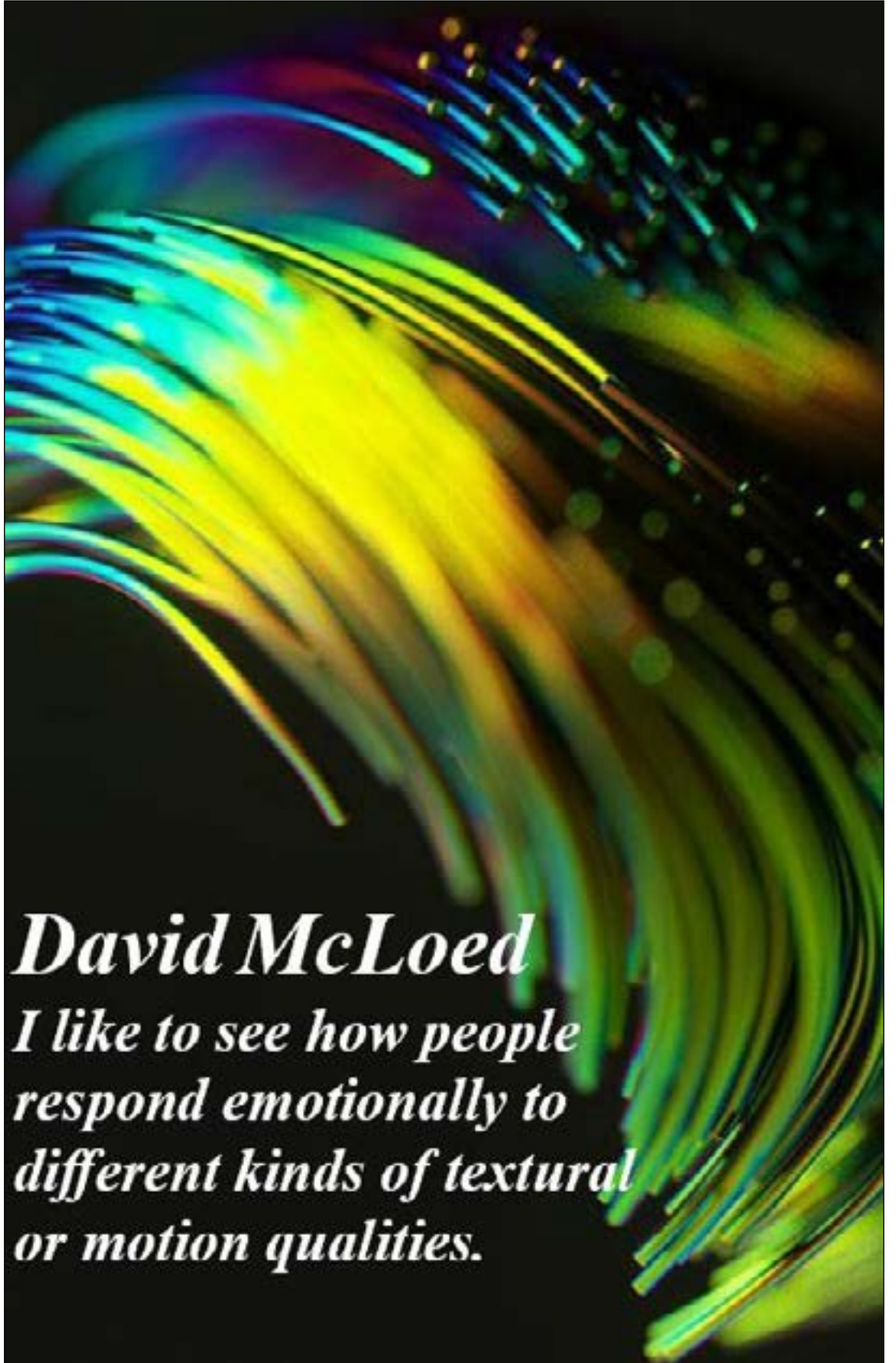


Andre McClarin

GRAPHIC DESIGN
PRINCIPLES 2

Spring 2022



David McLoed
*I like to see how people
respond emotionally to
different kinds of textural
or motion qualities.*

	<h1>Andre McClarin</h1>
Contact	Experience
andremcclarin@gmail.com 710-574-2564 132 Linden Street	Automotive High School, 2019 Maintenance Worker Title Place Job
	Education
	P.S 106 <i>2008-2014</i> I.8. 383 Philippa Schuyler Middle School <i>2015-2017</i> Automotive High School <i>2017-2021</i> NYC College of Technology <i>2021-Present</i>
	Skills
	Filming Drawing InDesign

Andre McClarin
andremcclarin@gmail.com

This class explores creative visual communication through the principles of design

New York City College of Technology, Citytech
Communication Design Department
COMD 1200, Graphic Design Principles 2, Spring 2022

LETTERFORM

- Initial sketches
- Refined sketches
- Letterform black**
- Letterform white**

ICON

- Initial sketches
- Refined sketches
- Icon black**
- Icon white**

DESIGN INFLUENCE

- Initial sketches

TYPOGRAPHY

- Step 1
- Step 2
- Step 3

POSTER

- Initial sketches
- Refined sketches
- Poster**

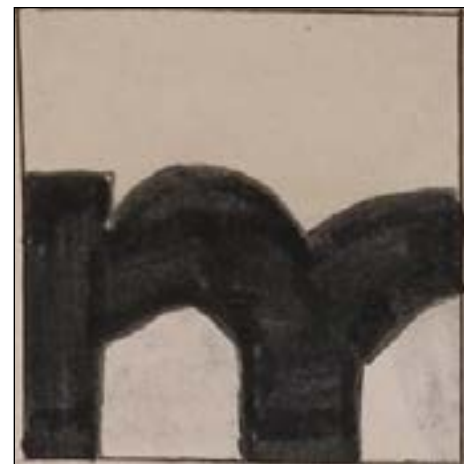
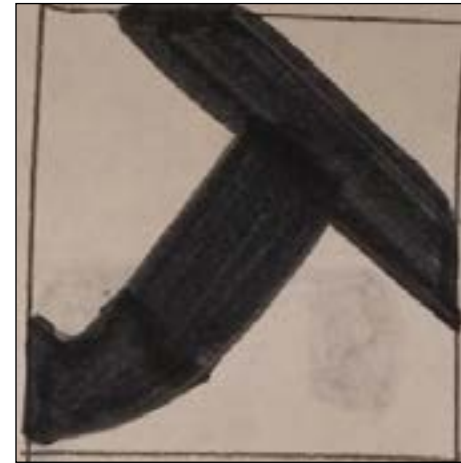
MOTION POSTER

