

FASHION TREND FORECASTING REPORT

SPRING/SUMMER 2025



EXCLUSIVE STYLE NETWORK

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Team Members



Alyssa Skerret (Social Media Content Creator)

Alyssa Noemi Skerret was born in the Bronx, New York. After attending Fannie Lou Freedom HS, she decided to continue her education and became a student at New York City College Of Technology. As a current student, she is majoring in fashion and business, and is working on her bachelors degree. She is preparing to graduate next spring semester. At the age of seventeen, she involved herself in the fashion industry, and worked her way through becoming a social media content creator. As a social media content creator, she focuses on the fashion world creating inspiring and promotional content.

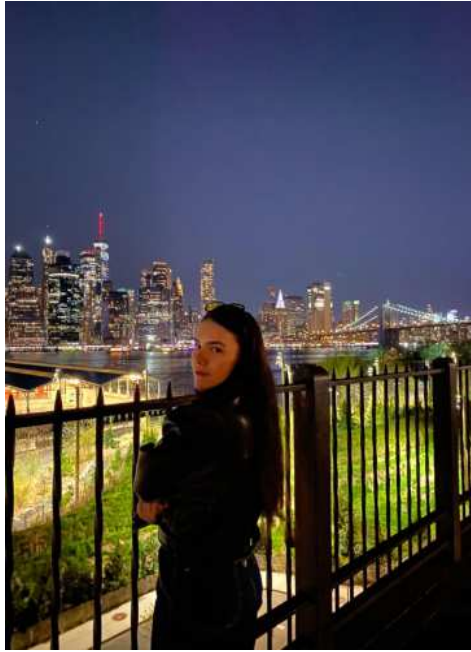
Team Members



Anna Molina (Trend Analyst)

Anna Molina is a current Business and Technology of Fashion student in New York City College of Technology located in Brooklyn. At the age of 8 years old, she took interest in fashion and it became her hobby which is now her future career. As she participated in the recent Chocolate Luxe fashion show in her institution as a Stylist, she gained experience in what goes behind the scenes and demonstrated acute knowledge in fashion specifically styling models and collaborated in a team. She has been keeping up on current and future trends in magazines, articles, runway shows, and social media platforms. As trends go by quickly every season, she has managed to stay ahead every season to learn more about the upcoming fashion trends.

Team Members



Hania Gad (Fashion Marketer)

Hania Gad is a student at New York city college of technology. She enrolled in 2018 and is currently a senior. Her major is business and technology of fashion, she obtained her associate's degree and is now working towards getting her bachelor's degree. She's always been interested in fashion which led to her getting an internship her freshman year of college and attending new york fashion week once before. She focused on her studies the past few years in order to graduate on time and is now back to starting an internship as the fall semester comes to an end in hopes to get more knowledge and experience in the fashion industry before she graduates.

Letter To The Reader

Dear Reader,

Exclusive Style Network was founded by three young college students named Alyssa Skerret, Anna Molina, and Hania Gad who attend New York City College Technology. ESN was formed as a result of other trend-forecasting businesses' lack of acknowledgment of diversity. This Spring/Summer 2025 research will make predictions on the latest trends, materials, and colors that will be widely used. In this upcoming trend analysis, we have come up and gathered data to showcase the trend prediction for 2025. Our company is designed to forecast trends in the fashion world as well as being sustainable. By creating pieces to potential customers, it will allow us to determine what we can furtherly predict after 2025. This report is shown that trends are just in cycles with a new execution put into it. Fashion is a reflection of the society we live in, different cultures and how one expresses themselves. In this report, we will thoroughly discuss the styles and inspirations of the season. Our team has studied the runways, designers and collaborations very closely to discover the trends that will truly be seen everywhere in the upcoming season. From soft pastel colors to bold colors and styles that can be deemed as controversial we have kept you up to date on what's trending in fashion right now. To ensure we provide you with the full experience and full picture of what's expected to be seen this season, we've also included fashion moodboards to predict on trends in the next two years. Fashion is a great form of self expression and can be used as a tool to tell a story. We hope you enjoy looking through this report. Whether you're a fashion expert or someone who just has a bit of interest in fashion, you'll be able to find something fascinating throughout this research. Thank you for being a part of this fashion adventure, we would love to hear your feedback and thoughts.

