

Robert McEachern

Professor Ryoya

ENT 4499/D274

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Culmination Outline

1. Introduction

- Greetings
- Name

2. Project Overview

- Project Name
- Backstory/Inspiration
 - **Hip Hop music videos*
 - **Peter McKinnon anamorphic lens review video*
- Project Info – Discuss why I wanted to make an episodic narrative.

3. Show Clip (0:00:00 – 0:00:40)

4. Objectives

- Establish chemistry with crew
- Complete pre-production tasks in a timely fashion
 - **Access to the location was becoming unavailable*
- A successful production
- Completion of edit
- Screen episode 2B

5. Roles/Responsibilities

- Writer – Wrote episode 2B, introduced new characters
- Producer – Funded production; explored fundraising options
- Director – Guided crew and cast aesthetically during production

6. MMHC Ep. 2B Crew (Brief)

7. Work Breakdown Structure

- Having a WBS is a necessity for effective work production
- Application of a WBS for episode 2B
 - **It was a lifeline for me during pre-production, especially when going into October*

- I will continue to utilize a WBS for future projects but also include daily “To Do Lists” alongside them

8. Production Calendar

- October 2019
- Started in August but wanted to focus on the month of October because it was when we shot and did the most hands-on work

9. Production Specifications

- Casting process
**Casting for this episode was simple yet also difficult. Simple, because most of the actor/actresses who starred in the previous episode were in 2B. However, I added to the script the week before due to the lack depth and variety, and had to cast another actress*

10. Production Specifications Cont'd

- Lighting
 - *Setup
 - * Fixtures used
 - ◆ LED Par Strobe Lights (4)
 - ◆ LED Strip Lights (2)
 - ◆ Softbox (2)
 - ◆ Practicals (7)
- Camera Specs
 - ◆ Nikon D3200
 - ◆ 29.7 fps
 - ◆ 1.8 f.stops
 - ◆ 800 ISO

11. Budget

- Discuss areas and overall cost breakdown

12. Challenges

- Motivating some of the core members to apply themselves in the production of episode 2B
- Having to take on additional roles and responsibilities due the counter-productive attitudes and behaviors of certain crew members
- My editor was not as “On-the-ball” as he should have been at the during the latter parts of post-production. -Hard dates -Editor’s workflow/Freelance status

13. Takeaways/Future Goals

- 2nd time directing a production the large. Although my team and I corrected all mistakes from episode 2 in episode 2B, we made all new ones
 - *Learning curving
 - *Interacting with cast

**Directing, taking ownership*

- Communicate in expectations in a clear manner – Roles + tasks
- Have fun
- Screen episode (Series)

14. Conclusion

- Recap
 - *Event/Overview of production*
 - *Professional feelings*
 - *Technical aspects*
 - *Thanks*
 - *End*