- Storyboard
- Refined storyboard
- Gif link**

Letterform studies

LETTERFORM

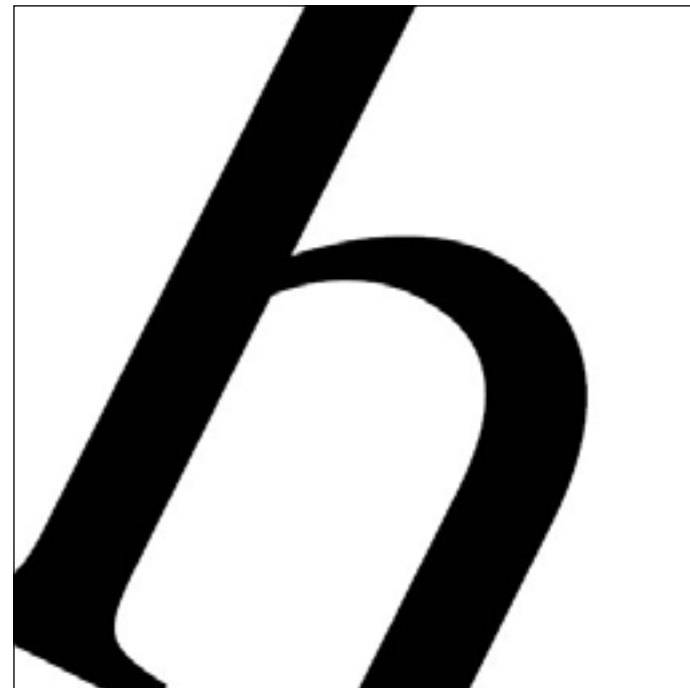
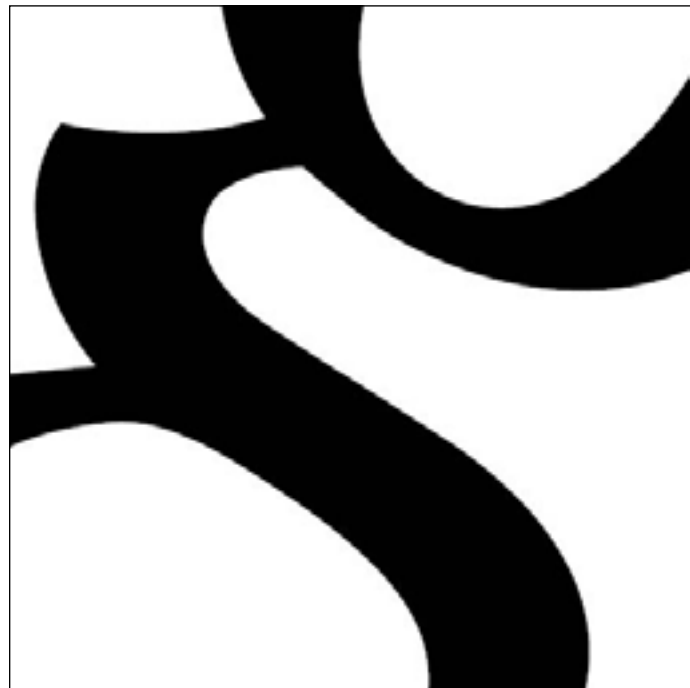
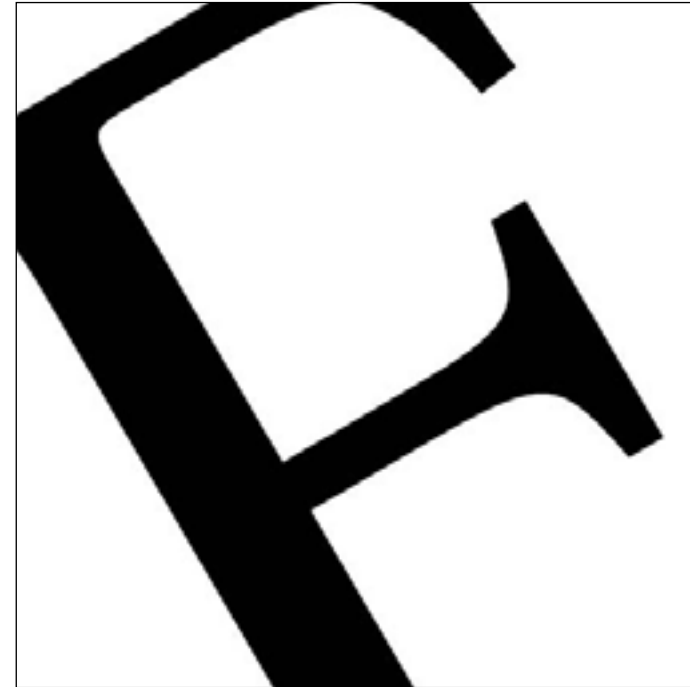
sketches

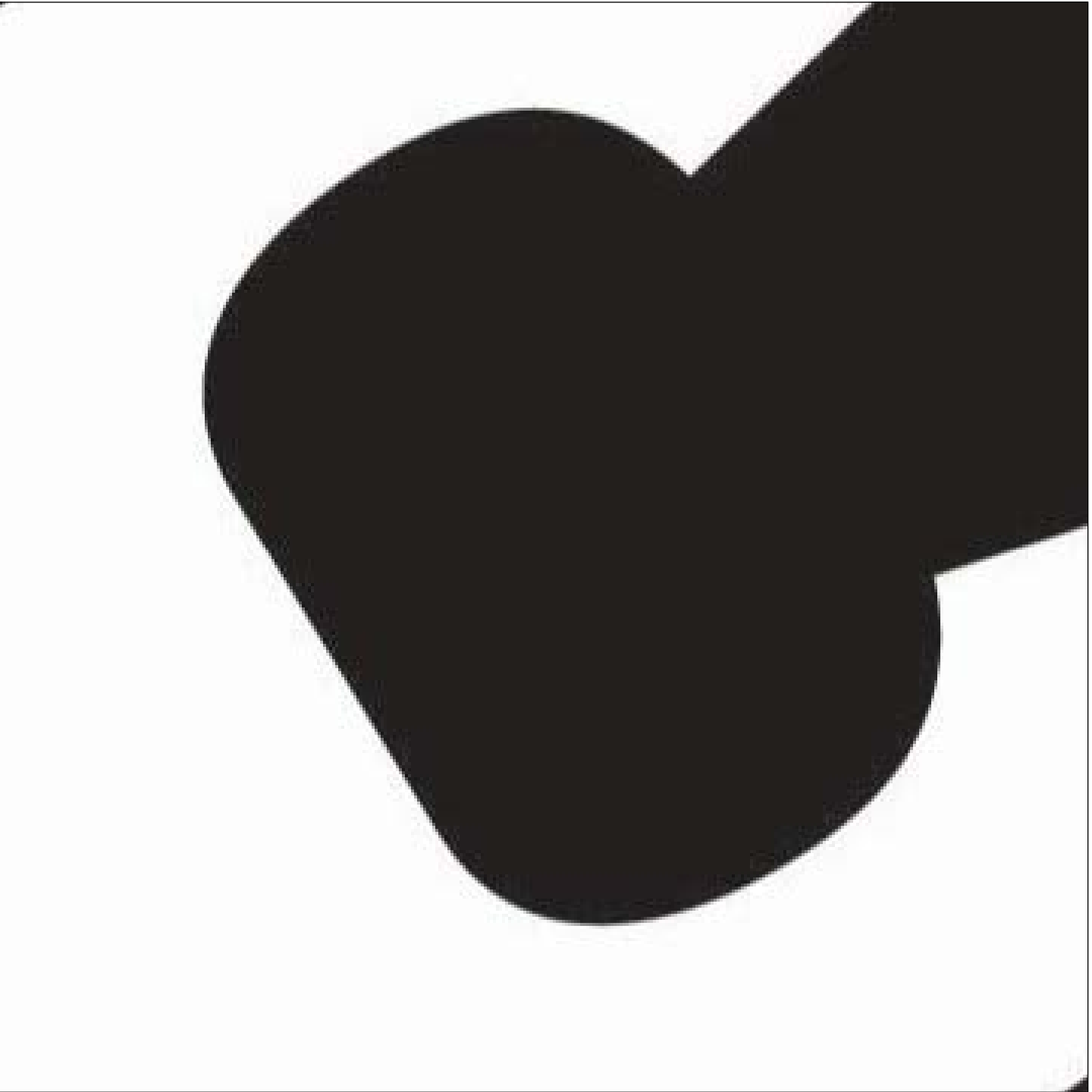


use 1 columns for sketches

LETTERFORM

refined sketches

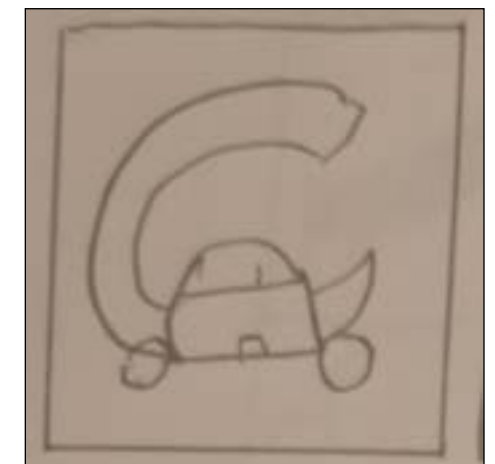
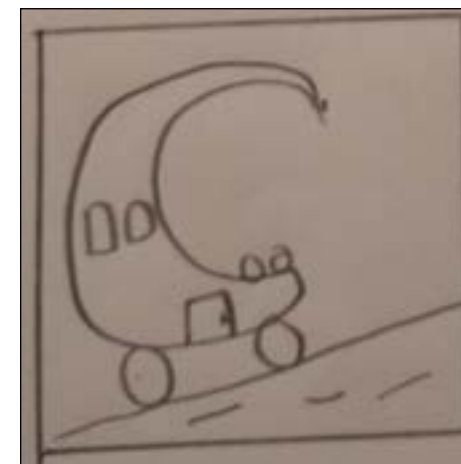
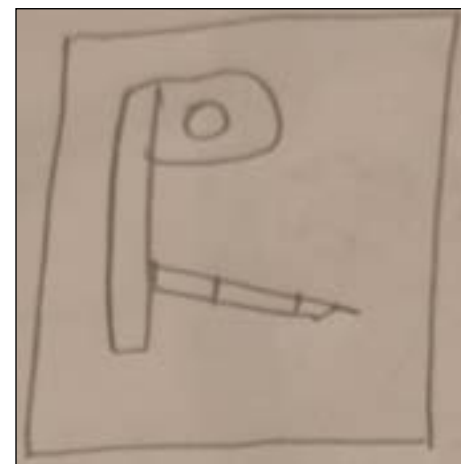
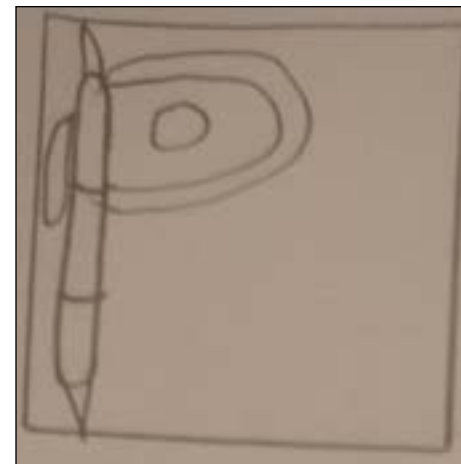
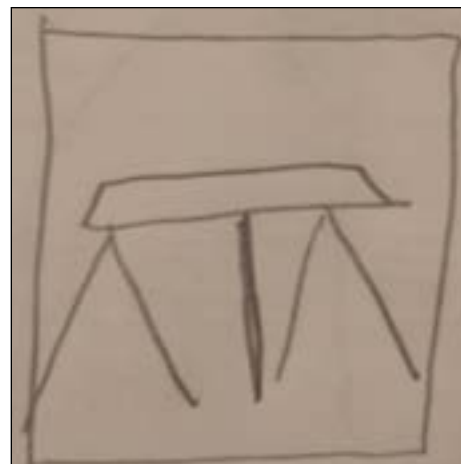
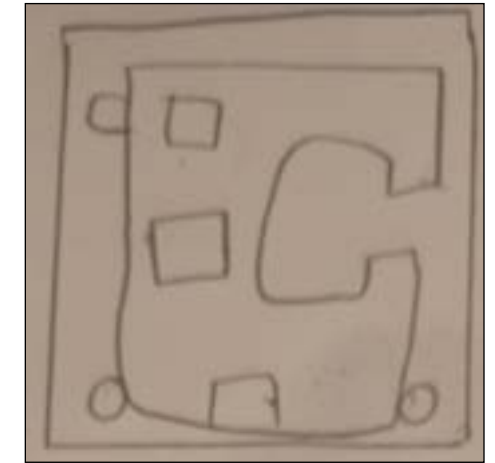