Consumer Profile

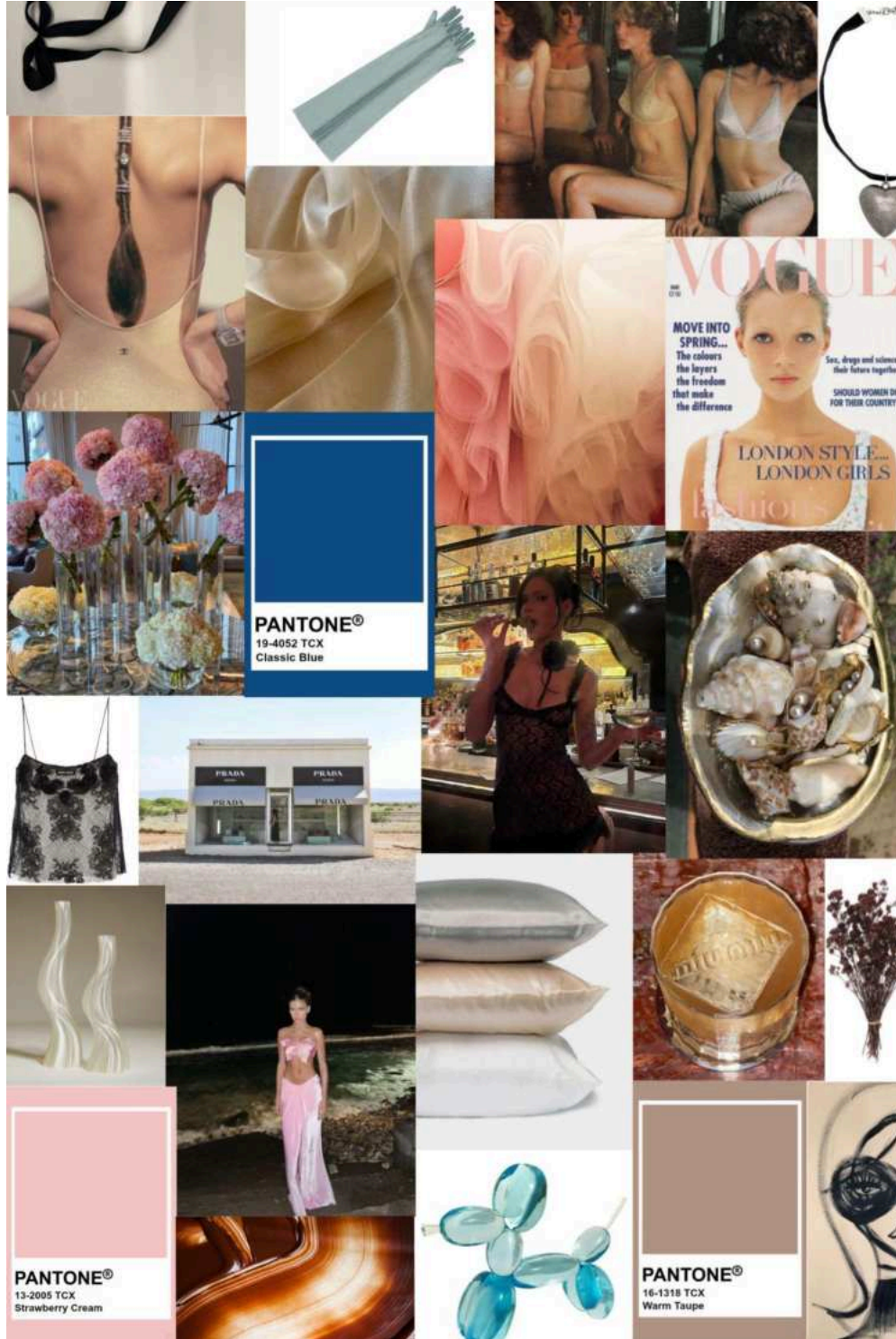
Exclusive Style Network targets consumers at ages 18 to late 30s which is inclusive of all genders and sexual orientations. These ages may be an accurate age group to reach our target market because during those ages people began to purchase affordable items, and may gain more knowledge about varieties of fashion brands. Among that age group, individuals began to explore different fashion trends. Individuals who are single and have no responsibilities such as having children or pets are most likely to purchase our garments. These individuals will mostly be college students who have part-time jobs, living in an urban environment.

English is spoken by our individuals, who are based in the United States. Personal qualities of people in our target market include common grunge personality traits like shyness, introversion, creativity and writing emotional poems. They may also have a lack of interest in pop culture. The fabrication used can be silk, synthetic, nylon, or cotton with the use of thin threads. Sheer fabrics hold pieces together which in reference to the picture shown, creates a perfect silhouette of the body structure.

The target market are those that have disposable income that can splurge and have a habit of impulse buying. They closely identify with the product and are able to catch up with current trends and also consists of women that have a desire to be on trend that values different color palettes, shapes, and texture. ESN creates sustainability products that are ethically made that adheres to consumers that pay an importance to social responsibility. ESN believes that creating trendy pieces is as important as being sustainable therefore these clothing items won't just be a trend but an improvement to the society and environment.

Exclusive Style Network plans to locate in a location where it targets its demographics as these places will be one of the highest demands. Major fashion capitals such as New York, Milan, Paris, and London will showcase our latest products as it will be forecasted as a popular ready-to-wear items. These cities are chosen for a high rate of special occasions such as clubbing, going out to dinner, and shopping. Spring/Summer and Fall/Winter fashion weeks are taken in these places which will boost customer traffic as these events bring in influential people from different countries which ends up in a boost of sales.

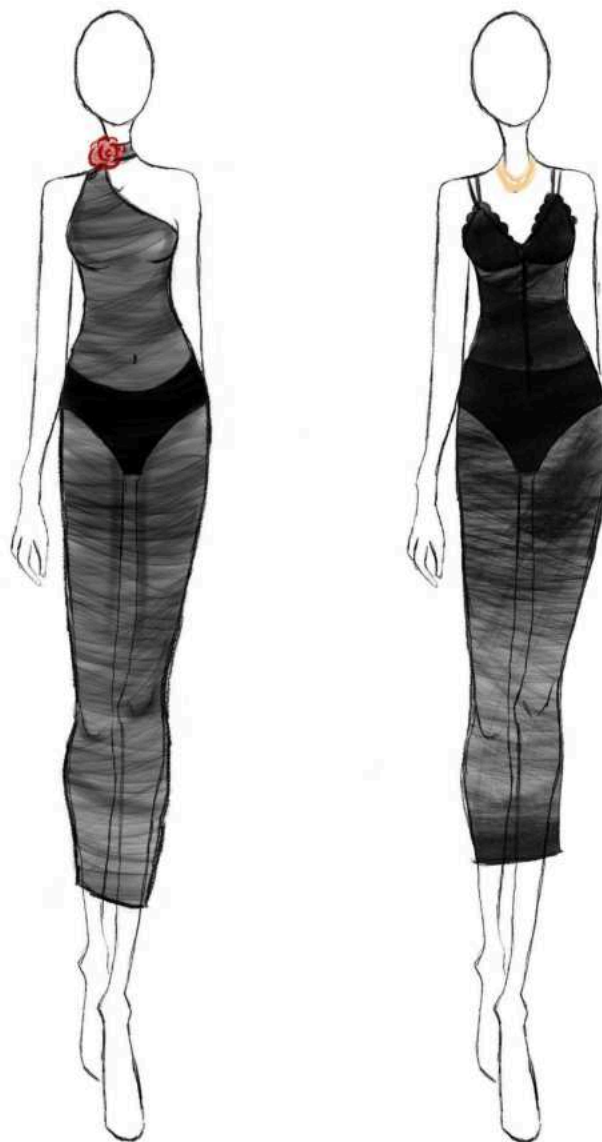
Mood Board



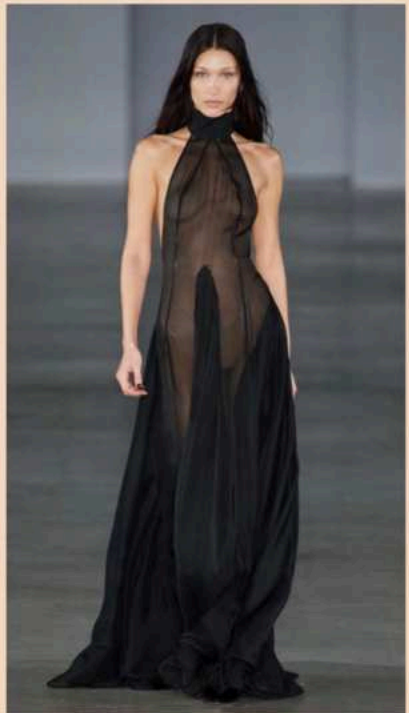
First Trend: Sheer Maxi Dress

Fabric Type: Power Mesh

Details: Flower choker necklace attached to the dress and cupped bust with double lining



