will be celebrating individual style. The show will be located at Spring Studios 6 St Johns Ln, New York, NY 10013 on 17 February 2016 at 10 AM. The collection is all about celebrating one's individual style whether it's fun, glamourous, flirty, luxurious or modern. The runway will be sun lit and the white will enhance the garments.

The gold, metallic tones are present in the collection, such as the gold tweed coat with a flower pattern the composition is easy on the eyes. One's eyes will go down from the hair to the white peter pan collars and the beige hue crew neck sweater to the coat. The sleeves of the coat, sweater, and the white shirt create many horizontal lines. There is also a juxtaposition of the colors and fabrics of the outfit. The peter pan collars and the coat lapels both create diagonal lines. But the beige sweater's crew neck creates a curved line which helps balance the lines. The outfit is completed with gold flats and a gold bag with a gold handle chain.

The composition of the white fur coat, grey sweat shirt, and sequined pants. The composition of the outfit worn by the model Julia Nobis is very appealing its comfortable yet stylish. There is juxtaposition between the soft fur and the hard yet delicate sequences on the pants. The outfit mostly consists of the color white and white slightly shaded to get the grey hue. The sequences help flatter one's body because they move with the body.

The show will have Cola Elixir by the Opposom band as the music for the show. There will bright spring colors for winter, short skirts, cropped pants and trousers, slits, chains, feathers, fur. The celebrities in attendance will include that of Blake Lively, Naomie Harris, Olivia Munn, Jennifer Hudson, Laura Love among many more.



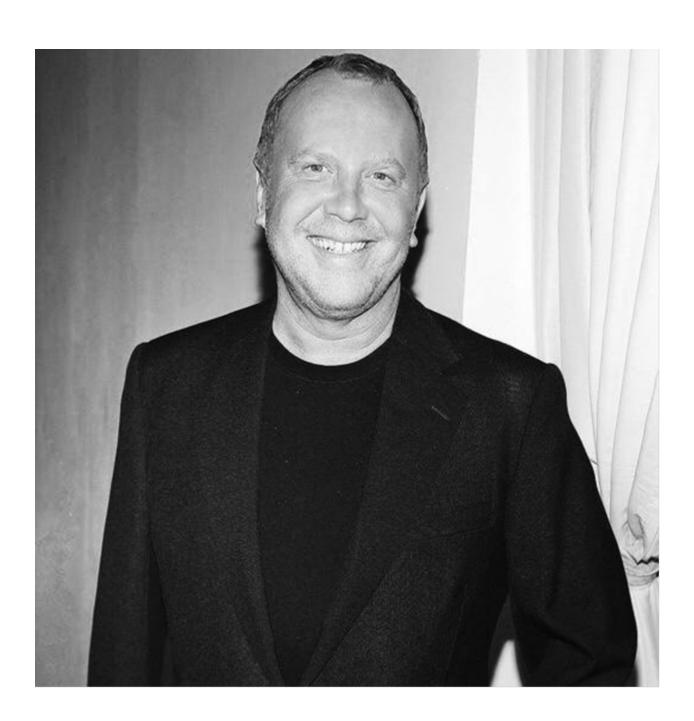
Fall 2016 Collection



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Biography

"From the very beginning, I was convinced you could be sexy and sporty at the same time," Michael Kors told *Women's Wear Daily* in March 2011, on the occasion of his company's 30th anniversary. The king of American "jet-set" sportswear has turned his conviction into a multibillion dollar company and positioned himself at the very centre of New York's fashion scene.

Michael Kors Holdings went public in 2011, to date the company's share price has tripled making Michael Kors one of the dominant players in the 'affordable luxury' market. The company currently has over 400 stores in 89 countries, with flagships in New York, London, Paris, Milan, Tokyo, Hong Kong, Seoul, Singapore, Dubai and Istanbul.