Icon studies

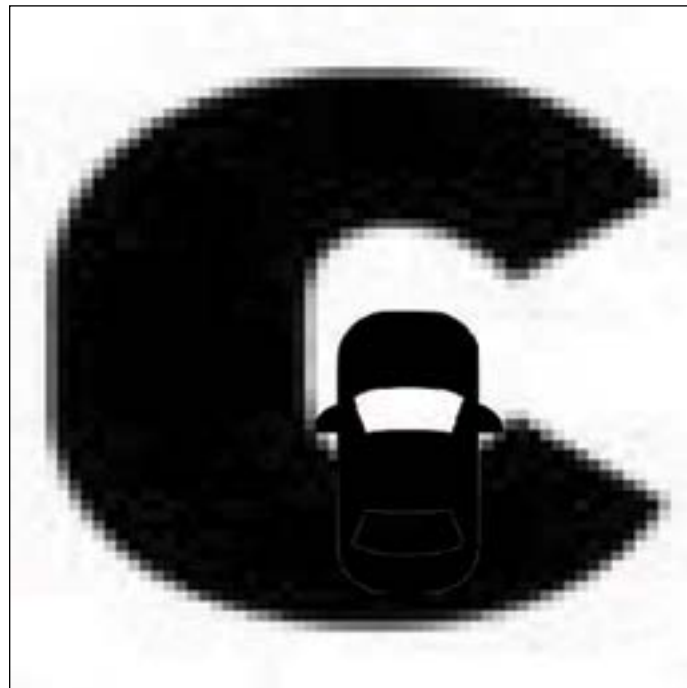
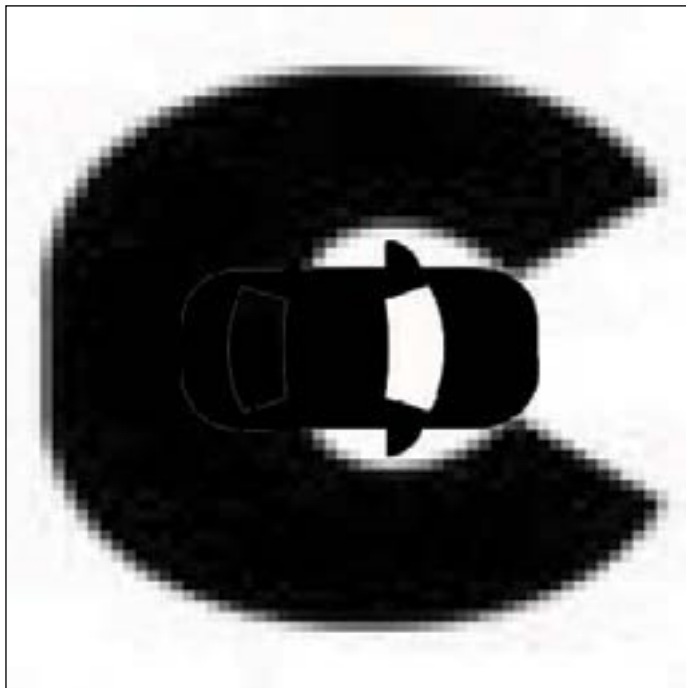
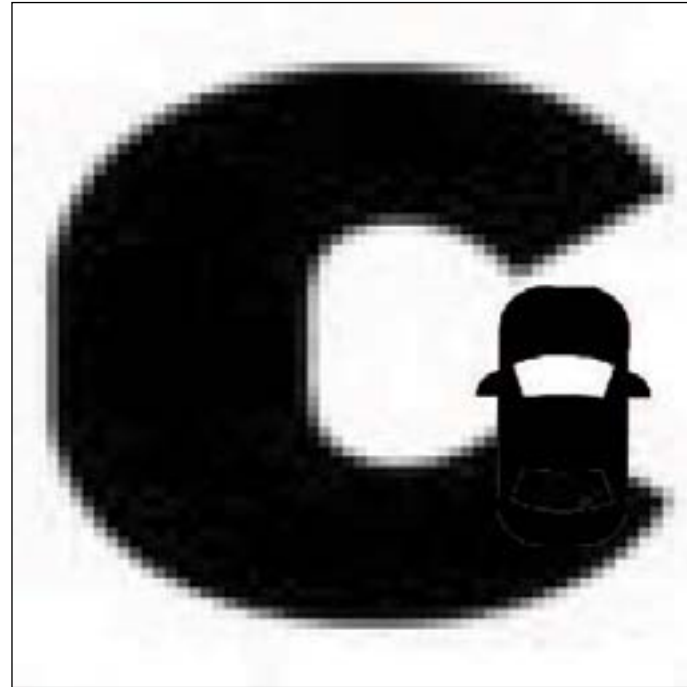
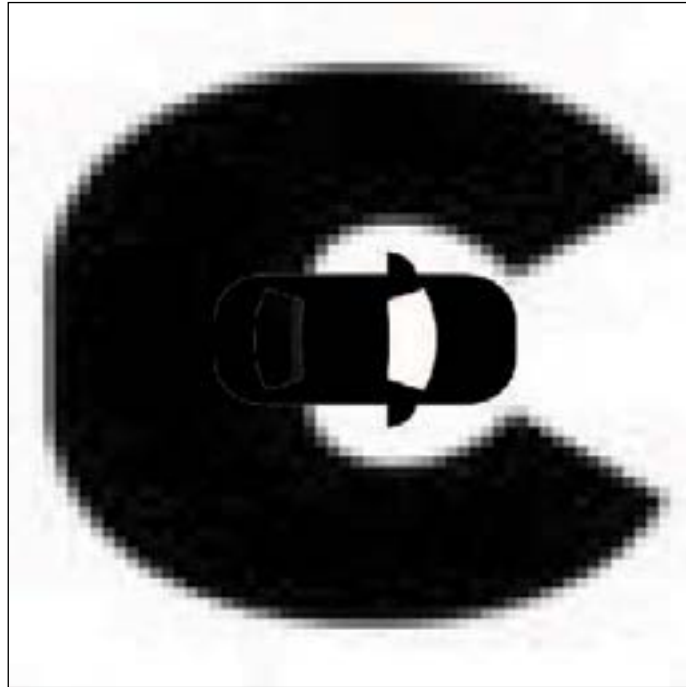
ICON