SHEER MAXI DRESS TREND



Trend Report

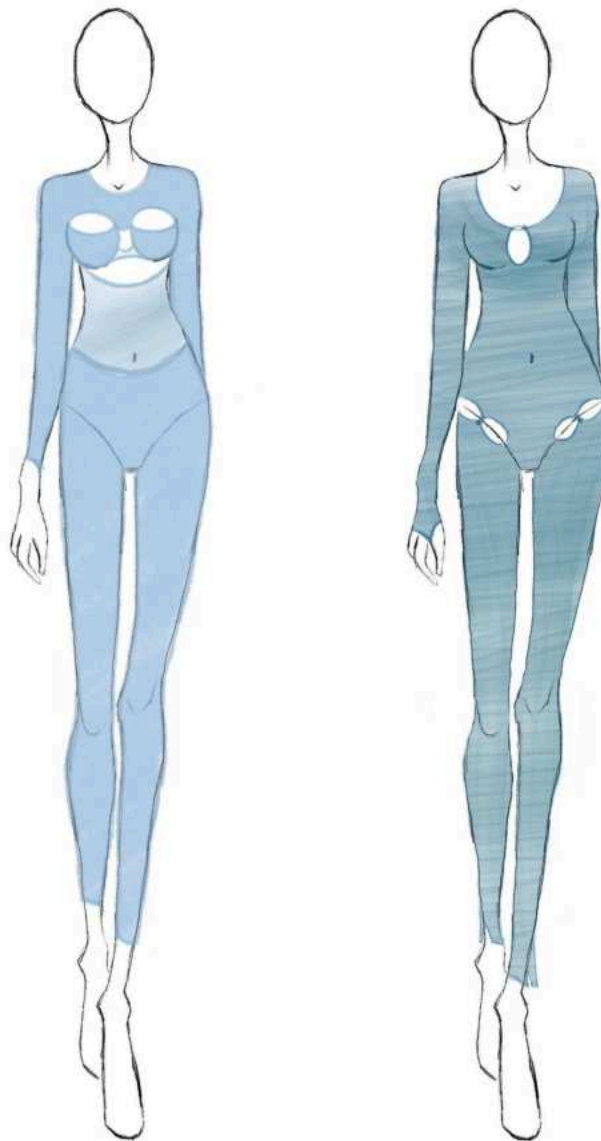
Sheer dresses have been around for some time now and have been worn in different uniquely and bolder ways throughout the decades. These dresses are the best to wear for summer occasional events. Since our team believes that sheer maxi dresses will gain more attraction and popularity, we predict that there will be changes on the neckline and sleeve area. We will be seeing more various bodycon sheer dresses that have a v-line cut with spaghetti straps. Fashion fanatics should also expect to see over the shoulder bodycon sheer dresses that are mid-leg length. Due to its appearance, sheer dresses are considered to be, “the perfect edgy alternative to the little black dress.” (Marain, 2022). Not only is it considered to be edgy, but it is also considered to be the most trickiest trend. “...celebrities are swearing by this challenging but very sexy trend.” (Marain, 2022). Celebrities have demonstrated and proven successfully of how bold they can get with wearing any piece of clothing that is in the fabric sheer. The sheer maxi dress can be customized with cutouts to fully transparent, which can be called “the naked dress.” Typically worn on warm spring days or hot summer days, any gender can succeed at this daring and sexy trend. It is a must have to have at least one piece of garment that represents the sheer trend. What makes this trend so visually appealing to the eye is the level of boldness one can partake in. For example, one can wear a sheer maxi dress with no undergarments such as a bra, and have the option of wearing just a pair of the right choice of underwear. It is recommended to wear high-waisted briefs under a sheer material, “Generally, a high-waisted brief is a common go-to,” says Brown. This bottom choice ensures your lower half will be covered, but you'll still be teasing a decent amount of skin.” (Guerra, 2022). If you don't want to be overly bold it is safe to wear a bra, however it is preferable to have the bra and underwear match, “..opt for a bodysuit or two-piece bra and high-rise panty set as your foundation.” (Sarlija, 2023). Get your hands on

the upcoming sheer maxi dress, which will undoubtedly be in so many peoples wardrobes for the hot summer days.

Second Trend: Sheer Jumpsuit

Fabric Type: Cotton Sheer Fabric

Details: Jumpsuit, Power mesh detailing with cutout detailing



SHEER JUMPSUIT TREND



Trend Report

The Sheer jumpsuit is a level up from the naked dress trend. These jumpsuits are designed with see through fabric and are completely translucent all throughout. The first jumpsuit was designed back in the day around 1919 for parachutists jumping out of planes and this is how the jumpsuit was invented (juliette, 2017). Italian designer Elsa shiaparelli is the reason the jumpsuit became a thing during the 1930s. Jumpsuits were the trendiest in the 1960s and 1970s and were worn by both men and women, many designers like Yves Saint Laurent and Norma Kamali reinvented the jumpsuit trend. Yves Saint Laurent is one of the few brands that continuously feature jumpsuits almost every season. A sheer jumpsuit is a runway staple for yves saint laurent. They've been incorporating them in their older collections up until this day to their most recent collections of Spring 2022. Sheer jumpsuits are definitely bold and daring so it is not for everyone but because they're versatile one can choose which one to go for. The options are figure hugging, wide leg or have a unique texture or cutouts, it's understandable if it sounds scary to go for a sheer jumpsuit but that's where layering comes in, pair it with other clothing items like a crop top or a coat and transform the look completely from the naked daring look to something that's more to your liking.

