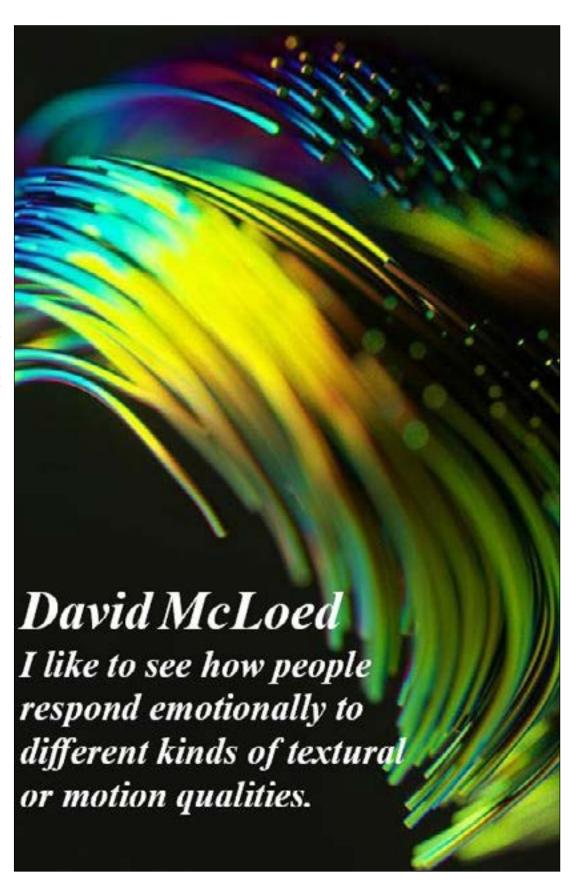
Andre McClarin



GRAPHIC DESIGN PRINCIPLES 2

Spring 2022

Andre McClarin Experience Contact Automotive High School, 2019 Maintenance Worker andremcclarin@gmail.com Title 718-574-2564 Place 132 Linden Street Job Education P.S 106 2008-2014 I.8. 383 Philippa Schuyler Middle School 2015-2017 **Automotive High School** 2017-2021 NYC College of Technology 2021-Present Skills Filming Drawing InDesign

·

Andre McClarin andremcclarin@gmail.com

This class explores creative visual communication through the principles of design