Michael Kors' interest in fashion began at a young age. As a five-year-old, the future designer advised his mother on her wedding dress. The designer went on to open his own boutique, which he named Iron Butterfly, selling clothes he had customised or designed himself. Kors moved to New York in 1977 and enrolled in the <u>Fashion Institute of Technology</u> in New York City, though he left the school after nine months to take a job at Lothar's, the trendsetting boutique on New York's West 57th Street.

He began his own label in earnest in 1981, with Lothar's as his first customer; the first Michael Kors Collection runway show was held for the Fall 1984 season. In its review, *WWD* judged it a "collection of haute, classic sportswear" and "elegant but minimal dressing."

Other fashion editors affectionately remember the smell of wet-paint, after Kors, unhappy with the green wall colour repainted the venue space the night before his show. An immediate hit, Kors' collection was bought by Bloomingdales, Bergdorf_Goodman, Lord & Taylor, Neiman Marcus, and Saks Fifth Avenue.

In 1997, Kors was named the first-ever women's ready-to-wear designer and creative director of Céline, where he helped to turn the French fashion house around with successful accessories and a critically acclaimed ready-to-wear line, before leaving in October 2003 to concentrate on his own brand.

Kors launched his menswear line in 2002. In addition to the Michael Kors runway collection, the MICHAEL Michael Kors and KORS Michael Kors lines were launched in 2004.

Thanks to his witty one-liners, Kors garnered wide international fame during his 10 season stint as a judge on the popular American television series "Project Runway," from 2004 to 2012.

Kors has been the recipient of numerous industry awards including The Council of Fashion Designers of America (CFDA) Womenswear Designer of the Year in 1999 and Menswear Designer of the Year in 2003. In 2010, the CFDA awarded Kors their most prestigious honor, the Lifetime Achievement Award.

About Us

Michael Kors is a world-renowned, award-winning designer of luxury accessories and ready-to-wear. His namesake company, established in 1981, currently produces a range of products under his signature Michael Kors Collection and MICHAEL Michael Kors labels. These products include accessories, footwear, watches, jewelry, men's and women's ready-to-wear, eyewear and a full line of fragrance products.

Michael Kors stores are operated, either directly or through licensing partners, in some of the most prestigious cities in the world, including New York, Beverly Hills, Chicago, London, Milan, Paris, Munich, Istanbul, Dubai, Seoul, Tokyo, Hong Kong, Shanghai and Rio de Janeiro.

Behind this burgeoning empire stands a singular designer with an innate sense of glamour and an unfailing eye for timeless chic. Michael Kors has won numerous accolades within the fashion industry, been honored for his philanthropy, and earned the respect and affection of millions. Wholly dedicated to a vision of style that is as sophisticated as it is indulgent, as iconic as it is modern, he has created an enduring luxury lifestyle empire with a global reach.

Michael Kors has always been involved in philanthropy, fighting hunger for more than 20 years. A longtime supporter of God's Love We Deliver, he has worked with the New York-based organization to help distribute meals to people with HIV/AIDS, cancer and other serious illnesses. In 2013, he partnered with the United Nations World Food Programme (WFP) to help fight world hunger by designing the 100 Series watch. A portion of the proceeds from his special-edition timepiece helps WFP deliver food to children through its school meals program.

VOGUE

FALL 2016 READY-TO-WEAR Michael Kors Collection

NEW YORK, FEBRUARY 17, 2016

by NICOLE PHELPS

Today marks Michael Kors's 35th Fall show, but he's not feeling nostalgic. He has been in the biz long enough to understand that all it's really about is change. Why not embrace it? Kors is one of the growing number of designers here and in Europe to hop on the see now, buy now train. In his lively presentation this morning, there were select ready-to-wear clothes, shoes, and bags that you could purchase at his Madison Avenue flagship and on michaelkors.com today. "It's an experiment," he said backstage. That's the attitude he brought to the new collection: "I like bare legs in winter; I like night for day. I like Alexa Chung mixing with Nan Kempner. It's about the interesting mix."