Our team predicts that sheer jumpsuits are not going to be a recurring trend in the upcoming seasons. That's not to say that designers are not going to produce them anymore, designers will continue to experiment with different prints, patterns and materials. The future of trends can be unpredictable at times but trends either grow or fade out depending on the demand. We'll see it worn more by celebrities and in places like the red carpet. Sheer jumpsuits are an excellent option for different special occasions and that's why we mostly see celebrities and people in the

public eye styling them in different ways, always a fashionably daring look go-to that many celebrities opt for.

Third Trend: Sheer Sleeves

Fabric Type: Sheer with Tencel Fabric

Details: Long sleeves, Bust with double lining



SHEER SLEEVES TREND



Trend Report

It is common to see a lot of people wearing any garment with fabrics like sheer, mesh, tulle, and lace in the spring and summer. Although, you can all year around still join in with the sheer sleeves trend. The key is to wear layers, “Sheer has never gone out of style, but the winter runways are coming up with new and interesting ways to wear sheer layers like never before.” (Sheppard, 2021). However, our team predicts that we will be seeing a lot of sleeves following the sheer trend in the spring and summer. We are expecting to see many people wearing sheer sleeves dresses with layers. What’s amazing about this trend is how one can get creative with the look. Yet, we have witnessed many models on the runway in layers of sheer in different ways. Our team has noticed constant styles of sheer layering of sheer sleeves garments such as dresses. Sheer layering is one of the trickiest and creative styles that anyone could possibly achieve if the person makes the right layering choices, “The only tricky part of the sheer layering trend is knowing what to wear underneath (while still looking like a semi-respectable grown-up), but to be honest, there aren’t any hard or fast rules.” (Cockett, 2020). Another reason why this trend is amazing is because it is job appropriate, “...sheer pieces are a tool for intriguing, but not overly complicated, spring layering. Some transparent pieces can even work for work (office dress-code permitting).” (Lesavage, 2023). But, if you don’t like the idea of being covered up with layers and want to show off your sheer garment that’s totally fine. Models like Kendall Jenner have frequently been spotted in the public eye wearing translucent clothing, with layers and without layers. Jenner has adopted the sheer sleeve trend and opted for a more daring look, “The long-sleeve number features a chain link fabric with a golden hue that sparkles against the greenery of the backdrop. Although it is a floor-length gown with sleeves, the style is daring with a large cutout in the back and a high slit in the front.” (Joseph , 2018). In other words, the sheer

sleeve trend will give so many optional looks starting from styling in layers or going for the full “naked” look.

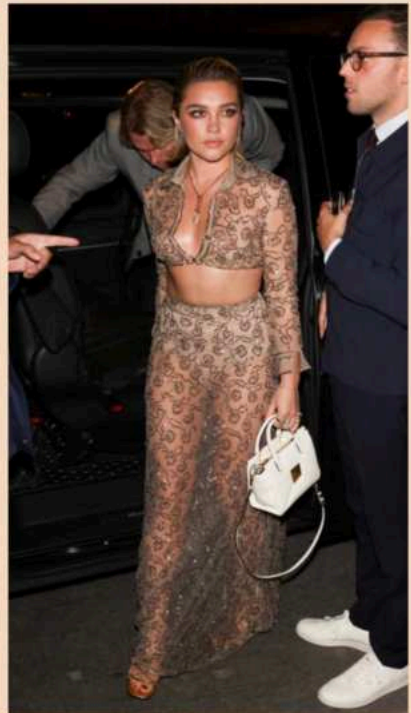
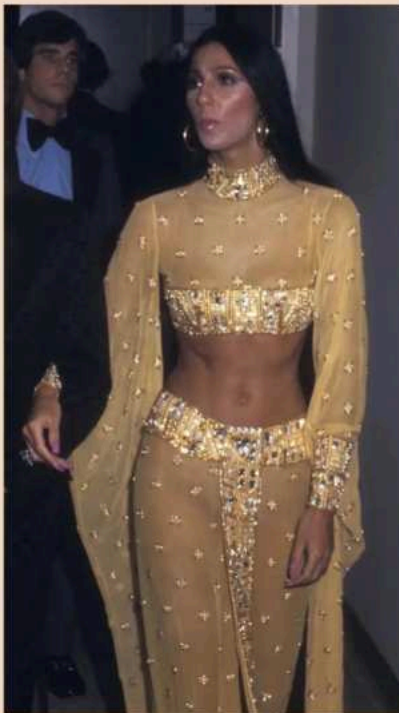
Fourth Trend: Sheer Matching Sets

Fabric Type: Lace fabric

Details: Matching fabric and design, Mini and Maxi style, Cutout detailing



SHEER MATCHING SETS TREND



Trend Report

Sheer matching sets are another alternative to the sheer maxi dresses. With the sheer matching sets it can include the following garment pieces; skirts, bottoms, shirts, bralettes, and crop tops. Our team predicts a decline in the popularity of sheer matching sets that include bottoms and tops. Instead, dressy sheer matching sets with skirts and crop tops will become a lot more popular. We predict that there won't be any straps on the crop top, therefore there will be significant alterations. We could expect to see halter crop tops with features like a split hem and an O-ring in the center of the chest area. Despite having comparable qualities, these crop tops will come in a variety of sheer matching sets designs. Out with old and in with new, we can say goodbye to the adjustable straps and say hello to the sleeveless and long sleeves crop tops that will be part of the trend. Also, keep an eye out for the comeback of rhinestones. As for the skirts, there will be a variety of above-the-knee and mid-leg length skirts. Celebrities have been spotted in the spotlight wearing sheer matching sets, whether they are on the red carpet or at a night event. We must keep in mind that sheer matching sets have been popular for a very long time and will continue to gain more popularity. For instance, Cher, a legendary singer and actress, became well-known in the middle of the 1960s at the young age of 19, “She became famous as half of Sonny and Cher in 1965, at the age of 19. They sold millions of records, morphed into a lounge act, then drew more than 30 million viewers a week on their hit show, *The Sonny & Cher Comedy Hour*. Cher launched a solo career on the side, releasing three number-one singles...” (Aguirre, 2021). Throughout her years in the public eye, she is known for her iconic looks. One of those iconic looks is a sheer matching set she wore in the 70s, “With then-husband Sonny Bono at the 45th annual Oscars, Cher wore one of her most iconic looks designed by Bob Mackie — a sheer gold jewel gown that showed off her entire midriff.” (Sarlija, 2023). Since

then, we have seen countless celebrities continuing with the trend. We suggest that anyone who loves to make a bold statement should definitely have a sheer matching set in their wardrobe. It is perfect for the spring and summer.