New York City College of Technology, Citytech

Communication Design Department

COMD 1200, Graphic Design Principles 2, Spring 2022

LETTERFORM

Initial sketches

Refined sketches

Letterform black

Letterform white

ICON

Initial sketches

Refined sketches

Icon black

Icon white

DESIGN INFLUENCE

Initial sketches

TYPOGRAPHY

Step 1

Step 2

Step 3

POSTER

Initial sketches

Refined sketches

Poster

MOTION POSTER

Storyboard

Refined storyboard

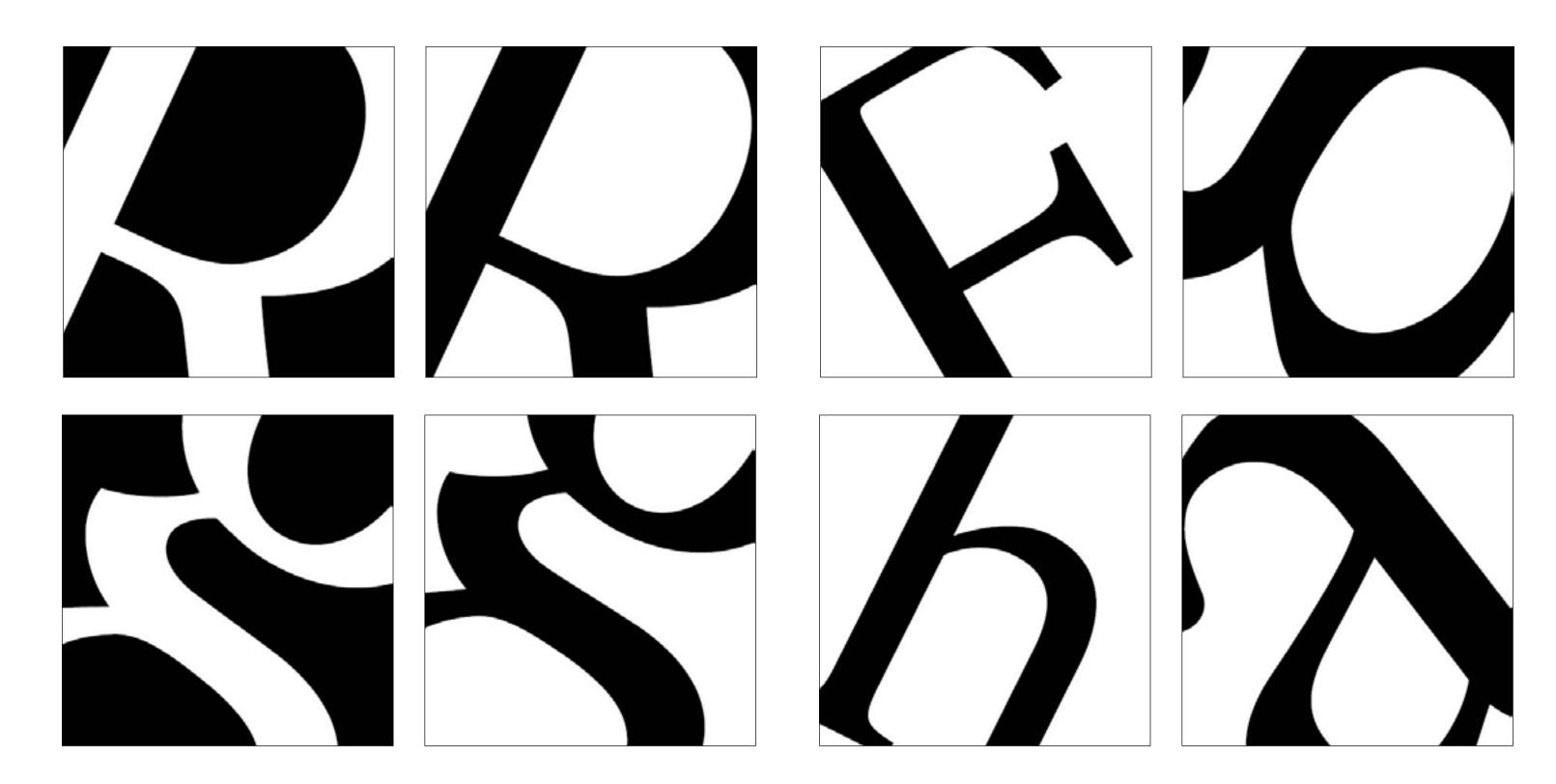
Gif link

Letterform studies

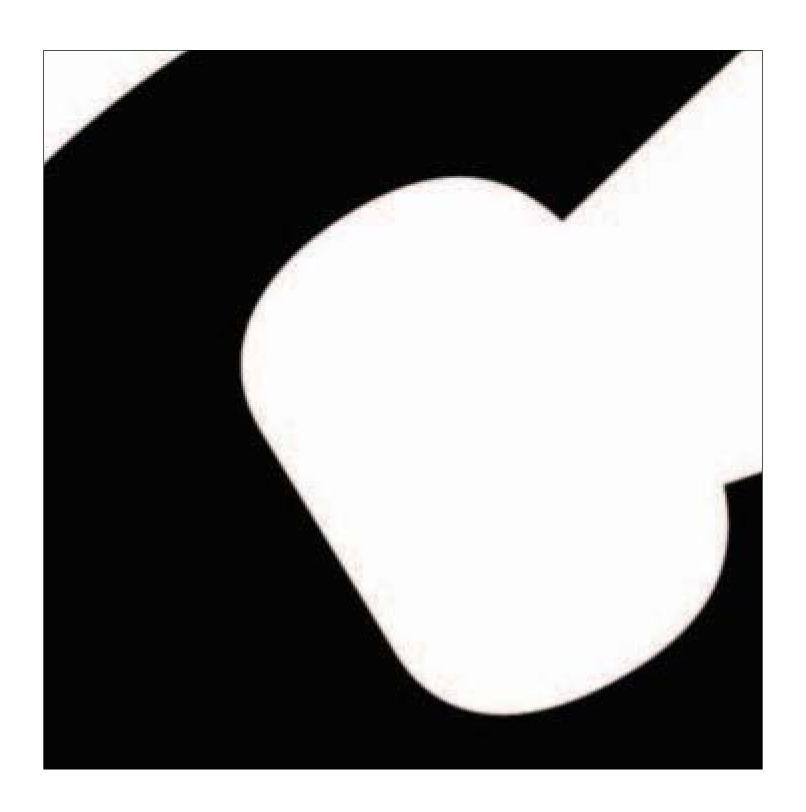


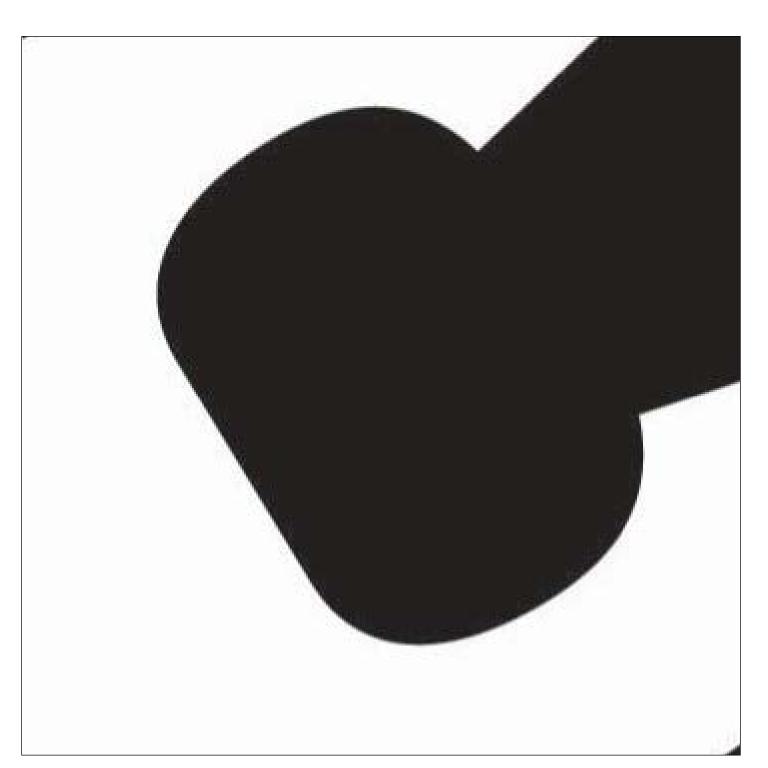
use 1 columns for sketches

3



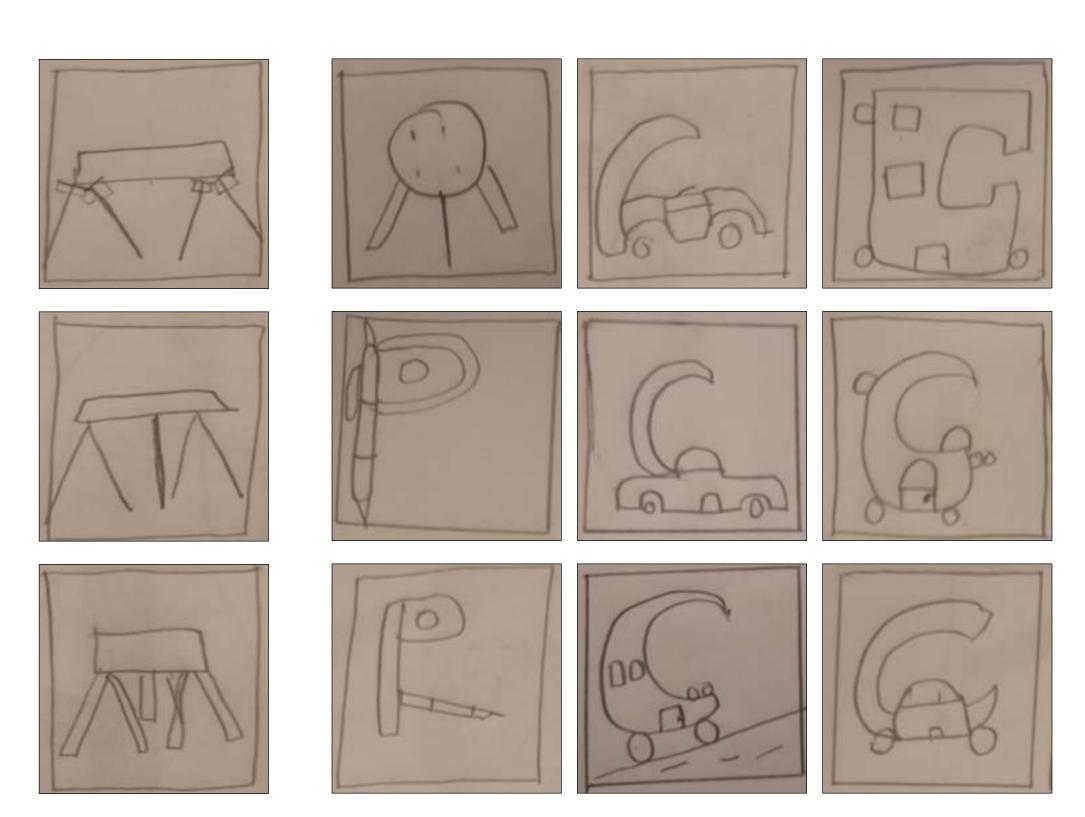
LETTERFORM BLACK final LETTERFORM WHITE

