**SITE REPORT #1B**

# FURTHER RESEARCH

Choose and revise one of your questions for further research from part 1A of this report.

Revised Research Question:

*Why do private entities own/invest in public spaces? What does Zuccotti get in return for providing this space?*

Find a book, government document, or newspaper article that could help you answer your question.

MLA Citation for Book, Government Document, or new article:

-Kayden, Jerold S. *Privately Owned Public Space: the New York City Experience*. J. Wiley, 2000.

- Matthew Yglesias Feed Matthew Yglesias. “*Another Problem With Zuccotti Park: It Isn't a Very Good Park.”* *CityLab*, 13 Oct. 2011, www.citylab.com/equity/2011/10/another-problem-with-zuccotti-park/294/.

Why did you select this source? How does it address all or part of your research question?

*I chose my first source, Privately Owned Public Space: the New York City Experience because it was a reliable source that used the Harvard University professor Jerold S. Kayden, The New York City Department of City Planning, and The Municipal Art Society of New York to conduct research and write about privately owned public spaces in New York City. All of these entities have great insight on this specific topic. It addresses the first portion of my research topic/question by including exactly why public space is publicly invested into and laying out all the information as to why entities chose this type of business route.*

*For the second part of my research topic, I chose an article written by Matthew Yglesias for an online new source named CityLab. I selected this source because I goes more in depth regarding Zuccotti Park’s return and incentives. The article addresses my research question by describing the tax incentives the owners receive and what they acquire from privately owning public space*

Describe the process you used to find this source including any keywords and the search engine or tool you used to search.

*I began by using the City Tech’s library website and wasn’t able to find any books or article in regards to my topic that took my interest. Then I used Google as my search engine and looked up books about privately owned public space and came across my source on Amazon and used the look inside tool to skim through the table of contents and read the available pages provided. For my other source I typed in the key words Zuccotti Park and profits. I clicked on each link until I found a source that included the details for my research.*

What other sources or further information would you need to answer your question? Where would you look for them?

 *I would need more information on Zuccotti Park and its owner Brookfield Properties, specifically information on how they finance the park. I would have to look into public records to obtain more data for my question.*