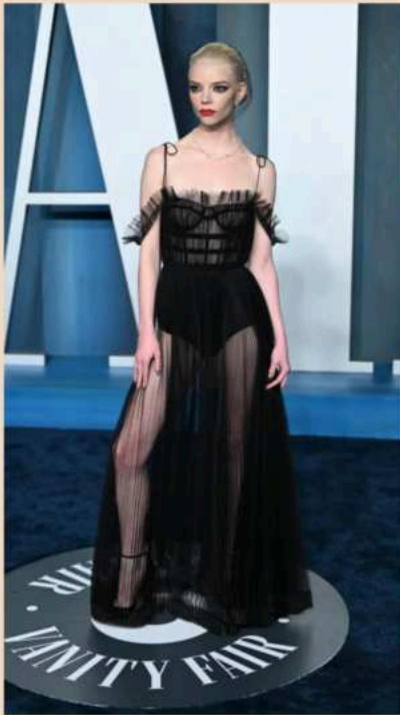
Fifth Trend: Sheer Tulle Dress

Fabric Type: Tulle

Details: Loose flowing, knee to full length, open slits with ruffle detailing



SHEER TULLE DRESS TREND



Trend Report

The sheer tulle dress trend is a classy elegant trend. Tulle and sheer styles dresses can currently be seen on the red carpet, sheer outfits/dresses were one of the hottest trends of the red carpet of 2022. This style of dresses can always be worn to make a statement or as a dramatic fashion choice. One of the most popular sheer tulle dress moments is when Kendall Jenner wore this hot pink dress by Giambattista Valli to Cannes in 2019. The hot pink tulle dress is from the collaboration Giambattista Valli x H&M. When Kendall Jenner wore the dress it was his announcement and debut of the collection. “The gown looks like a slightly altered look from one of his recent haute couture collections” (Rutherford, 2019). It makes sense why this dress was one of the most sought after looks out of the collection because it resembles some of the pieces from his couture collection. A sheer tulle dress is a timeless style that wouldn’t go out of style in the near future and depending on how it’s styled it can be suitable as an evening gown, going out dress or a wedding dress, therefore we predict that the sheer tulle dress trend will only gain more popularity. Sheer tulle dresses first started out as being more simple and subtle and over time started getting more voluminous and imitating the ballet shape dresses and tutus and this style is staying and we expect to see even more dramatic colors and designs. In addition to different cuts, it won’t just be the same old sheer floor length dress we’ll see unique cuts, hems and lengths. In terms of the colors that will be in the upcoming seasons, pastel shades like baby blue, mint green and baby pink give a soft dreamy feel to the dresses. Embellishments are also expected to be featured on styles in the upcoming seasons. Embroidery like lace appliques or sequins will add a touch of luxury and glamor to the silhouettes. With the shimmer of the sequins, embroidery and different textures will bring depth to the look.

Sixth Trend: Sheer Ruffle Dress

Fabric Type: Chiffon

Details: Frill detailing, open slits, maxi and flowy



SHEER RUFFLE DRESS TREND



Trend Report

Sheer ruffle dresses are making waves in the fashion industry right now. They represent a playful femininity that the fashion industry has been needing. Ruffle dresses have always been around since the Victorian era in British history, when it was used throughout dresses in the sleeves and hemlines which delivers a feminine decadent look. It came back in full force during 2020 and regained its popularity. This trend is expected to only keep growing especially with summer coming up, it'll be seen everywhere. Ruffles were dominating the fashion runway collections of spring/summer 2022 then fashion brands started incorporating ruffles into their collection. The ruffles that are having a momentum right now are not your average traditional ruffles that was a trend back in the day ,instead they often got a more grown up take in recent collections (Suliaman, 2021). The ruffles draw inspiration from childhood trends but are in no way childish, this new reenvisioning of ruffles has more a bad girl aesthetic feel rather than a cute vibe. With its micro hemline, body hugging designs and a chiffon material that's ultra sheer and barely there it represents nostalgia with a bad girl twist to it. It has a fairy-like cut hemlines with ultra sheer chiffon materials that give it a whimsical appearance and can be styled in so many different ways depending on one's style. Stats also show that the sheer ruffle trend is here to stay and is definitely going to be hot during the summer, according to klarna they have seen a "68% increase in purchases over the past four months" in ruffled clothing and dresses (Suliaman,2021). So it's evident that more consumers are accepting the sheer ruffle trend and investing in pieces that they can wear during the summer. If you've been contemplating whether or not to hop on the sheer ruffle dress trend bandwagon now would be the perfect time to purchase a piece and experiment with it during the summer since the material is chiffon, it's super lightweight and would be ideal for summer. Celebrities with a huge following on social

media have been seen wearing the sheer ruffle dress, from hailey bieber and bella hadid we predict it'll continue growing as a trend and will be worn by more celebrities.

The History of Sheer Dresses

Since the very beginning of fashion, sheer dresses have been worn. The sheer fabric was seen as a luxury in antiquity, and eventually became associated with freedom. It is safe to say that sheer material has been around between the 18th and 19th century. Being well known for its daring looks, sheer garments were becoming more scandalous after the French Revolution. In 1913, the Mayor of Oregon demanded those to be arrested if seen wearing the diaphanous so-called X-ray skirts and dresses. (see **figure 1**), (Santos, "*X-ray*" skirts, 2023). In addition to the Mayor of Oregon issuing a ban on the x-ray skirts, The Oregon Daily Journal reported, "X-ray skirts break up home of Millionaire." The report was about a woman named Bertha Hanscom who was divorcing her husband due to her fashion choices. Hanscom stated, "My husband is an old fossil... I'm built for the X-ray skirt, and I'm going to wear 'em. He doesn't like them, but I don't care. Wait till I get my divorce, and I'll make his eyes pop." (Jackson, 2023). The x-ray skirt was a symbol of empowerment for women. Majority of men weren't pleased about this movement but this didn't stop women feeling powerful or knowing they have the freedom to wear what they want.