sketches



ICON

refined sketches





examples

alignment

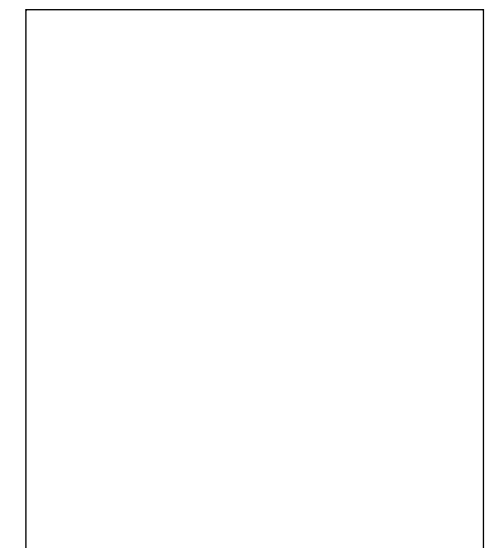
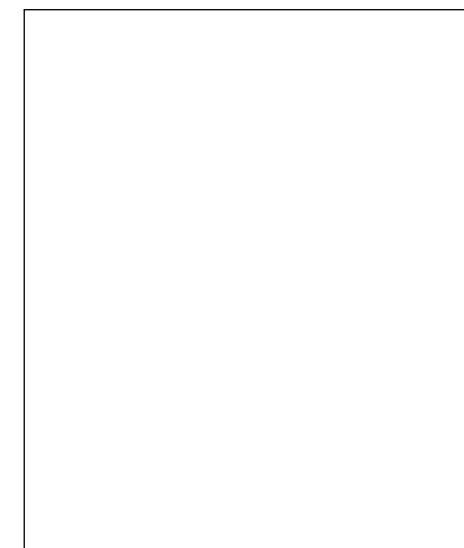
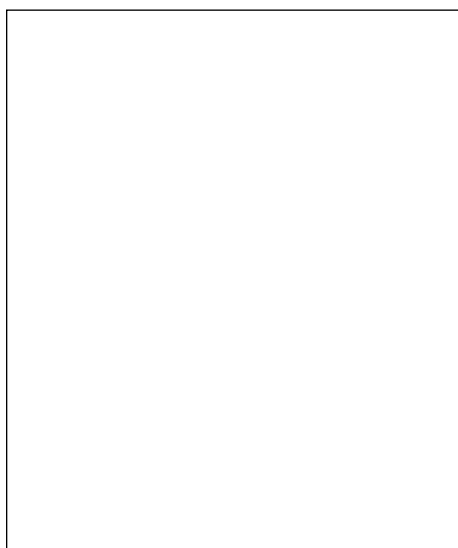
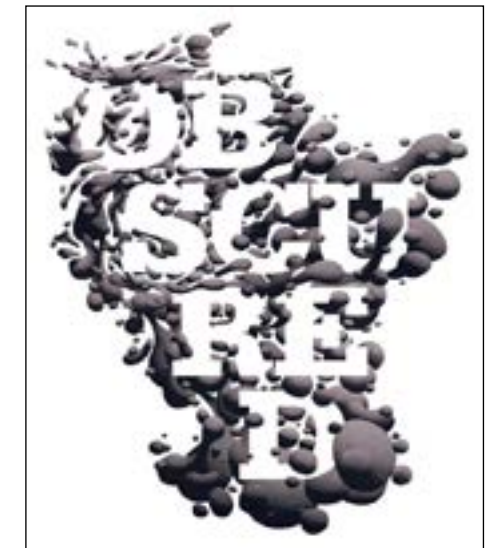
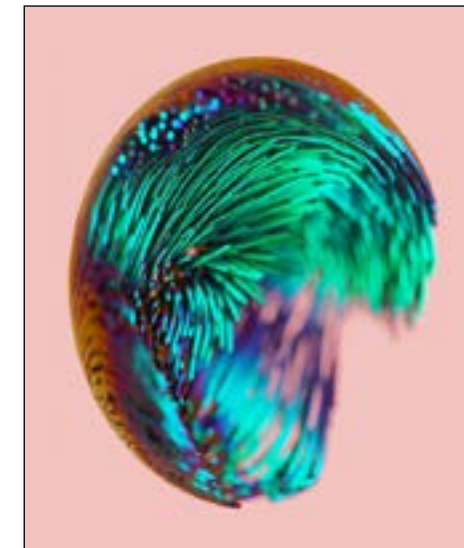
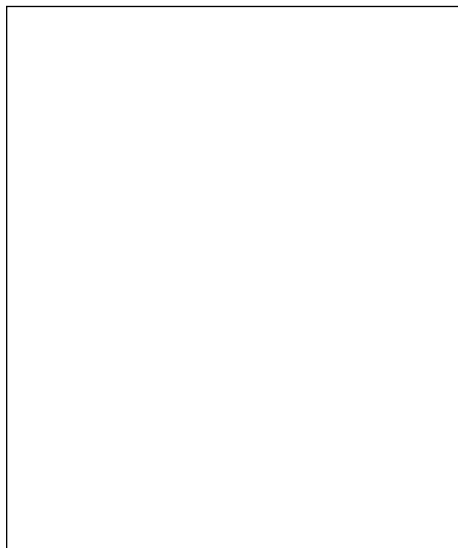
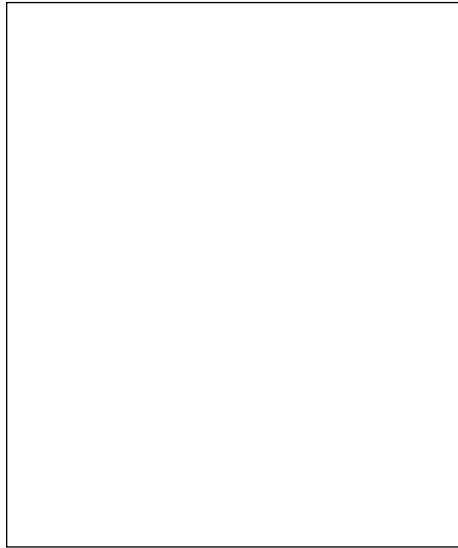
hierarchy

color

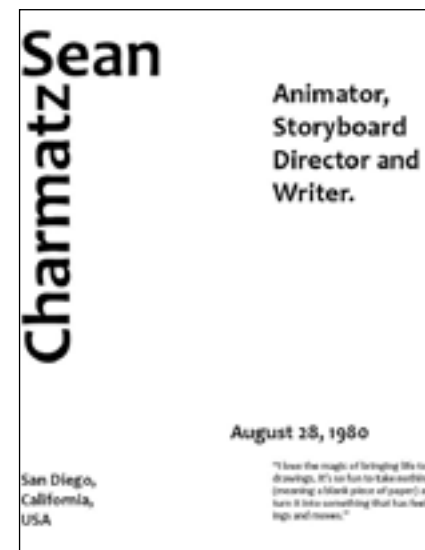
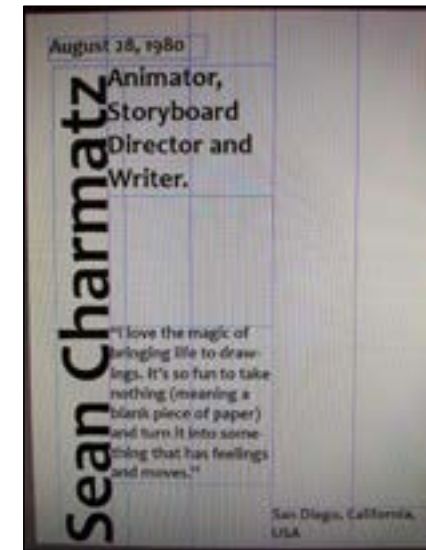
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Design influence Research

