



COMD 4900 Internship

**Agustin Melo Galvez
NYCCT**

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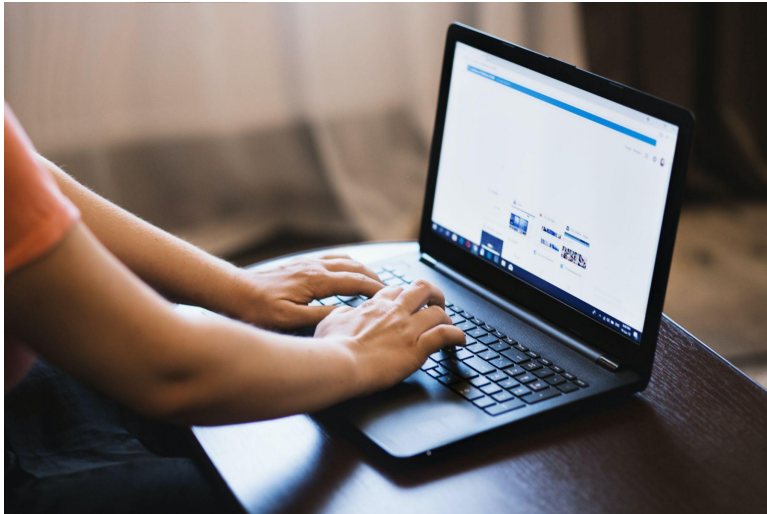
01

INTRODUCTION



This presentation aims to provide an overview of my internship experience at a Public Educational Institution and the valuable insights gained through this journey

- Connected with old professors (Network)
- Applied to online internship outlets (Research and Application)
- Searched for opportunities from my community (Created New Network)



02

Obtaining the Internship


03

About the Organization

- Large educational organization headquartered in New York City, Brooklyn, specializing in college advertising.
- Operates both remotely and in-person to serve its clients effectively.
- Promotes higher education opportunities through comprehensive advertising strategies.
- Combines expertise and innovation to help colleges reach their target audience successfully.



- Engaged in a comprehensive internship focused on photography and videography.
- Captured compelling footage of the campus, showcasing its unique features and atmosphere.
- Utilized photography skills to take captivating pictures that highlighted the school's visual appeal.
- Leveraged the collected visual assets to create dynamic videos that effectively advertised the school's offerings and advantages.



**About the
Internship**

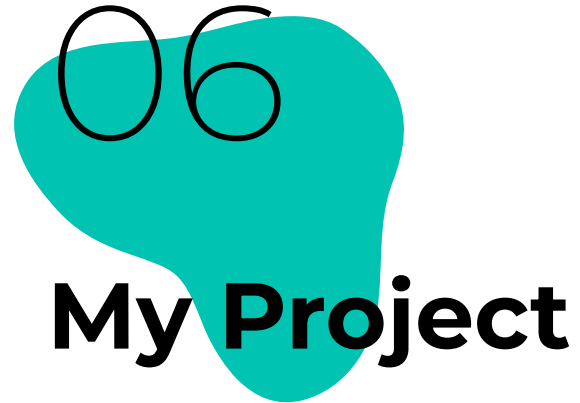
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My

Responsibilities

- Photography and videography
 - Recording footage of the campus.
 - Taking pictures of the campus.
- Content creation
 - Utilizing the photos and footage to create engaging videos.
- Advertising
 - Leveraging the created content to promote and advertise the school.

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- Gain unique perspective of NYC through exploring diverse neighborhoods and appreciating their architecture.
 - Capture compelling photographs, highlighting unique features of organization's buildings.
 - Feature iconic Brooklyn Bridge, enhancing photography skills and showcasing organization's presence.
 - Collaborate with fellow interns, fostering teamwork and exchanging photography knowledge for personal growth.



My Project

07

Reflecting on the Internship

- Improved my network
- Gained valuable photography and graphic skills
- Improved Photography and Photo retouch skills
- Developed communication skill
- Collaborated with Supervisor and other interns

SKILLS

Communication

Photography

Video Animation

Motion Graphics

Web Design

Coding (HTML)

SOCIAL MEDIA

Website: Agustinmq.art

[Linkedin](#) | [Instagram](#) | [Twitter](#)

BASIC INFO

Name: Agustin Melo Galvez

Aspiring Advertising Professional | Strategic Thinker | Creative Problem Solver | Seeking Opportunities to Learn and Grow



08

Contact

THANK YOU