Although sheer garments have been worn throughout the decades, the 90s became more experimental with the trend. Many A-list celebrities during that era are seen wearing sheer dresses in various bolder ways with accessories to complete the look. For example, Kate Moss was seen in a sheer dress in 1993, where it is said to be one of her iconic looks at just the age of 19. (see **figure 2**), (Jackson, The Sheer Power of Transparent Clothing, 2023).



Figure 1: 1913 photograph of model Billie Schultz wearing a x-ray skirt. (Santos).

URL: <https://lucyjanesantos.com/x-ray-skirts/>



Figure 2: Kate Moss dressed in a bias-cut, sheer slip dress, braless with black underwear.

URL: <https://www.vogue.com/slideshow/sheer-dress-trend>

The Social Impact of Sheer Dresses

Sheer fabric has been worn since the 1860s and became overly popular through a fashion cycle throughout the years. The fabric is designed for warm weather and shows “power in femininity” (see **figure 3**), (Leslie L., 2022). Through the years, it has become a bold and empowering trend embraced by “celebrities and style influencers who champion the idea that ‘skin is in’. By opting to wear sheer garments without bras or pasties.” (Nikki C., 2023). They defy societal norms and express a strong sense of body confidence and self-acceptance. This fearless approach to fashion challenges traditional constraints and serves as a symbol of liberation. It represents a departure from concealing or censoring the body, instead celebrating its natural beauty and advocating for body positivity.

A prime example of this trend is seen in “Olivia’s fashion-forward choice: a floor-length, see-through lacy dress stylishly belted over high-waisted briefs, creating the ultimate cool-girl attire.” (see **figure 4**), (Korin M., 2022). This ensemble exemplifies the contemporary and edgy nature of the sheer dress trend. It showcases the versatility and creativity that can be achieved by combining transparent fabrics with strategic layering and accessories. By capturing attention and pushing the boundaries of what is deemed acceptable, this fashion statement defies conventional norms and redefines notions of modesty and femininity. Ultimately, embracing the sheer dress as a form of self-expression signifies a bold and confident attitude, highlighting the transformative power of fashion in making a statement and challenging societal boundaries.



Figure 3: Emily Ratajkowski in Marc Jacobs, Olivia Rodrigo in Miu Miu, Rita Ora in Rodarte, Megan Fox in custom Mugler, and Lori Harvey in Tory Burch

URL: <https://wwd.com/shop/shop-fashion/sheer-fashion-trend-1235515188/>



Figure 4: Olivia Wilde dressed in a totally sheer lace dress.

URL:

<https://www.womenshealthmag.com/uk/fitness/a42197356/olivia-wilde-sheer-dress-free-the-nipple-peoples-choice-awards-photos/>

The Political Impact of Sheer Dresses

The political impact of sheer dresses cannot be underestimated, as they play a significant role in shaping public perception and sparking ideological discussions. As fashion designer Miuccia Prada once stated, “What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.” Sheer dresses, with their daring and revealing nature, serve as a powerful visual tool for self-expression and communication. “Attire is a powerful visual means of communicating ideology, whether political, social, or religious. The dress can symbolize ideological orthodoxy, as well as revolt.” (see **figure 5**), (Shraddha D., 2022). Sheer dresses, with their provocative and unconventional nature, challenge traditional norms and conventions, making a statement about individual freedom, personal expression, and empowerment. Furthermore, sheer dresses can be utilized by political activists and movements as a tool for challenging societal and political norms. By wearing sheer dresses, individuals can engage in acts of protest, demanding social change and challenging oppressive systems. The transparency of these garments symbolizes the desire for transparency in politics and the exposure of hidden agendas. Thus, sheer dresses become a visual representation of resistance, revolt, and a catalyst for political dialogue and transformation.



Figure 5: Promoting body positivity through fashion.

URL:

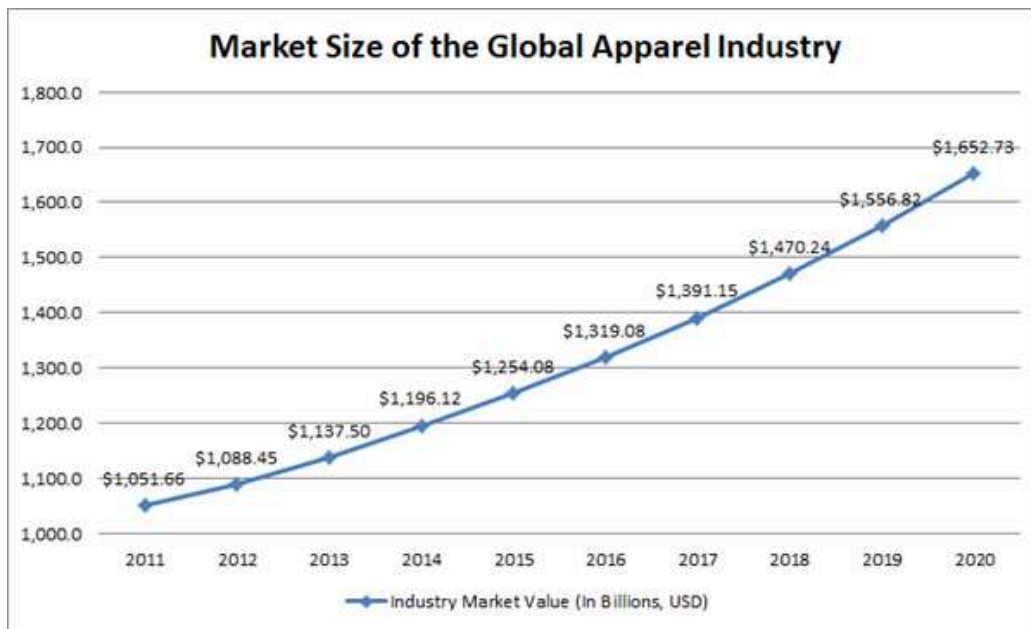
<https://www.harpersbazaar.com/culture/features/a38647855/0064-0066-the-body-politic-february-2022/>

The Economic Impact of Sheer Dresses

The sheer dress trend has made a significant economic impact on the fashion industry. “Because the fashion industry as a whole is worth so much, it is able to employ many people. Jobs and the economy go hand in hand, and this is true in the fashion industry.” (Anna S., 2021). Emphasizes the correlation between job opportunities and the economic value of the fashion industry. With the rising popularity of sheer dresses among consumers, fashion retailers have experienced a surge in sales and revenue. This trend has not only boosted dress sales but has also created a ripple effect throughout the entire fashion ecosystem, leading to job creation and contributing to economic growth.