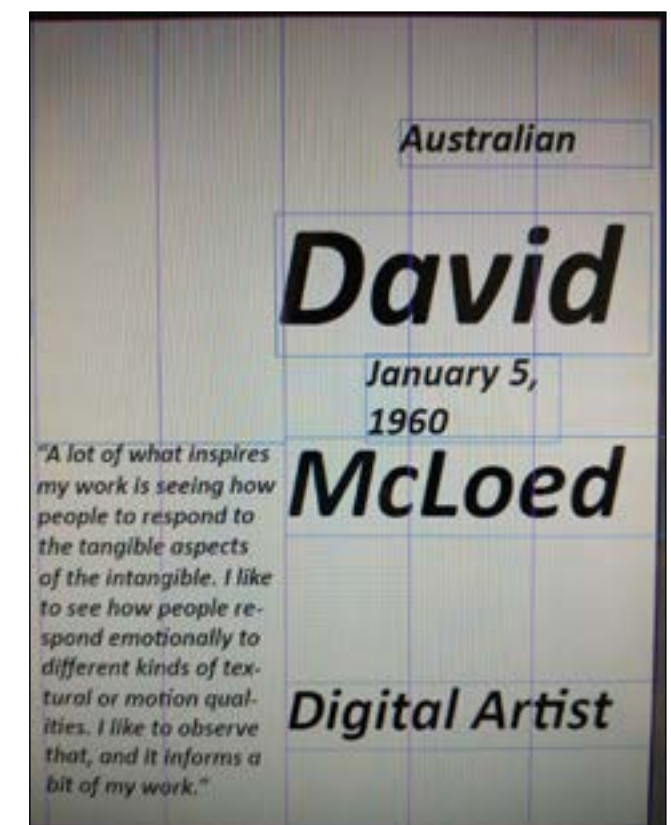
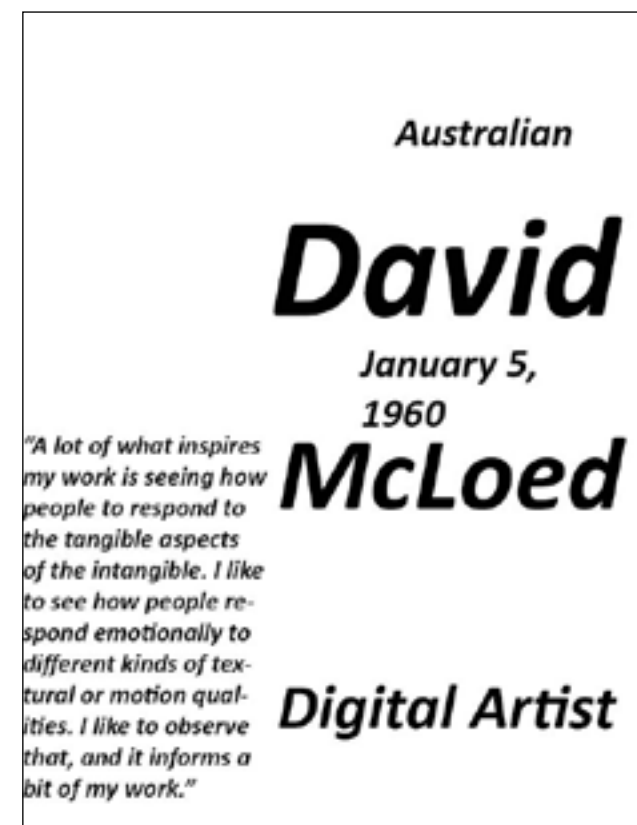
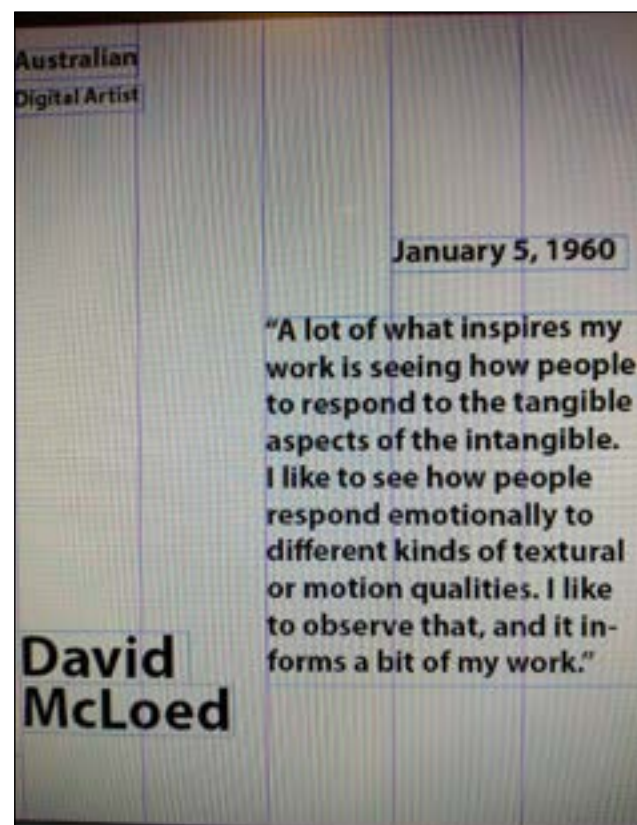
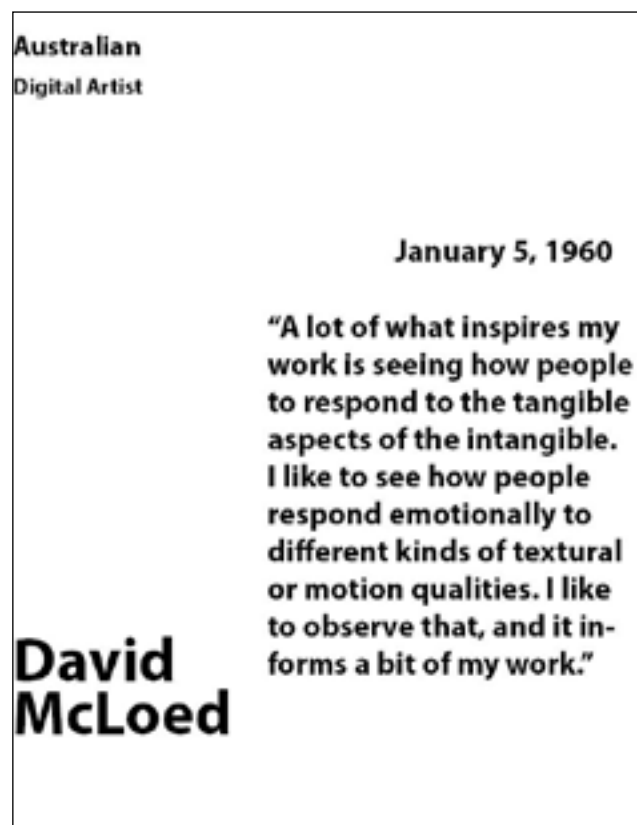
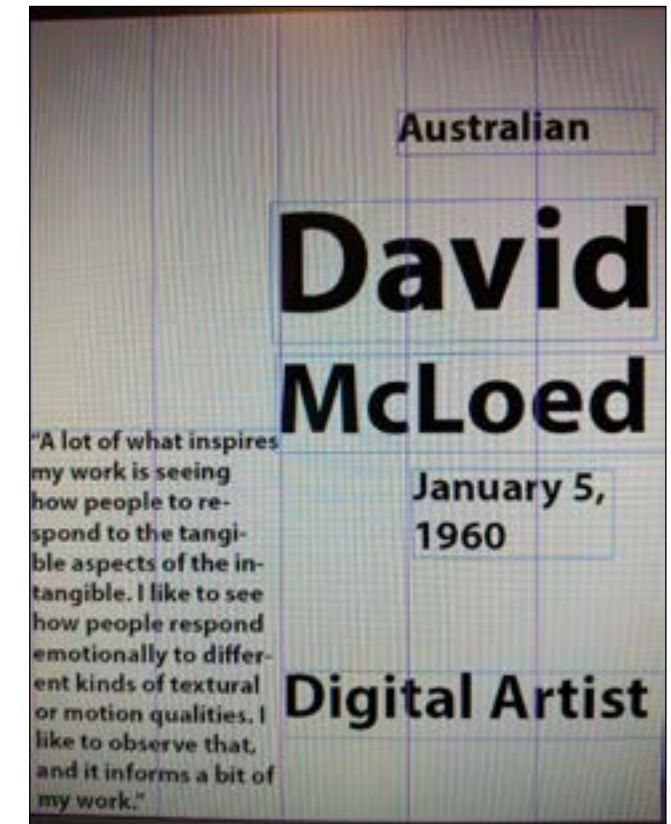
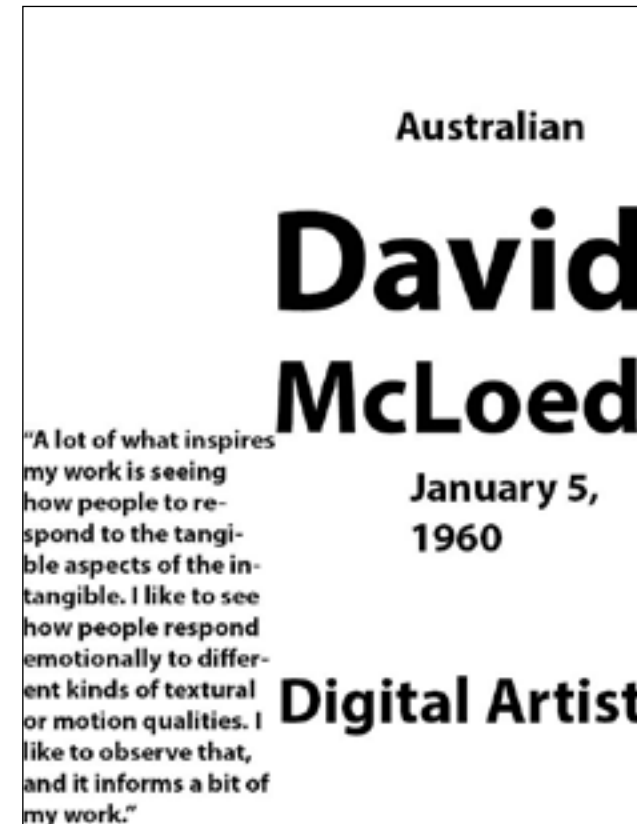
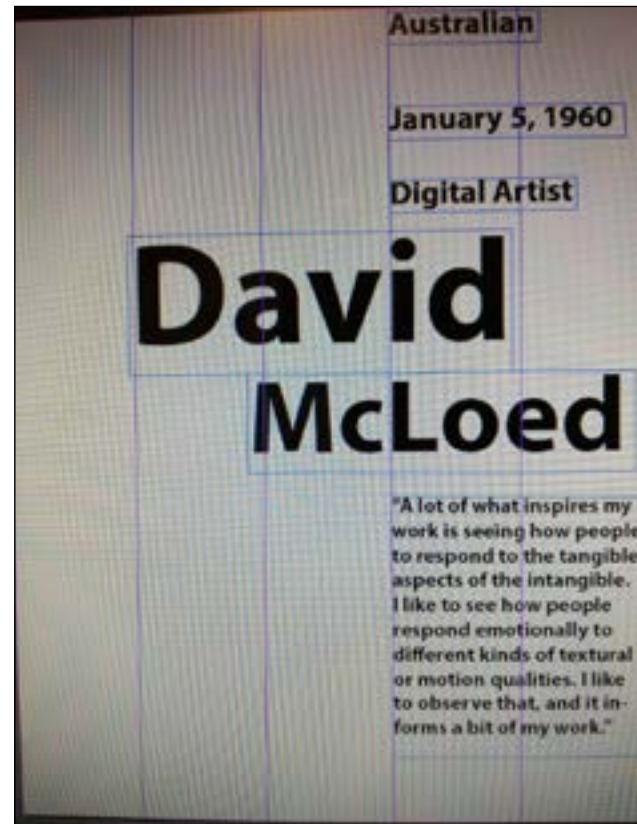
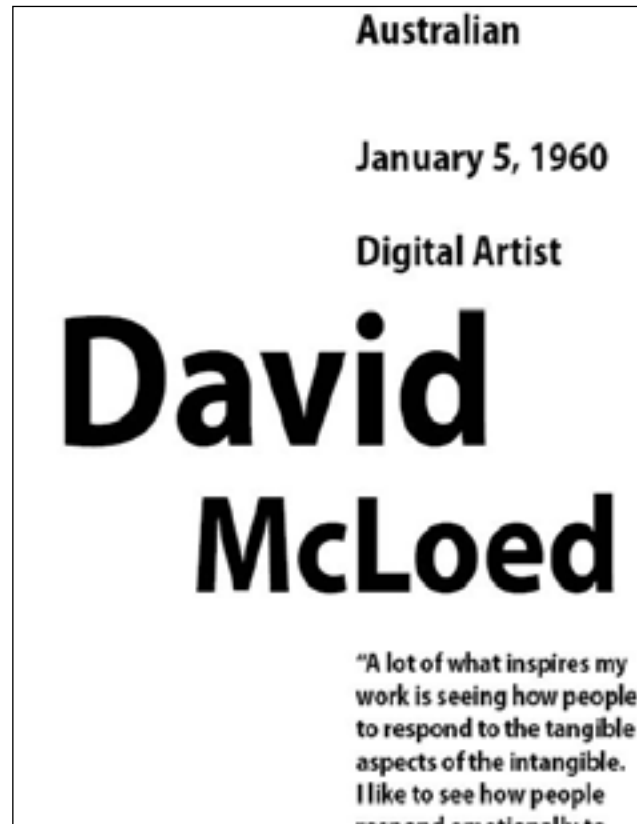
Add your influencer's
name here



