

Group: Gender Inequality in Male Dominated Work Industries

Group Members: Gregona, Ivana, Nakeita, Danielle

Assignment: Outline for Final Project

**Who** (Participant Roles and Targeted Audience) : Our target audience ranges from working women, women in male dominated industries and young women in college, to men who have witnessed inequality in the workplace or took part in an unfair act towards women in their workplace. The participants' roles are to share any experiences they have faced or engaged in.

**What** (Activity and Elements) :

- Currency Hacking - Currency hacking, a kind of culture jamming that turns paper money into protest leaflets by writing messages about our social issue then using the money to buy things.
- Creating multiple zines, stating statistics or any information we find online and distribute it to students in city tech

**When** (Time and Date) : Our performance would take place December 5th before 1PM and after 5 PM

**Where** (Place) : City Tech Campus

**Why** (Goal) : Our goal is to raise awareness on the issue of gender inequality focusing on male dominated work industries. In hopes of encouraging people to be more conscious of the gender inequalities in the workplaces, and therefore to be a catalyst for change.