

17 May, 2017

Aritzia Soho

524 Broadway

New York, NY 10012

Dear Hiring Professionals:

I recently came across the open position for Retail on the Indeed website that led me to the Aritzia website careers page. I am interested in the Retail position at your Soho location. I am currently in the process of completing my Bachelors of Science degree in Business and Technology of Fashion at New York City College of Technology. I am certified in the AIMS 360 ERP software program. I have previously worked and at a physical therapist office as the therapist aide, receptionist, and did insurance billing. It helped me understand the importance of being polite and courteous to the customers. I am aware that I do not have retail experience but I am a fast learner. Moreover, I know that experience is not necessary as I will be taught what I will need to know.

I am applying for the Retail position because by joining the Aritzia house I will be able to gain valuable experience that will help me advance my career in the fashion industry. My prior experiences have taught me to be quick on my feet, stay calm in uncertain situations, work in a fast paced environment, understand what a customer wants, and multi-task. They have also helped me improve my communication skills. I am currently taking a Visual Merchandising class where I learned the importance of color and which colors complement one's skin tone, eye and hair color. They will help me understand what hues will work for customers. My AS degree has also helped me understand the importance of marketing. I understand that how one presents themselves and being kind and courteous can help retain customers and improve their experience shopping at the boutique.

I believe my academic and career history make me a suitable candidate for Aritzia. I look forward to speaking with you further about the job position. I am looking forward to discussing my application further. Thank you for your time and consideration.

Best regards,

Anmol Kaur

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