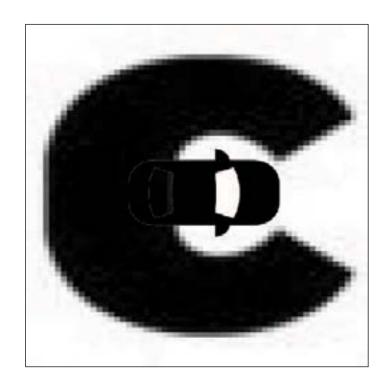


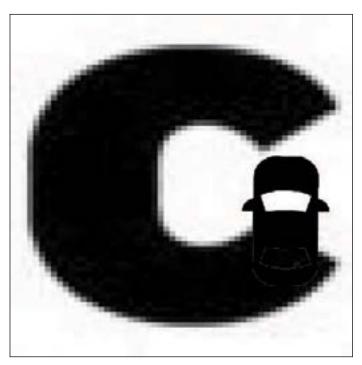


final

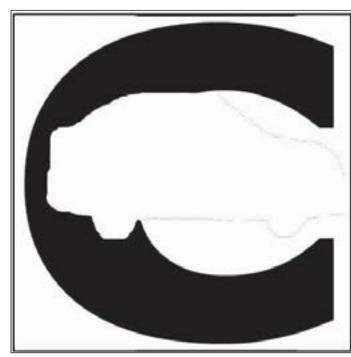
Icon studies

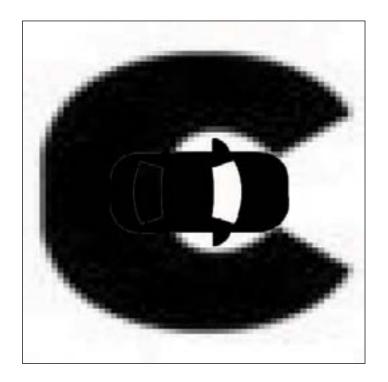


















ICON BLACK final ICON WHITE final

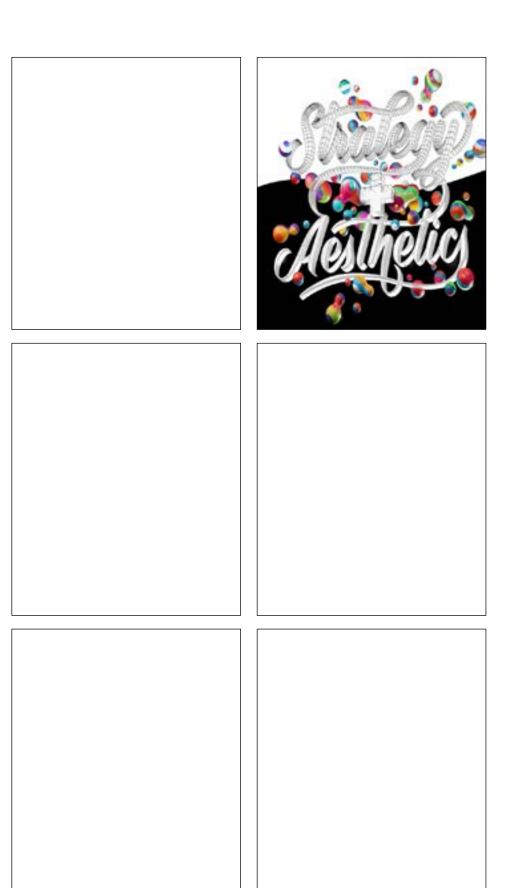




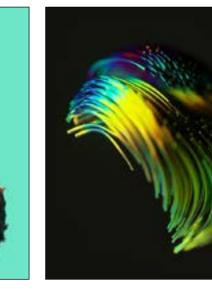
examples alignment hierarchy color typeface