Design influence
Typographic
studies

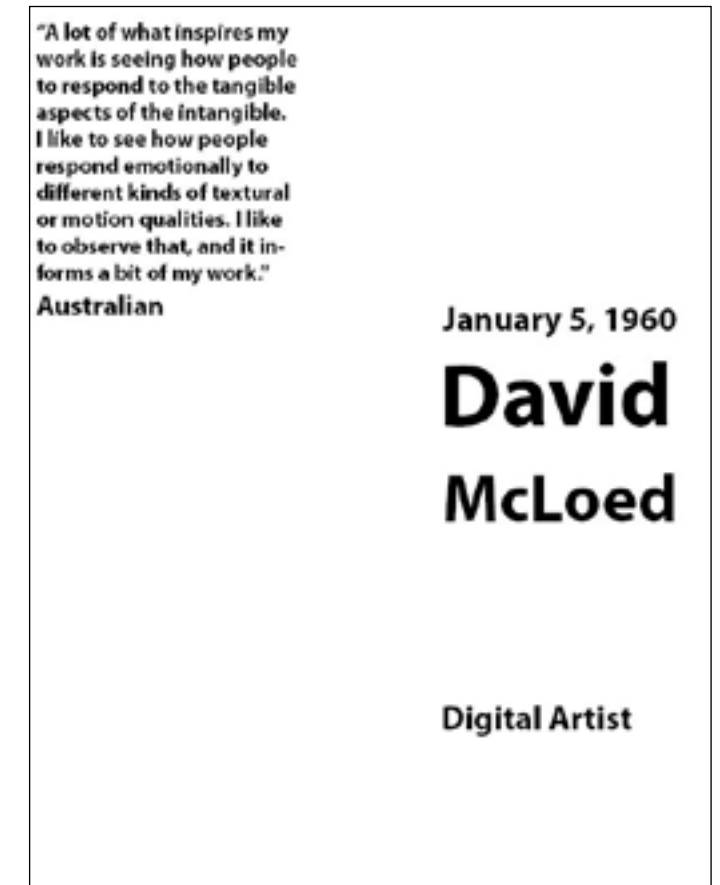
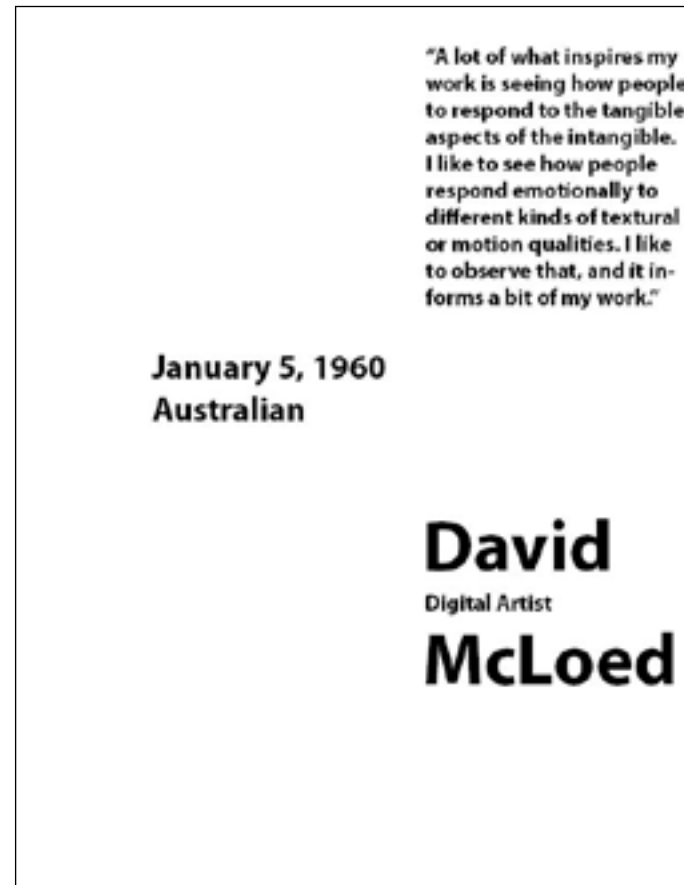
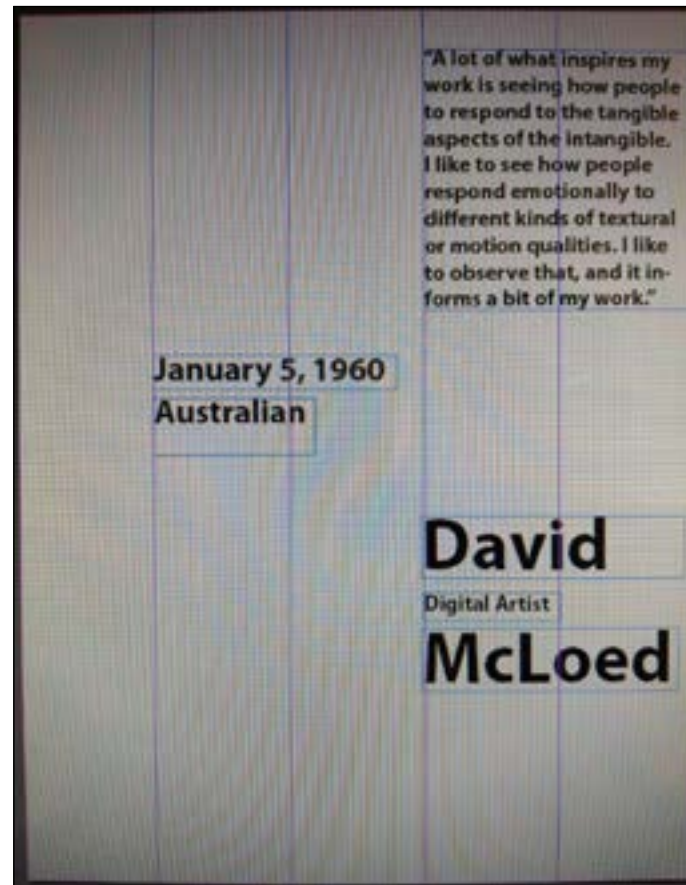