The first look summed up what he was getting at: wool melton peacoat, creamy silk georgette blouse, charcoal cashmere pullover—so far, so Kors. But scan down, and there were ostrich plumes embroidered below the knees of the jeans. "Put a feather on it" was a mini mantra of this flirty show; they turned up in other unlikely places (fringing the pockets of a tweed coat) and more expected ones, such as the skirts of short cocktail dresses and a pair of sequined party pants. Fall also found the designer embracing Peter Pan—collar dolly-bird dresses, head-to-handbag wisteria separates, and a just-this-side-of-ditzy outfit that combined an acid green sheepskin jacket, a baby blue cable-knit, a flowery bow-front shirt, and an A-line sailor skirt.

Fashion has lately swung in a decorated, retro-quirky direction, far from the minimalist territory that the designer has put his stamp on over the past three decades. You can't fight change, but inevitably, the best looks were the ones where Kors was at his Kors-iest. Take Mica Arganaraz's black sequined plunge-front, streamer-hemmed dress. Streamlined, American, sexy.

Michael Kors Collection RTW Fall 2016

Windy has stormy eyes that flash at the sound of lies. And she's got a lineup of real-world clothes, zhuzhed up to the nines.



By Bridget Foley on February 17, 2016

Fashion, like life in general, abounds with half-truths. A perfect example occurred at the Michael Kors Collection show Wednesday morning, right there in the front row. Blake Lively wore a camel coat and dress. Classic camel, overcast morning, 10 a.m. — OK. But only half the story, at most, Blake glowed, a glorious vision in monochrome, from her modified Bardot bouffant right down to her ladified stilettoes. In between, her slipdress was aglow in Swarovski crystals, uplighting her movie-star face and ample décolletage.

Such is the way of Michael Kors (with clothes; he can claim no credit for Blake's other assets). He elevates the real, the wearable, in some cases, the mundane, to a place so alluring, what fashion-aware woman wouldn't want in? But then, Kors' seasonal starting point is always "the women."

"It's always been about the muses," he said during a preview. "In a strange way, they all kind of float through my head, they all kind of mash up together." He ran off a litany of "theys": Lee Radziwill, Penelope Tree, Diana Ross, Nan Kempner, Alexa Chung, Zendaya, Blake, women "unabashedly in love with looking fabulous."

And doing so in a real-world context, albeit a tony one. This show was all about function made special and chic — coats (and more coats), sweaters, pants and skirts, the regular trappings of getting dressed, only delightfully zhooshed up.

How everyday? Kors opened with the core basics — peacoat, white blouse, pullover and jeans, but the jeans happened to be feathered from the knees down. Camel made it onto the runway in a shawl-collared coat — a floral intarsia mink, worn over a sweater and tattersall cropped pant. Other coats got abundant fur collars or were cut in glistening floral brocades. An otherwise austere officer's coat was sashed in mink. Another simple pleasure, knitted cashmere, came in a charcoal sweater-and-skirt duet that got the reality diva treatment with feathers — including matching feathered opera gloves.

The appeal of this collection was in its relatable glamour. As for Kors' Ready-to-Wear, Ready-to-Go pieces, available immediately at the Madison Avenue store and online: Look 52, featuring a lot of snappy studs.

Not everything was gussied up; sometimes, a herringbone tweed suit and silk leopard-print shirtdress were just that, as Kors kept his shapes from classic to retro. If he erred with some dresses that rang a little too literally Sixties, they were few and far between

A Sixties note that worked: versions of the song "Windy" on the soundtrack, including, for the finale, The Association's 1967 original. The ditty finds Windy "tripping down the streets of the city...smiling at everybody she sees." Of course she is. She's a great-looking young woman dressed to the nines and loving it. So why not smile?





MICHAEL KORS
Kors turns rags into
riches, creating
a Cinderella-inspired
dress in dreamy
laid-back florals

Silk dress, £2,029, Michael Kors Collection. Leather boots, £1,195, Christian Louboutin

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E L L E



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