Design influence Research

Add your influencer's name here



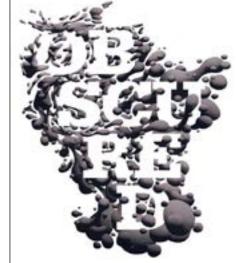














ANDRE MCCLARIN **GRAPHIC DESIGN PRINCIPLES 2**

Design influence Typographic studies







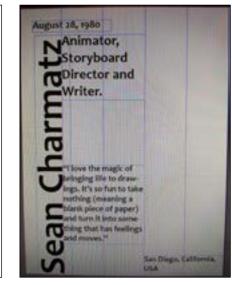
August 28, 1980

Animator,
Storyboard

Director and
Writer.

"I love the magic of
bringing life to drawlings. It's so fun to take
nothing (meaning a
blank piece of paper)
and turn it into some
thing that has feelings
and moves."

San Diego, California,
USA



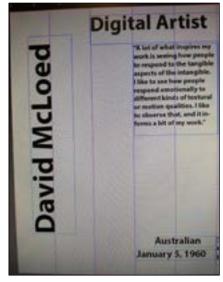
1960 Digital Artist

"A lated what improve any much in sensing how people to inspend in the temples when people to inspend in the temples when people required continuely to different knowle people required continuely to different knowle desired continued are noticed to a sension with other words."

Digital Artist

"A lot of what inspires my work its seeing how people to respond to the tangible appects of the intangible. If like to see how people reupend emotionally to different kinds of testural or motion qualities. If like to observe that, and it in forms a bit of my work."

Australian
January 5, 1960



1960
Digital Artist

1 had a stat liquid and word it would be seen to be supply to stay out in the simply supply supply to stay out in the simply supply suppl

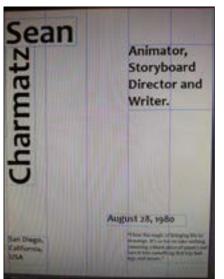
Sean

Animator,
Storyboard
Director and
Writer.

San Diego,
California,
USA

August 28, 1980

These flor magin of livinging life for
drawing, if is in hot to take participle
part in the contenting that has feel
into sent interes."





typographic work before 3/16

TYPOGRAPHIC

step 2

Australian

January 5, 1960

Digital Artist

David McLoed

"A lot of what inspires my work is seeing how people to respond to the tangible aspects of the intangible. I like to see how people

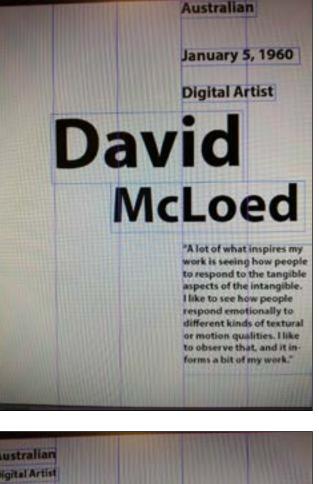
Australian Digital Artist

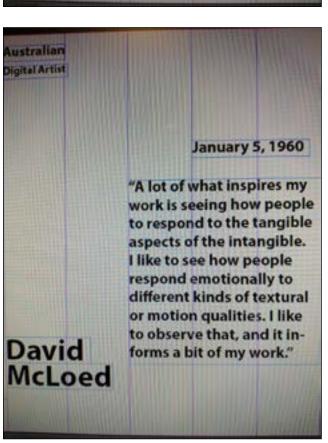
David

McLoed

January 5, 1960

"A lot of what inspires my work is seeing how people to respond to the tangible aspects of the intangible. I like to see how people respond emotionally to different kinds of textural or motion qualities. I like to observe that, and it informs a bit of my work."





Australian

David McLoed

"A lot of what inspire my work is seeing how people to respond to the tangible aspects of the intangible. I like to see how people respond emotionally to different kinds of textural or motion qualities. I like to observe that, and it informs a bit of my work."

January 5, 1960

Digital Artist

Australian David McLoed "A lot of what inspire my work is seeing January 5, how people to respond to the tangi-1960 ble aspects of the intangible. I like to see now people respond motionally to different kinds of textural **Digital Artist** or motion qualities, I ike to observe that, and it informs a bit of ny work."

