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## Introduction

City Tech is a well-established institution offering internship programs to help businesses and industry partners. Our students are known for providing an outstanding performance in their field. However, each student lacks real world experience. Our university understands the amount opportunities internship can provide our students in obtaining a career. Communication design is just one of many internship program provide by our college. All students involved in communication design are challenged with various obstacles. These obstacles train students to become stronger problem-solvers inside and outside of the artistic field.

### **But what will employers gain from our internship program?**

Employers are the opportunists, who present interns with practical opportunities inside their business. City tech provides employers an onsite assessment program, where a member from our staff will help a potential employer assess their own needs while allowing our program to help them in their workplace. All employers are recommended to have a mentor supervise our intern's substantive work. All City tech interns are required four courses in area of internship with grades of "B" or higher. The internship program also provides employers with a hundred hours minimum of intern service. Mentors, or employers, are asked to provide short weekly evaluation for each intern. The evaluation offers our college feedback about our intern's performance. If an intern is lacking in the workplace, intern can be removed. Our university will provide the company with a replacement.

### **Why should employers participate in our internship program?**

City tech students in the communication design major are preparing for careers in the communication design field. Although these students know understand the fundamentals of communication design, our college understands the importance of students obtaining real life experiences in the workplace. Without employers supporting our program, our students' will struggle to survive in this business. But, Internship can help students, who graduate, have a better chance on finding employment. If Businesses and industry partners' provides students a chance to earn their work experience, students may have an opportunity of achieving their dreams. Employers can rest assured that our students, in this degree program, can supply a tremendous amount of dedication into their internship.

Overall, Our City Tech staff provides employers with a great amount of support. Our support consists of interns, supervisors, and mentors all working together to provide businesses a mutual reward: a better workforce. As a college, our internship program will consistently provide employers with hundreds of potential interns every year. Furthermore, City Tech thanks you for allowing us to present our cause. If your business is interested in our program, please contact us online at [citytechinterns.com](http://citytechinterns.com). Our interns can be of service to you.