PARKS, RECREATION & SPORTS MANAGEMENT
HMGT 4988
Spring 2018

Instructor	Dr. Amit Mehrotra	Course Section	D 488
E-mail	amehrotra@citytech.cuny.edu	Day	Fri
Phone	718-260-5635	Location	N226
Office	Namm 200	Time	11:30 AM – 2:00 PM
Office Hours	Wed 2-3:30 pm; Thurs 2:30-4 pm	Class Hours	3
		Lab Hours	0
		Credits	3

Course Description

Operation and management of leisure segment of tourism, such as parks, commercial and non-profit recreation facilities and sports organizations. History, current trends and likely direction of leisure are explored. Management of resources, visitors and services along with planning and marketing of spectator and participatory sports events and product are highlighted.

Course Objectives

At the completion of HMGT 4988, the student will be able to
   a.   Characterize the symbiotic relationship between leisure tourism, the parks system, and the recreation and sports industries
   b.   Illustrate and analyze this relationship
   c.   Assemble and evaluate web based information and on sight visits of leisure tourism venues
   d.   Create a "niche" tourism guide

Prerequisites

AAS Degree in Travel & Tourism or Hospitality Management

STUDENT LEARNING OUTCOMES AND ASSESSMENT

Student Learning Outcomes	Method of Assessment
a. Characterize the symbiotic relationship between leisure tourism, the parks system, and the recreation and sports industries	Case Studies Term Project Research Tours Class Presentations Discussion Forums
b. Illustrate and analyze this relationship	Case Studies Term Project Class Presentations
c. Assemble and evaluate web based information and on sight visits of leisure tourism venues	Midterm
d. Create a "niche" tourism guide	Case Studies Research and Tour Critiques Term Project

Texts
Jones Karen & John Willis. *The Invention of the Park: From the Garden of Eden to Disney's Magic Kingdom.* Manchester, UK: Polity, 2005.
Required Reading

New York Times City Guide
(The city guide can be accessed online at: http://travel.nytimes.com/travel/guides/north-america/united-states/new-york/new-york-city/overview.html)

Suggested Websites
Parks
http://www.nycgovparks.org/
Sports Management
www.nassm.com (North American Society for Sports Management)
Entertainment
http://www.entertainmentmanagementonline.com/ (Entertainment Management Online Journal)
Leisure Tourism
http://www.wttc.travel/ (World Travel & Tourism Council)
http://www.unwto.org/index.php (World Tourism Organization)
http://www.usatourist.com/ (Information for USA tourists)

Course Requirements/Assessment/ Grading

QUIZZES	20 POINTS
RESEARCH TOURS and NARRATIVES	30 POINTS
FINAL PRESENTATION	35 POINTS (Presentation 20 + Final 15)
PARTICIPATION	15 POINTS

Quizzes
Utilizing the texts as a foundation, quizzes will be administered during class hours covering assigned chapters and case studies based on class topics. Lecture discussion and current events will also be included. Quizzes will be a combination of multiple choice, fill in the blank and/or short essay. For best performance, students should:
- Read all assigned material
- Stay up-to-date with current events that affect the hospitality industry

Research sections
Students will research on a topic as per the guidelines supplied by the professor. Additional information will be provided in class.

Writing Style
All writings and assignments including citations, references and narratives must confirm to the **APA writing style** as per the guidelines listed under the **APA Manual, 6th edition**. Please check with your Professor for helpful tips and resources pertaining to the APA writing style. Additionally, more information on the writing style can be found by visiting http://www.apastyle.org/

Homework and Class Participation
Throughout the semester, there will be various homework assignment and in class activities. Students will be expected to:

- Complete all assignments as directed by the instructor
- Participate in class room discussions and activities

For written assignments**,** the use of Writing Assistance Services (WAS) in the Atrium Learning Center is strongly encouraged and will be required for many assignments. In addition to the review provided by tutors, all work should be proofread prior to submission for a grade.

Grading Procedures

93 – 100	A
90 – 92.9	A -
87 – 89.9	B+
83 – 86.9	B
80 – 82.9	B -
77 – 79.9	C+
70 – 76.9	C
60 – 69	D
0 – 59	F

Attendance Policy
The department policy for attendance follows the rules printed in the college catalog:
"A student may be absent without penalty for up to 10% of the number of scheduled class meetings during the semester.
  Lecture classes meeting 1 time/week for 15 weeks: 2 allowable absences
  Lecture classes meeting 1 time/week for 5 or 7 weeks: 1 allowable absence
  Laboratory classes meeting 1 time/week for 15 weeks: 1½ allowable absence
Every lateness (up to 10 minutes after the scheduled start time) equals ½ absences. As stated in the college catalog, "If a student's class absences exceed the limit established for a given course or component, the instructor will alert the student that a grade of 'WU' may be assigned."