Australian

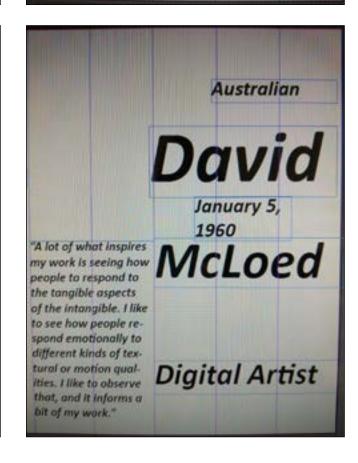
David

January 5, 1960

my work is seeing how McLoed people to respond to the tangible aspects of the intangible. I like to see how people respond emotionally to different kinds of textural or motion qualities. I like to observe that, and it informs a bit of my work."

"A lot of what inspires

Digital Artist



GRAPHIC DESIGN PRINCIPLES 2

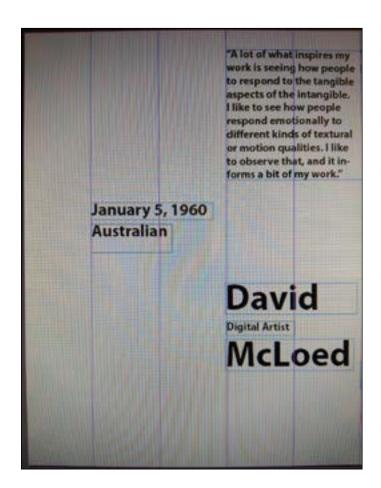
19

ANDRE MCCLARIN 18

TYPOGRAPHIC

20

step 3

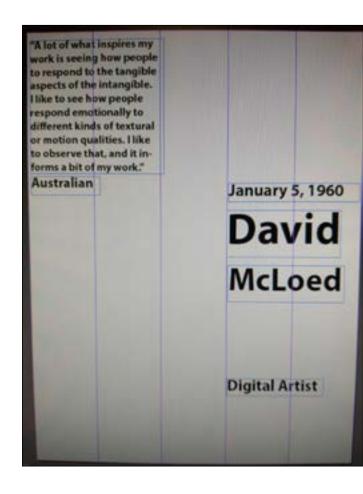


"A lot of what inspires my work is seeing how people to respond to the tangible aspects of the intangible. I like to see how people respond emotionally to different kinds of textural or motion qualities. I like to observe that, and it informs a bit of my work."

January 5, 1960 Australian

> David Digital Artist

McLoed



"A lot of what inspires my work is seeing how people to respond to the tangible aspects of the intangible. I like to see how people respond emotionally to different kinds of textural or motion qualities. I like to observe that, and it informs a bit of my work."

