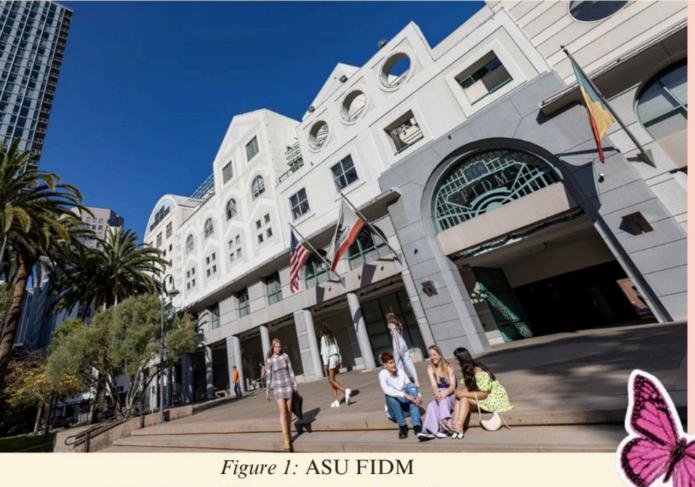




### Museum Selection



URL: https://fidm.edu/en/student+life/campus/

The ASU FIDM Museum is located on the California campus of Arizona State University. This museum is a vibrant hub of creativity, education, and cultural exploration, showcasing diverse exhibits that celebrate the intersections of fashion.

1) California is known for fashion and entertainment, making it an ideal location to attract audiences interested in exploring Y2K fashion culture.

2) The proximity to major urban centers such as Los Angeles ensures easy access for a diverse range of visitors, including students, scholars, fashion enthusiasts, and members of the public.



### Explanation

The "Timeless Y2K" exhibition explores how fashion trends come full circle. See how iconic styles of the Y2K era inspire a new generation of designers, including big names like Kim Jones, Virginie Viard, and Maria Grazia Chiuri. Through these garments, you'll discover how Y2K fashion continues to influence what we wear today. Get ready to see how Y2K fashion is having a major comeback! This exhibit will show you how these trends influence what we wear today.

## DIOR



# FENDI

# Press Release

Contact name: Alyssa Noemi Skerret



(213) 623 - 5821

Information



alyssa.skerret@mail.citytech.cuny.edu

#### Location

919 S Grand Ave, Los Angeles, CA

#### Opening times

Monday to Friday 2pm - 10pm

Saturday 12pm - 8pm Close on Sundays!

#### Dates

May 1 2024- Aug 15 2024

#### **Admission Prices**

Free to all students & children Full Price for adults: \$10

Seniors: \$5

Social media









Figure 2: ASU FIDM

URL: https://asufidm.asu.edu/museum

### EXHIBITION POSTER





### **EXHIBITION LAYOUT**

### \*Designers \*

#### Maria Grazia Chiuri



Figure 3: Maria Chiuri
URL: https://www.vogue.co.uk/article/maria-g
razia-chiuri-interview

### DIOR

### VirginieViard



**Figure 4:** Virginie Viard URL: https://wwd.com/feature/everything-to-know-chanel-designer-virginie-viard-1203062975/



#### Kim Jones



Figure 5: Kim Jones
URL: https://wwd.com/fashion-news/designer-luxury/kim
-jones-fendi-debut-first-collection-couture-1234677558/





TIMELESS Y2K

• This garment features low-rise pants that reveal a thong, paired with a crop top that embodies the Y2K fashion aesthetic. The combination of low-rise bottoms and visible thongs was a popular trend in the late 1990s and early 2000s, reflecting the era's embrace of femininity with a touch of rebellious style.

• The combination of low-rise bottoms and cropped tops reflect the trend of the time, popularized by celebrities like Avril Lavigne, who represented having a rebellious spirit of the era.

*Figure (6):* Chanel 2022

URL: https://www.elle.com/fashion/a3 7871212/chanel-80s-spring-summer-2022 -review/





TIMELESS Y2K



Additionally, the black punk bracelets on each wrist may resemble the connection to punk-inspired fashion accessories like studded belts, wristbands, and chokers, as they were part of the Y2K fashion.

-review/

Figure 7: Avril Lavigne's URL: https://www.popsugar.com/ fashion/avril-lavigne-2000s-style-m

oments-48385556



#### TIMELESS Y2K

- The second garment captures another essence of the Y2K era's fashion trends, Denim. This piece of fabric during this period, symbolizes a casual yet stylish attire that was popularized by celebrities and fashion icons.
- Additionally, this combination of an oversized denim jacket and skirt may remind others of Y2K fashion moments, like the coordinated denim ensemble worn by Britney Spears and Justin Timberlake at the 2001 American Music Awards. Their matching denim outfits became instantly iconic and have since been widely referenced in pop culture.



#### TIMELESS Y2K

• Garment 3 embodies the Y2K era's love of mixing and matching by pairing a dress with pants and topping it off with a jacket. This trend, where comfort met creativity, resulted in a wave of breaking fashion rules led to unique and expressive styles.