typographic work before 3/ 16



TYPOGRAPHIC

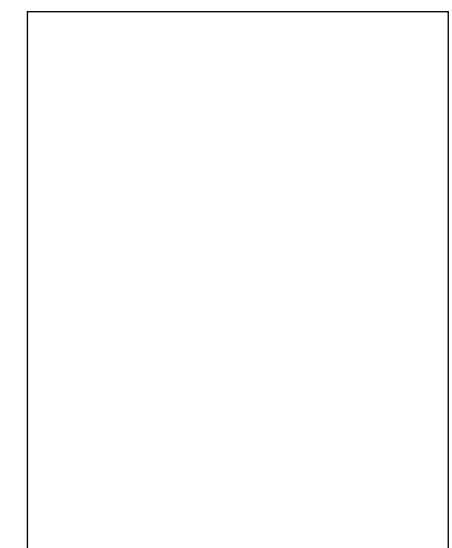
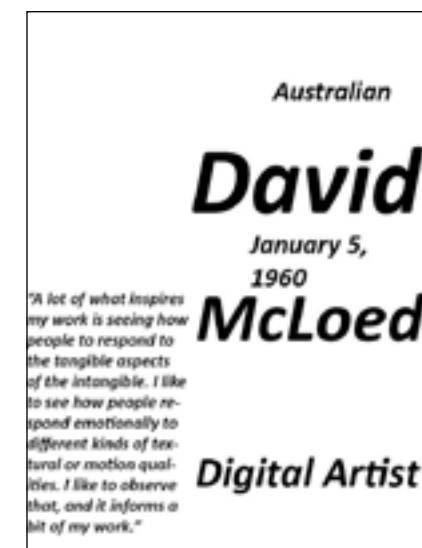
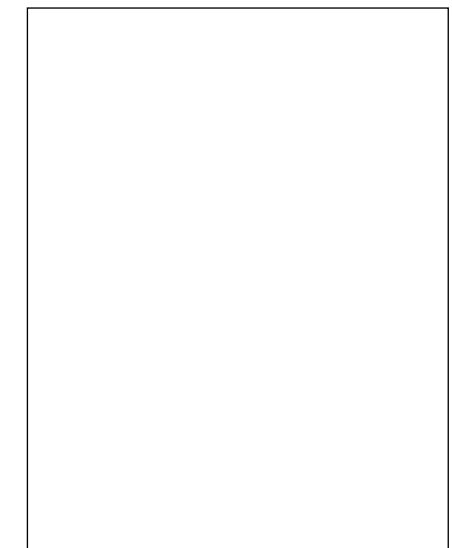
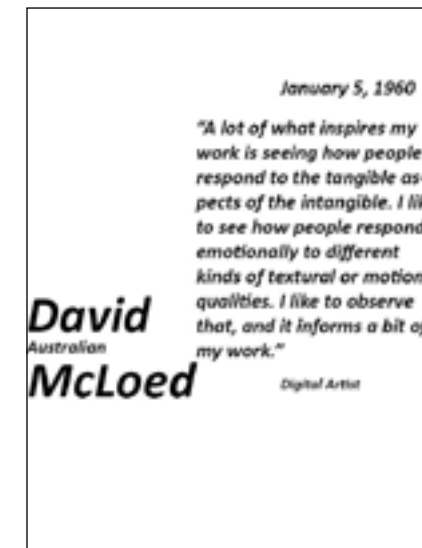
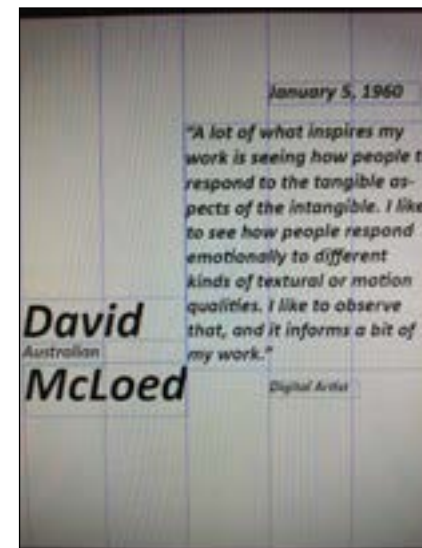
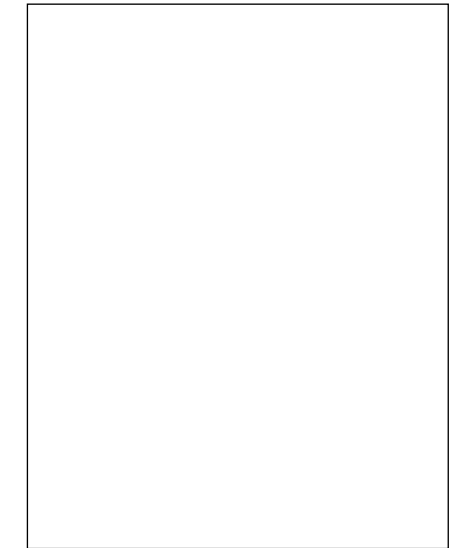
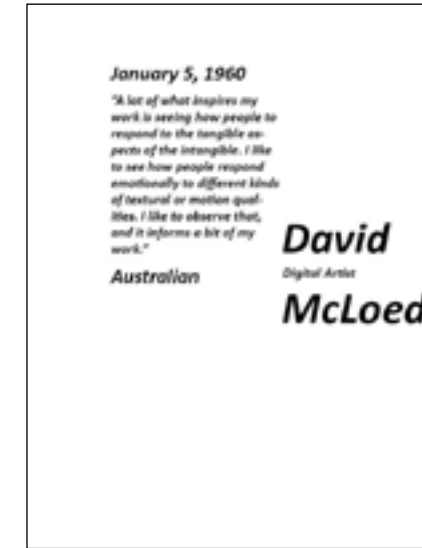
step 3