Week #	Date	Lecture Topic	Required Reading	Assignment Due
1	Friday Feb 2	Review of Syllabus; Overview and Expectations of Course Introduction to the course Introduction to Leisure Tourism **Intro to Parks, Recreation and Sports**		Discussion on Class Research & Tours
2	Friday Feb 9	Discussion on Parks (City/State/National) **From Ancient Groves to Versailles**	Chapter 1, IoP(J&W)	Complete Assignment
3	Friday Feb 16	Discussion on Parks (City/State/National) **The English Landscape Park** **The City Park**	Chapter 2 & 3, IoP(J&W)	
4	Friday Feb 23	**Nature and Recreation in the National Park**	Chapter 4, IoP (J&W)	
5	Friday Mar 2	External Research Tour 1 (Location TBA)*		
6	Friday	**Amusement Park & Theme Parks**	Chapter 5, IoP	

	Mar 9		(J&W)	
7	Friday
Mar 16	External Research Tour 2
(Location TBA)*		Quiz 1
Research Essay 1
8	Friday
Mar 23	**Trapping Nature in the Animal Park
Conclusion on Parks
Sports & Entertainment**	Chapter 6, IoP
(J&W)	
9	Friday
Apr 11	External Research Tour 3
(Location TBA)*		Discussion/Posting
10	Friday
Apr 13	External Research Tour 4
(Location TBA)*		Discussion/Posting
11	Friday
Apr 20	External Research Tour 5
(Location TBA)*		Discussion/Posting
12	Friday
Apr 27	**Gaming & Parks
The Role of Casinos
Sports & Recreation
Event Management at Sporting Arenas**
Discussion: Final Presentation		Quiz 2
Sports Management
Research Essay 2
13	Friday
May 4	External Research Tour 6
(Location TBA)*
Discussion: Final Presentation		
14	Friday
May 11	**Expanding the Park Experience
The role of Parks / Sports &
Entertainment / Gaming in promoting
Hospitality & Tourism**	Chapter 7, IoP
(J&W)	Final Assessment
Final Presentations
15	Friday
May 18	Wrap Up, Final Thoughts, Connecting the
dots.		Final Assessment

This schedule is subject to change. Changes will be informed in class and/or posted on Blackboard.

*Tours are subject to changes due to weather and/or scheduling issues. All tours have definitive outcomes and assessments. Please follow Professor's guideline in order to complete the assigned work for each tour.

NYC COLLEGE OF TECHNOLOGY STATEMENT ON ACADEMIC INTEGRITY

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion. The complete text of the College Academic Integrity Policy Manual may be found on the College website.

STATEMENT OF ACADEMIC DISHONESTY AND PLAGARISM

As stated in the Academic Integrity Policy Manual, "academic dishonesty occurs when individuals plagiarize or cheat in the course of their academic work. Plagiarism is the presenting of someone else's ideas without proper credit or attribution. Cheating is the

unauthorized use or attempted use of material, information, notes, study aids, devices or communication during an academic exercise."

STATEMENT OF CLASSROOM BEHAVIOR
Each student has the right to study and learn in a comfortable, safe, supportive environment that promotes self-esteem – free of fear, humiliation, intimidation, offensive or suggestive language.

PROFESSIONALISM AND PARTICIPATION
The Department of Hospitality Management follows industry standards in order to educate, develop and mentor future hospitality and tourism professionals. In order to successfully complete a course, students must consistently participate in class and meet deadlines.

USE OF ELECTRONIC DEVICES
As stated in the Student Handbook, the use of cellular phones and audio equipment in all academic and study areas of the college is prohibited. Students are not permitted to take calls or text message during class.
Students may not use their cell phones as calculators. In some instances, an instructor may allow the use of personal electronic devices for in class activities.

ORAL PRESENTATION STYLE STATEMENT:
The Hospitality Management Department has developed a standardized format for all oral presentations. Refer to the Oral Presentation Rubric.

WRITING STYLE STATEMENT
The hospitality management department has developed a standardized format for all written assignments. Written work must be prepared using APA Style Publication Manual of the American Psychological Association as a reference guide. All editorial formats, abbreviations, use of statistics, graphs, citations and references must conform to APA style. Footnotes are not permissible. Visit the City Tech Library website for APA Style Guides.

Revised May 31, 2017 es