Figure 11: Dresses Over Jeans
URL: https://www.huffpost.co
m/entry/dresses-over-jeans\_l\_6
0db9a34e4b0956390dd247f





#### TIMELESS Y2K

• The combination of a dress with jeans was popularized by numerous iconic figures and pop culture references of the Y2K era. Celebrities like Paris Hilton, Jessica Alba, Miley Cyrus, and many more were often seen wearing this look, making it a defining style moment of the early 2000s.



Figure 12: Dresses Over Jeans

URL: https://www.instyle.c om/fashion/clothing/dress-o ver-pants-fashion-trend





#### TIMELESS Y2K

- This ensemble comprises a pleated skirt paired with a jacket featuring five buttons, offering the choice to wear it open or closed. The look is completed with heels and a crossbody bag.
- This ensemble has a refined and polished appearance, akin to the fashionable look associated with the "The Plastics" characters from the Mean Girls movie. The structured shape of the pleated skirt and jacket, along with their careful details, mirrors the elegant and fashionable look often seen on Regina George and her group of friends.



Figure 14: "The Plastics" characters from the film mean girls

URL: https://www.imdb.com/title/t t0377092/mediaindex



#### TIMELESS Y2K

- In this swimsuit, both the top and bottom parts cover the skin entirely, typically made of nylon, offering full coverage. However, the stomach area features a mesh material, revealing the skin underneath.
- Overall, the described garment embodies the boldness and experimental spirit of Y2K fashion through its unconventional design, skin-revealing elements, celebrity influence, mixing of textures, and unexpected pairings. It captures the fearless and boundary-pushing attitude that defined the era's fashion landscape. With this garment, you have the option to add additional pieces to achieve any look.
- Paris Hilton's decision to wear a miniskirt with a comparable swimwear is a perfect example of the Y2K trend of combining various pieces to create fun and unique looks. The flirtatious, feminine skirt contrasted with the sporty, sleek swimsuit captures the free-spirited, boundary-pushing essence of Y2K fashion.



TIMELESS Y2K

Garment #6 combines elements of the Y2K era with contemporary styles. The use of cargo pants and a floral top with lace detailing on the midriff reflects the Y2K aesthetic, while the addition of an oversized cardigan adds a modern twist, creating a comfortable yet stylish look. These different styles and textures highlights the versatility and uniqueness of the outfit, making it both fashionable and trendy.

Figure 17:

2022

w-images











• This garment is a two-piece floral designed denim set that features a cropped top and a high-waisted denim pants that are ankle length, allowing for the display of sandals.

Lizzie

• This two-piece denim set is giving major Lizzie McGuire vibes! Remember those cute denim outfits Lizzie McGuire always rocked? This floral denim duo captures that same playful and youthful energy.



#### Figure 20: DIOR chokers

URL: https://www.dior.com/en\_us/fashion/products/N2 874WOMCY D03S TU-dior-night-herbarium-choker?&wiz ca mpaign=16808139752&wiz medium=search cpc&wiz source=

google&wiz term=138971458447&gad source=1&gclid=CjwK CAjwrcKxBhBMEiwAIVF8rDfb1PZuclRhP4-xDtOgC1R-lMK seIpb6wOVKr4VAkzmzajD7tIXkRoCopsQAvD BwE&gclsrc=

### TIMELESS Y2K





#### Figure 22: DIOR chokers

URL: https://www.dior.com/en\_us/fashio n/products/N2831WOMCY D03S TU-dior-nig ht-herbarium-choker?&wiz campaign=168081 39752&wiz\_medium=search\_cpc&wiz\_source =google&wiz term=138971458447&gad sour ce=1&gclid=CjwKCAjwrcKxBhBMEiwAlVF8rM MoExKxzhZyNkL7ZfMOzOUqGCGFg52vmc7 Op5ybdRT-ZnyQq1d7zBoC4iMQAvD BwE&q clsrc=aw.ds





#### Figure 21: DIOR chokers

URL: https://www.dior.com/en\_us/fashion/p roducts/N2799WOMLQ D307 TU-toile-de-j ouy-soleil-choker?&wiz campaign=1680813 9752&wiz medium=search cpc&wiz source =google&wiz term=138971458447&gad so urce=1&gclid=CjwKCAjwrcKxBhBMEiwAI VF8rKKj1GCOE3ckuCjdsIm66xeDhVHuC1 MS22fTbdCXtqyIx2CPE2-ShBoCvRwQAv D BwE&gclsrc=aw.ds

#### Figure 23: DIOR chokers

URL: https://www.dior.com/en\_us/fashi on/products/N2757WOMRS D301 TU-toilede-jouy-soleil-choker?&wiz campaign=1680 8139752&wiz medium=search cpc&wiz so urce=google&wiz term=138971458447&gad source=1&gclid=CjwKCAjwrcKxBhBMEi wAIVF8rL6zC2wltfA9PMLRAIW7fAfxk6F vor3Zrik6FO3hSVb4ik9UV48ZWhoCIM0Q AvD BwE&gclsrc=aw.ds





shion-week/

VISUAL AIDS

Figure 28: Fendi Spring/Summer 2023

URL: https://footwearnews.com/gallery/fend i-spring-summer-2023-collection-photos-milan-fa shion-week/