Australian

January 5, 1960

David McLoed

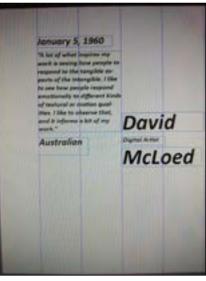
Digital Artist

21

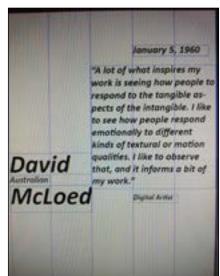
ANDRE MCCLARIN

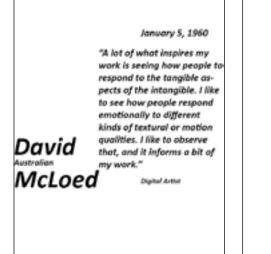
GRAPHIC DESIGN PRINCIPLES 2

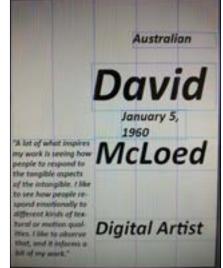
Design influence Poster studies

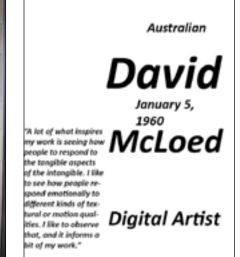




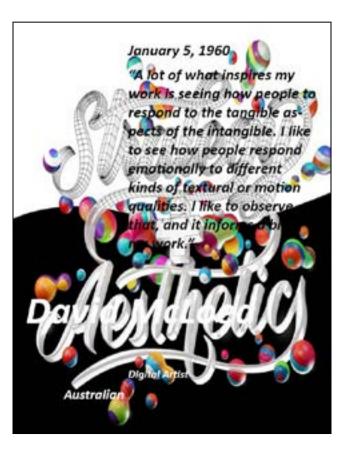


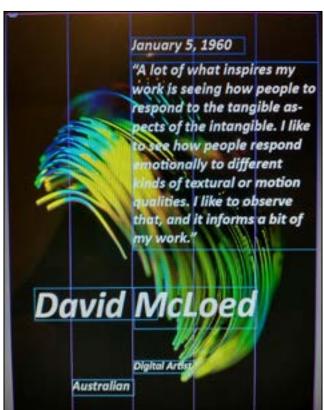


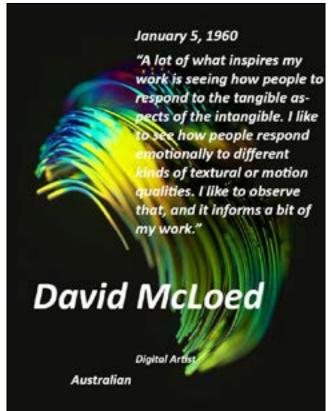


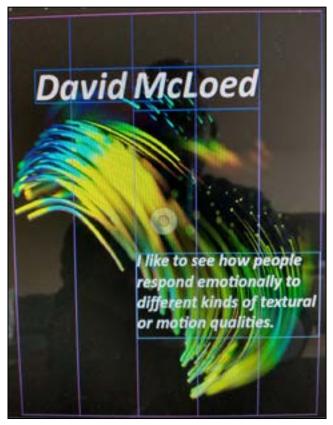


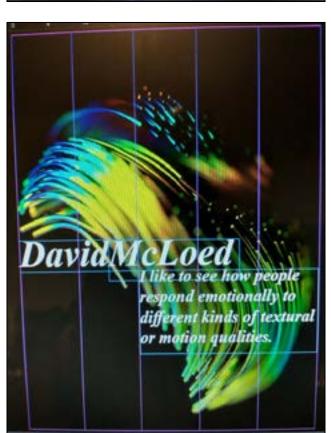