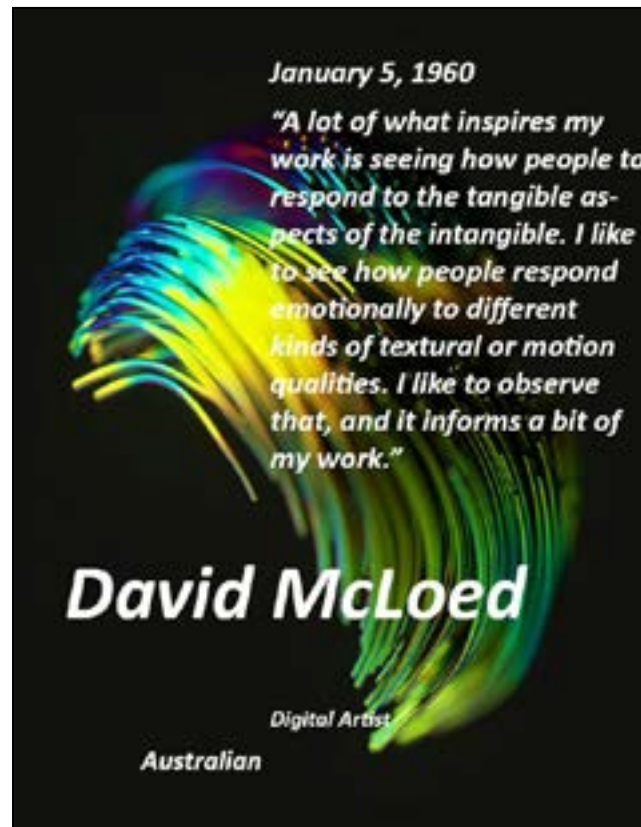
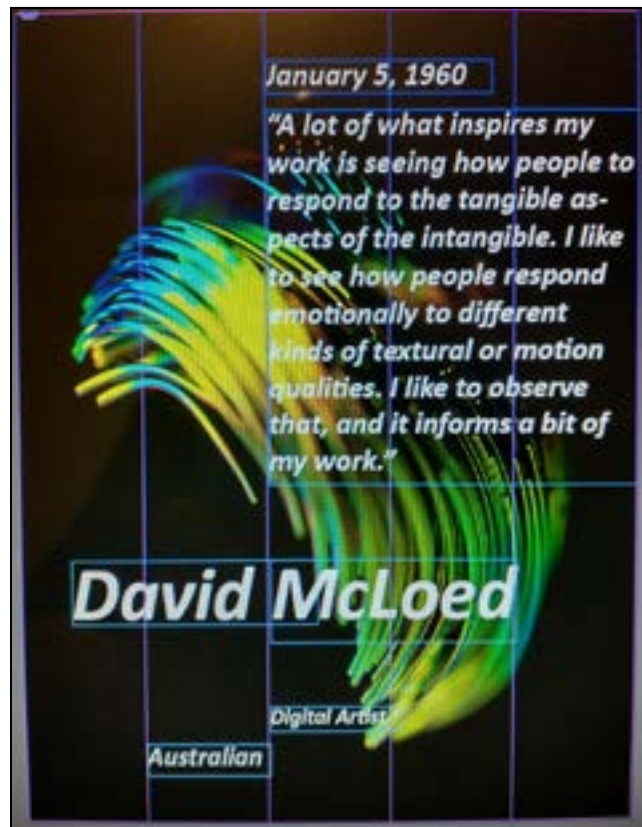
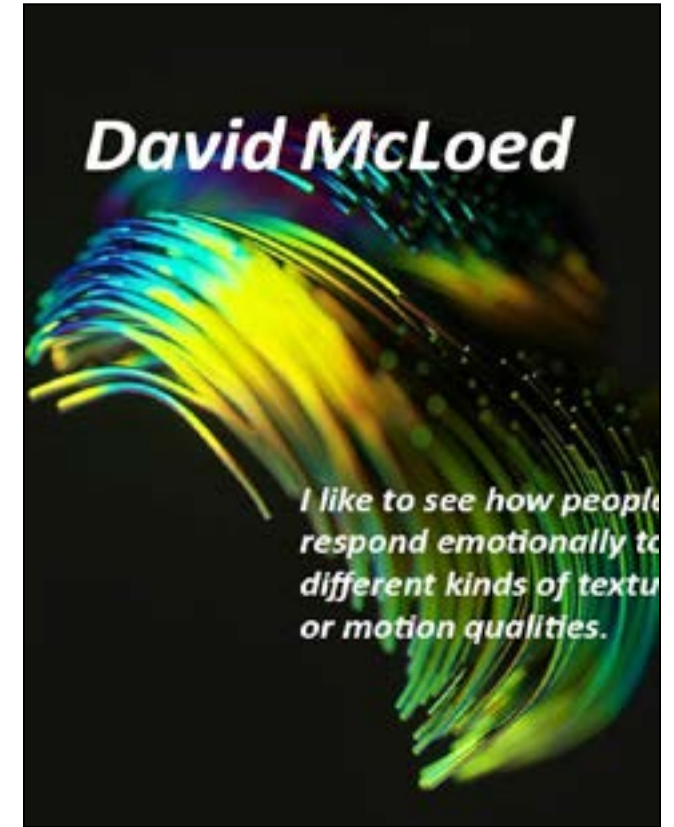
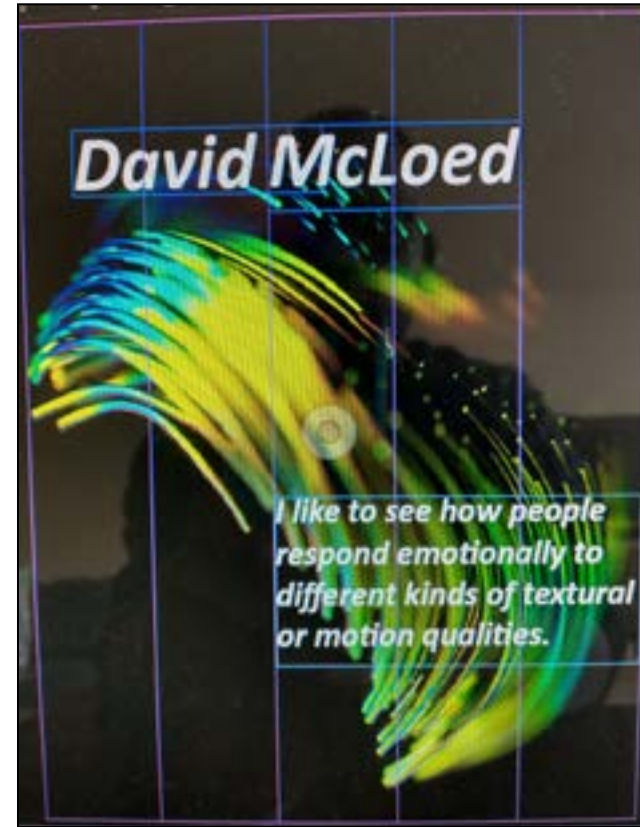
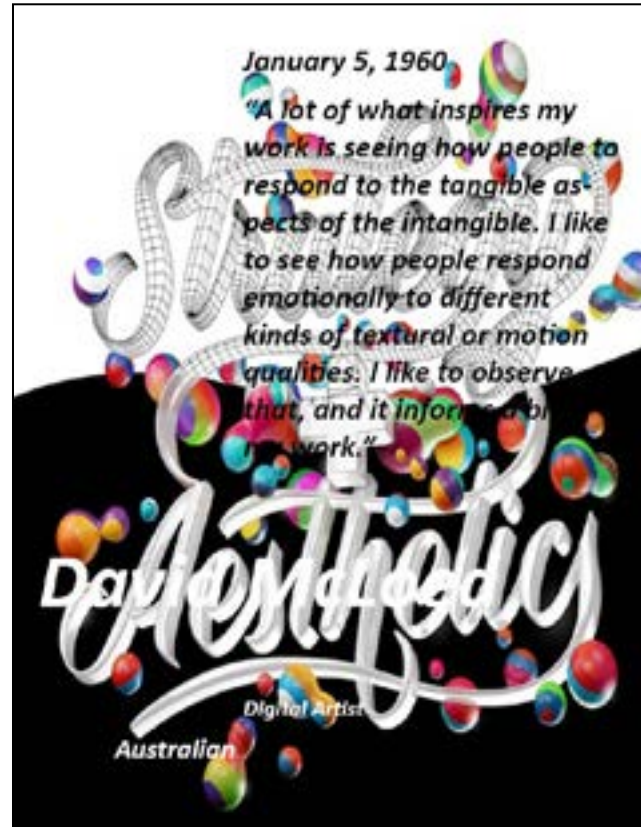


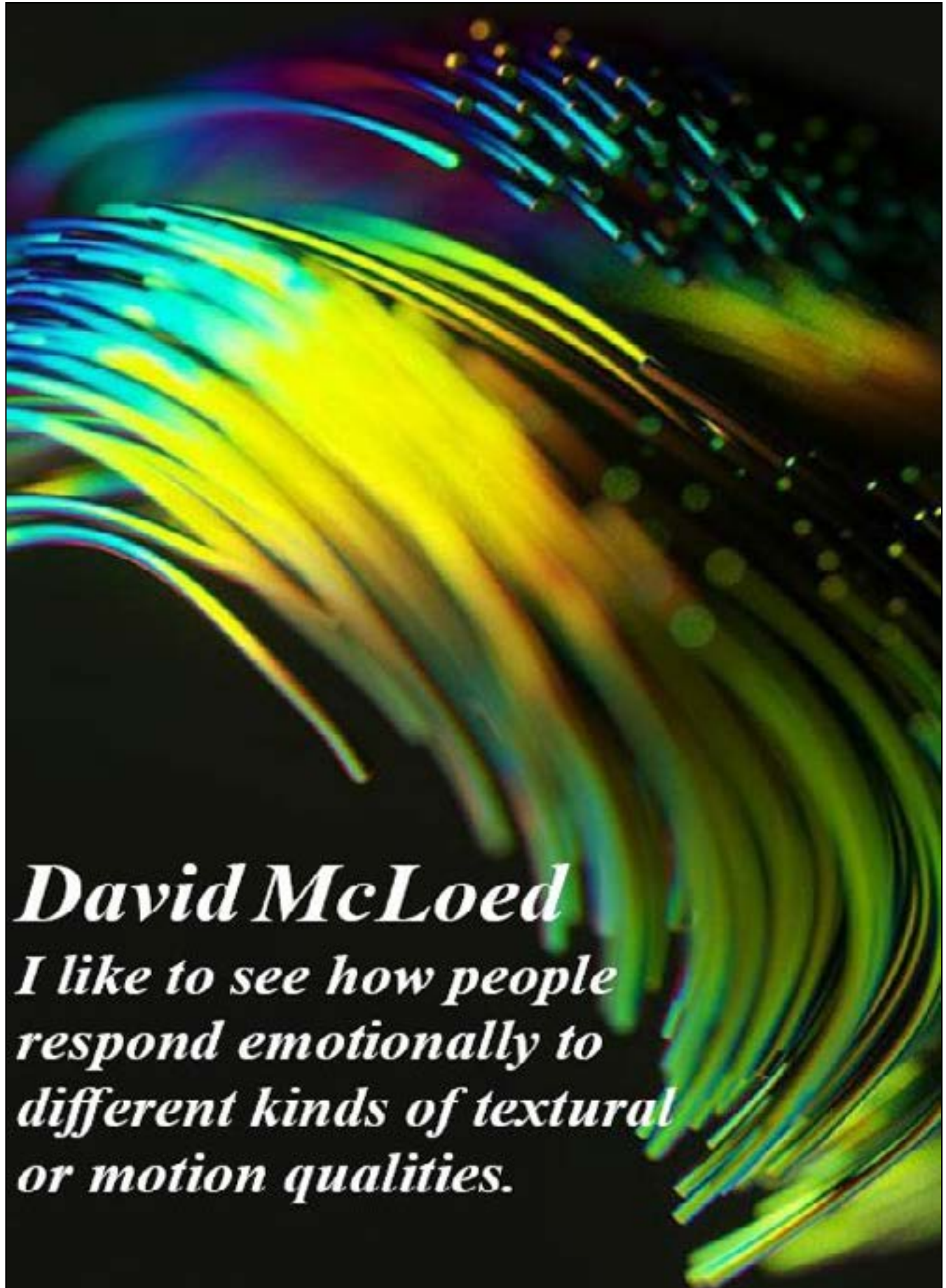
Design influence Poster studies

POSTER

step 1







David McLoed
*I like to see how people
respond emotionally to
different kinds of textural
or motion qualities.*

MOTION

storyboard sketches

Design influence
Motion Poster