Figure 29: Chanel Spring/Summer 2022

URL: https://www.elle.com/fashion/a3 7871212/chanel-80s-spring-summer-2022

-review/

# snes



Figure 28: She's The Man film (2006)

URL: https://images.app.goo.gl/Z7cHi Wf7DcWVwEaXA

### Retail Component

For my fashion exhibition, there will be a combination of albums, posters, and movie posters, along with garments that resemble the early 2000s. This immersive experience captures the essence of the early 2000s while infusing a contemporary twist.

"Three Cheers!"

Figure 30: Bring It On

URL: https://www.imdb.com/title/tt02

(2000)

04946/





URL: https://www.discogs.com/releas e/4730677-Aaliyah-Aaliyah



15-Christina-Aguilera-Stripped

christina

Figure 32: Legally Blonde (2001)

Figure 33: Stripped 2002

URL: https://www.discogs.com/master/1013

aguilera

URL: https://www.imdb.com/title/tt02 50494/

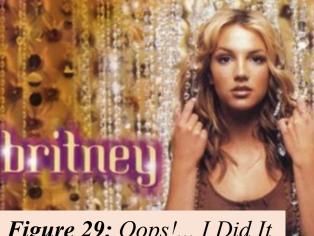


Figure 29: Oops!... I Did It Again (2000)

URL: https://people.com/music/britne y-spears-celebrates-20th-anniversary-oop s-i-did-it-again/

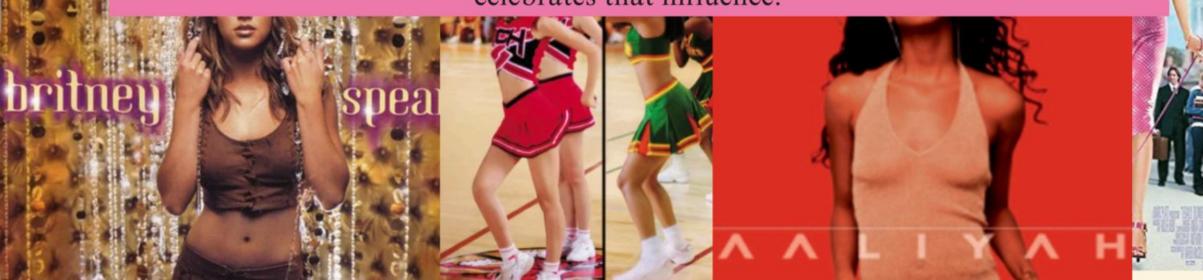


### Retail Component

christina

aguilera

This curated collection of items aims to evoke a sense of nostalgia for Y2K while also revealing how that era continues to influence contemporary designs. "Timeless Y2K" includes various items such as clothing, accessories, and cultural artifacts from the early 2000s, all arranged in a way that engages visitors' senses and transports them back to that period. The fashion of the early 2000s has left a lasting impact on current fashion trends, and this collection highlights and celebrates that influence.

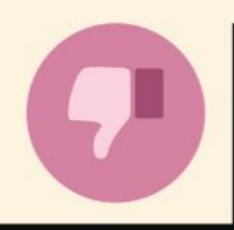


### Retail Componenet

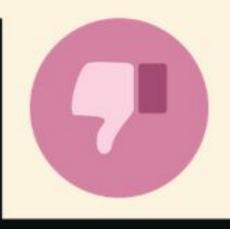


#### Our vision and mission

Global Fashion Agenda is a non-profit organization that fosters industry collaboration on sustainability in fashion to accelerate impact. With the vision of a net-positive fashion industry, it drives action by mobilizing, inspiring, influencing and educating all stakeholders (GFA, n.d).



# Consequences of the Fashion Industry



4%

of global carbon emissions

Read more - Fashion on Climate

20-50%

of living wage estimates are legal minimum wages

Read more - The GFA Monitor

80%

of all clothing is landfilled or incinerated

Read more - Pulse of the Fashion Industry

35%

of microplastic pollution in the oceans come from micro fibres shed by syntheti fibres

Read more - Fashion CEO Agenda

Figure 35: GFA

URL: https://globalfashio

nagenda.org/



# GFA is striving to accelerate the following impact



50%

### 70million

GHG reduction by 2030 & Net zero GHG emissions by 2050

workers earn a living wage



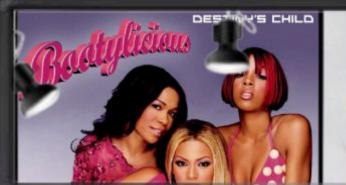
#### Figure 36: GFA

URL: https://globalfashio nagenda.org/

### Reduce

the use of virgin polyester, conventional cotton & conventional manmade cellulosics. Significantly reduce the use of finite resources.

















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### THE END