

Alyssa Skerret

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Professor Jackson

Fashion Critic: Versace Spring Summer 2021 Fashion Show

The brand Versace was created by Gianni Versace, who was sadly murdered by Andrew Cunanan in 1997. Ever since his death, his younger sister Donatella Versace, has been the head of creative design for the company. You will be reading my intake on the Versace Spring and Summer 2021 Fashion Show, which is based on Greek Mythology. The statues of the Greek Mythology surrounding the runway were outstanding. The sand on the runway and the water in the background made it look so real and breathtaking. It made it seem like you were underwater. Each outfit had its own category such as business casual, swimwear, vacation style, special occasions and outerwear. Each outfit was designed differently by patterns, a choice of color that were either vibrant or darker shades, and were accessorized.

Starting off with the colors that were used in the collection were primary and secondary colors. Every garment would have the colors of navy blue, burnt orange, yellow, lime green, pastel pink, a dark shade of purple and black. The color choices were so perfect because normally everyone goes for only brighter colors for the Spring and the Summer. Though, with the designer color choices it is equally blended in with colors that are darker and brighter tones. These colors were used as one single colored or were combined all together into stripes. The strips just weren't in one whole piece of garment, but were also put on parts of the garment. In figure 1, the materials used for the dress are blended with rayon and cotton. Starting from the top of the dress is a deep V cut, it exposes the mid chest area and the upper stomach. Whereas two

strings are in the middle of the top area. On the bottom of the dress is filled with stripes that are combined with all the colors that are used in this collection. Since there are two slits on each side there are also strings attached to tie them together, that is located in three areas on the frontal part of the dress. To finish the look the merchandise is paired with a white handbag that has a black satchel.

What shocked me about this collection was plus sizes being included. It was so amazing getting to know that plus sizes were added to this collection and getting to see more plus size models walking the runway for bigger brands. Another fact I realized was that the plus size clothing was identical to the regular sized clothing. Oftentimes designers have a garment that is available in regular and plus size clothing, but the plus size garment would have a few details that would look slightly different from the regular size garment. But, that wasn't the case for this collection since it offers every piece of garment in every size. In figure two and three, you will notice that both skirts are the exact same, just different sizes. The all in black shirt gathers around the waistline but has an opening on the side of the waist with a gold buckle that represents the logo of Versace. In figure two, the model wears a neon orange bra that matches the neon leather heels. This beautiful top reveals the chest and the stomach area. At the bottom of the blouse, whereas the strings are attached, you will have a V look on your chest area when you tie the strings together. What's even better about this top is, if you're someone who has delicate skin or who doesn't want to get sunburned, you don't have to worry about the sun damaging your skin because the top is long sleeved. And thankfully it is a top that has a loose fitting. It may look like the top is very revealing but if wearing the right undergarments, it won't be too revealing. For example, you could wear your swimwear under the top. As I mentioned before, this collection contains stripes with every color the designer uses on the garments. If you look at figure 1 and

figure 2, both garments have the same colored stripes. While watching the runway, you will see the detailing of the stripes on some of the garments. The designer did the right thing by not being repetitive with the stripes.

This collection was the most beautiful and creative idea I have seen before. My favorite thing about this collection is the theme being related to Greek Mythology, and making viewers and the employees who were the audience due to covid19, feel like they are in Atlantis.



Figure 1



Figure 2



Figure 3

Reference

Staff, W. W. D. (2020, September 26). Versace RTW Spring 2021. WWD.

Staff, W. W. D. (2020, September 26). Versace RTW Spring 2021. WWD.

Staff, W. W. D. (2020, September 26). Versace RTW Spring 2021. WWD.

Versace Spring Summer 2021: Fashion Show. YouTube.