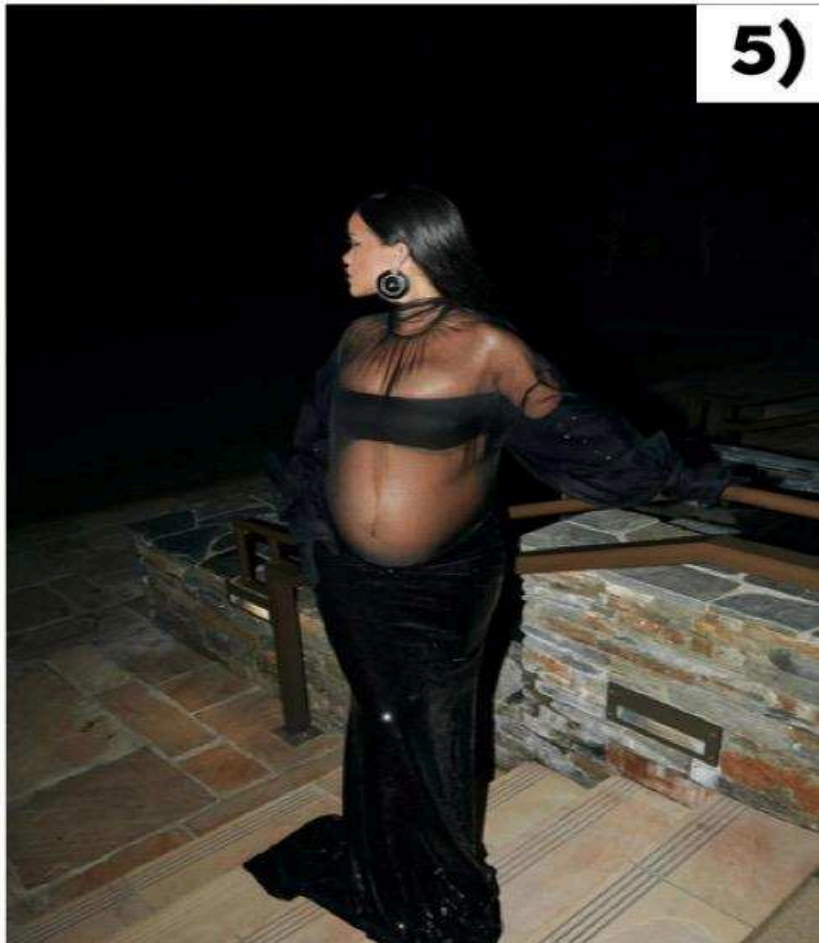
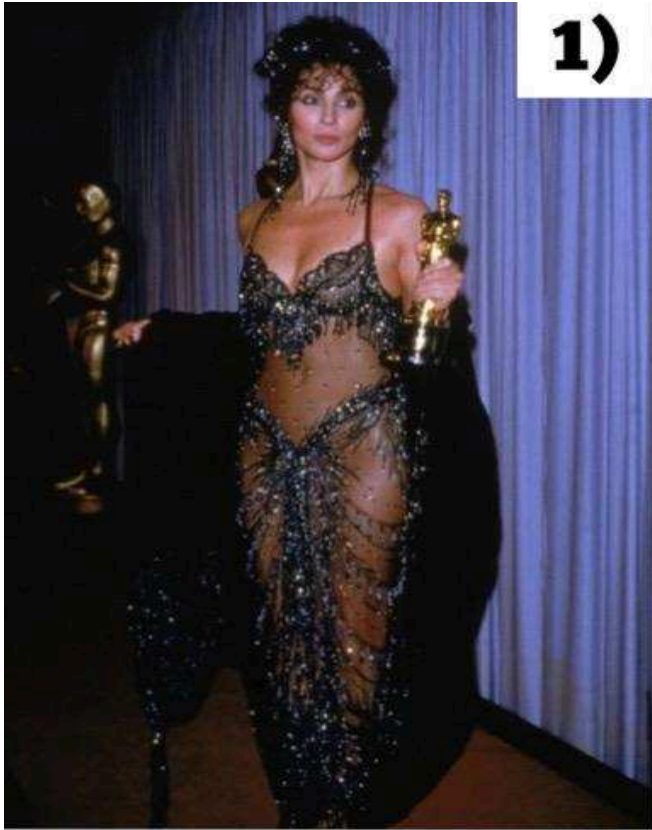
The fashion industry’s substantial economic value enables it to generate employment opportunities for a large number of individuals. The sheer dress trend exemplifies the interplay between jobs and the fashion industry, benefitting designers, manufacturers, and retailers alike. The increased demand for sheer dresses has necessitated the recruitment of additional workers and allocation of resources, resulting in job creation and providing a positive impact on local and international economies.

Therefore, the sheer dress trend has had a profound economic impact on the fashion industry and related sectors. The quote emphasizes how the significant worth of the fashion industry translates into job opportunities. The surge in demand for sheer dresses has not only stimulated business activity throughout the fashion ecosystem but has also influenced sectors such as textile manufacturing, advertising, and logistics. The economic impact of the sheer dress trend highlights the interconnectedness between jobs, the economy, and the fashion industry.



URL: <https://fee.org/articles/fast-fashion-has-changed-the-industry-and-the-economy/>

Timeline Of Sheer Dresses



Timeline Photo Descriptions

- 1) Singer Cher in 1988, wearing a dress that's made out of sheer fabric, that features thin straps and a bra-style neckline.

Image Source: Getty Images

URL: <https://www.harpersbazaar.com/culture/features/news/g7295/cher-photos/?slide=45>

- 2) Rose McGowan at the MTV VMA's, 1999.