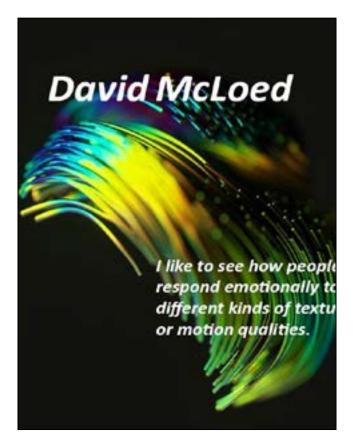




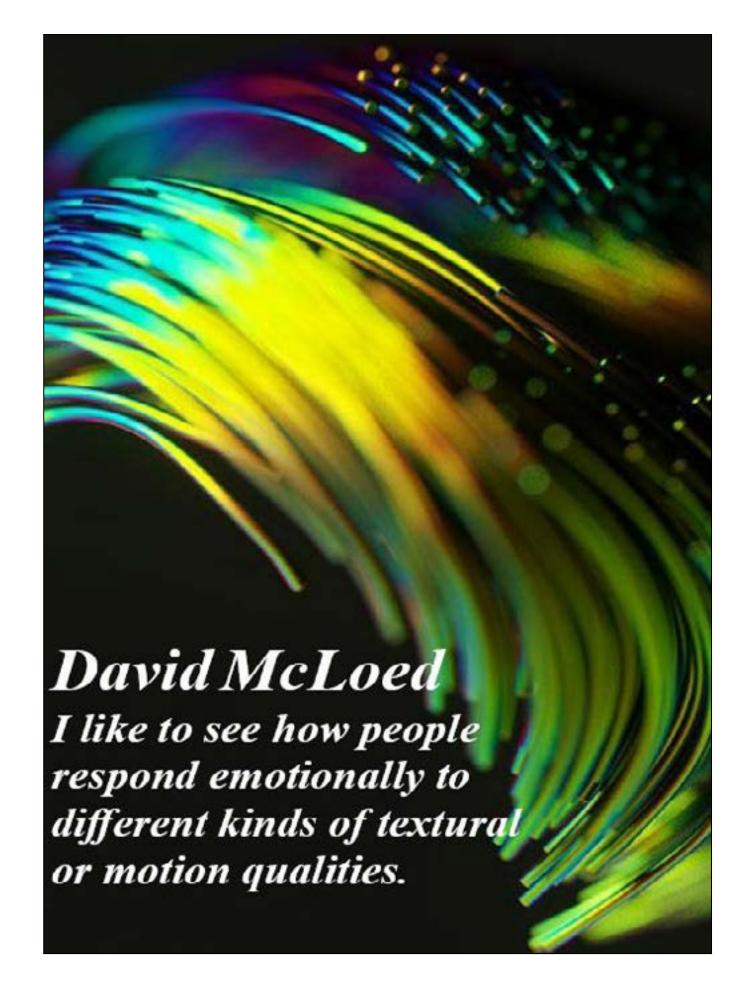




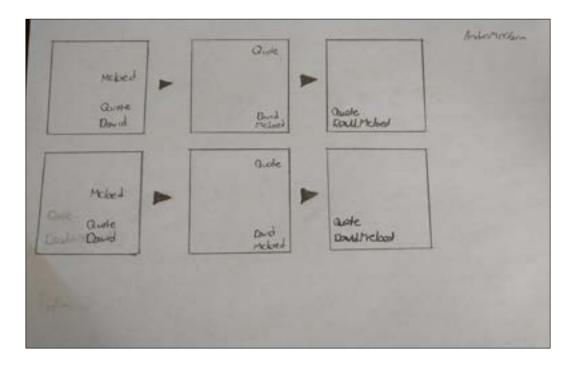


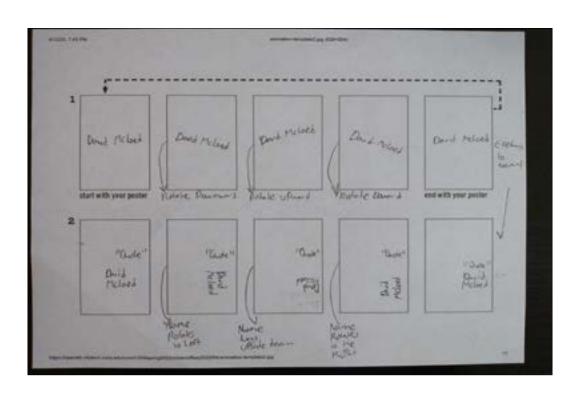


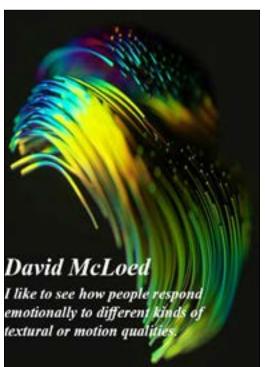


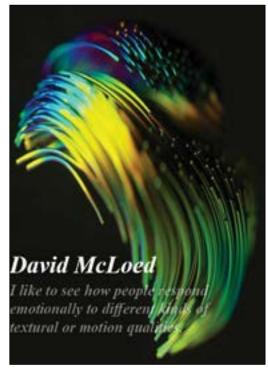


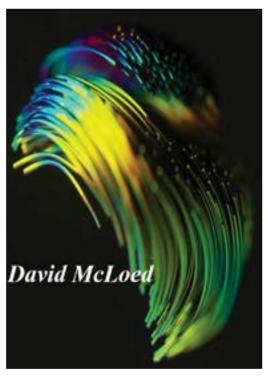
Design influence Motion Poster

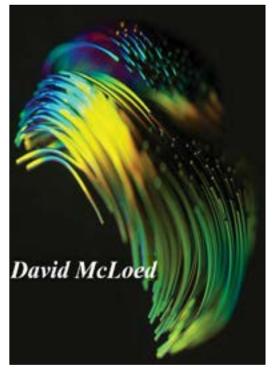


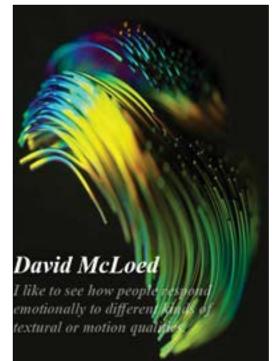


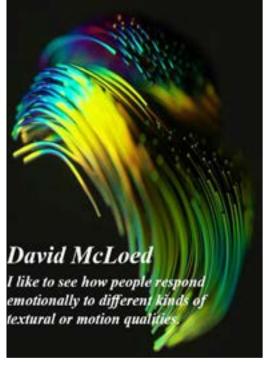












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