Image Source: Unknown

URL: <https://www.marieclaire.com.au/controversial-red-carpet-dresses-of-the-1990s>

- 3) Model on the runway wearing the ready-to-wear spring collection by Christian Dior, 2010.

Image Source: Unknown

URL: <https://www.coolchiestylefashion.com/2011/08/ohmeraviglioso-dior-fall-2011-couture.html>

- 4) Kim Kardashian wearing a shimmery sheer dress, 2018.

Image Source: Kim Kardashian's Instagram Account (@kimkardashian)

URL: <https://www.harpersbazaar.com/celebrity/latest/a25618336/kim-kardashian-sheer-metallic-dress-instagram/>

- 5) Rihanna posing in her sheer Valentino Haute Couture, 2022.

Image Source: Rihanna's Instagram Account (@badgalriri)

URL: <https://pagesix.com/2022/03/31/see-rihannas-oscar-2022-afterparty-dress-from-every-angle/>

Color Palette



Color Palette Analysis

The colors that have been predicted by Exclusive Style Network for the spring/summer 2025 are neutral colors. Whether they are used on a person's clothing, nails, or accessories, neutral colors never stop showing up in one's appearance throughout the seasons. Our team believes black will be the most frequent color worn. The most common color that can be found in practically everyone's wardrobe is black, "Black is the "eternal" color in the fashion industry. And it will never go out of fashion. In fact, many people prioritize black when selecting a color for their clothing." (N'guyen, 2022). The color black is here to stay. Additionally, we will see more blue hues including baby blue, provence blue, and classic blue. Peach quartz and cornhusk are two examples of brighter, neutral-toned colors that will never be out of season in the spring and summer.

Fabric Selection Analysis

In 2025, we have carefully selected sheer fabric as a prominent choice for our dresses and drapery. Sheer fabric stands out due to its lightweight and translucent nature, making it an ideal option for creating an ethereal look. Its breathability adds to its appeal, while also providing a touch of elegance and femininity to the garments. Additionally, sheer fabric offers excellent stretchability, making it a versatile choice for special occasions. We also ensured that sheer garments prioritize comfort and coziness. The fabric choices we incorporated are what are being used today, before, and in the future. These include power mesh, cotton, tencel, lace, tulle, and chiffon.

Proposed Fabrics



Fabric Type: Power Mesh

Fiber Content: 92% Nylon, 8% Spandex

Main features: Lightweight material and tear resistance.



Fabric Type: Cotton Sheer Fabric

Fiber Content: 87% to 90% Cellulose and 5% to 8% Water

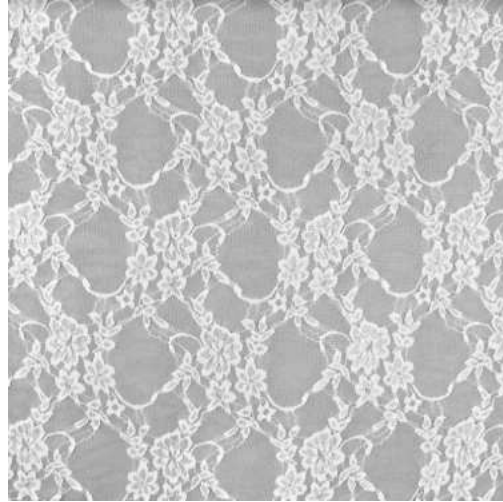
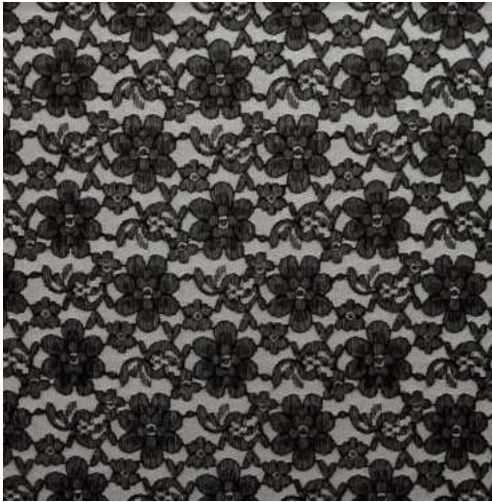
Main features: Holds dye well and absorbent.



Fabric Type: Tencel Fabric

Fiber Content: Lyocell and Modal

Main features: Botanic origin and color retention.



Fabric Type: Lace Fabric

Fiber Content: Silk, Linen Threads, and Cotton

Main features: Openwork pattern, Floral/Botanical/Geometric designs.



Fabric Type: Tulle

Fiber Content: 100% Silk

Main features: Soft and airy.



Fabric Type: Chiffon

Fiber Content: Silk, Nylon, Polyester

Main features: Sheer, fine net and rough feel.

Conclusion

In conclusion, this trend forecasting report has given us and the readers much valuable insights on up and coming trends including potential ones. After analyzing a lot of data, doing research and studying the fashion industry market closely, we can conclude that the sheer trend will gain its attraction and almost everyone will be joining in on the trend. Every season, a designer will include a sheer dress in their collection, where we can see make an appearance on the runway. We consider sheer dresses to be a unisex garment due to gender fluidity in the fashion. We see sheer dresses as a garment that can be worn by anyone, regardless of gender. These dresses have the ability to influence how we want others to perceive us, and they have changed in style and shape over different periods, with the fabric playing a significant role. The theme “Sheer Vanity” captures the essence of these silhouettes, highlighting the combination of self-expression, sensuality, and artistic design. Whether it’s the delicate transparency or bold reveals, sheer dresses have a captivating quality that makes them a timeless symbol of fashion’s evolution and our desire for recognition and admiration. The sheer trend has had a significant impact on the fashion world inspiring both designers and fashion lovers. This trend with its ultra sheer fabrics and chiffon materials has pushed the boundaries of what society sees as traditional or appropriate and allowed for a fresh bold and daring aesthetic. As we’ve observed the sheer trend has been embraced by designers and featured on runways and red carpets as well as accepted and adored by consumers. Aside from how beautifully designed the pieces are and the aesthetic the trend gives, it allows people wearing it to feel confident, empowered and experience a different side of fashion. The sheer trend has shocked and empowered the fashion world in a beautiful, creative way and we predict it’ll continue to grow and develop new reinventions every season.

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