

Adham Khalil

ENT 4499

Culmination Project Proposal

Executive summary:

I chose a short video for the project and the purpose of it is to capture attention as soon as the viewer catches eye on it. My goal is to have the video to have a deep meaningful message to the viewer that makes them feel emotionally attached to it and want to continuously view several times. I've watched many short videos on social media in the past that made me feel like I need to save and watch it many times. I plan on involving myself in the video, ill have a fellow classmate record me while i explain how losing my pet dog changed / affected my life. I expect to capture a viewers attention emotionally as quickly as possible. This will allow me to learn how to make interesting content and allow more viewers to be engaged in my videos.

Project Description:

For my project I will be creating a fully constructed and edited detailed video of myself explaining the moment from when I realized that my dog was dying up until he actually passed away. This effected me very severely because this dog was my best friend and i was the only person who took care of him. It was extremely emotional for me and ill definitely make sure to explain that in the video that i will construct.

Methods:

- Shooting the video with a professional camera and Microphone for better audio and video
- Clip/ trimming the videos

- edit / put together the videos
- Adding effects
- Pulling Audio tracks and cutting and fitting them accordingly into the video
- Using Adobe Premiere Pro Video Editing Software Application

Project Deliverables:

- A eye-catching video
- The effects of me losing my loved pet
- How it affected me and my family
- Schedule of Editing Process
 - How i felt emotionally
 - A well constructed and edited video of my detailed story

Schedule or Calendar

Task	Start Date	End Date	Duration
Shooting/ Editing Videos	October 10th	December 7th	An hour every shoot. Should be around 6 shoots
Linking Videos into Adobe Premiere	October 13th	December 15th	20-30 minutes to gather up clips and import them into my laptop
Editing the video Together and adding effects and audio	October 11th	December 15th	Each part of the video I edit takes around an hour or 2 , the video will have 6 parts. So 6-10 hours of editing in total.
Adding extra external videos/ pictures	Oct 11th	December 15th	30-1hr locating videos and adding them to the video

Present the Final Piece !		December 15th	
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Required Resources:

- MacBook pro
- Avid composer application
- internet / Source for videos
- USB hard drive
- Camera
- MP4 file
- Camera
- Bluetooth/wired Microphone

Budget:

Item	Estimated cost	Price Actually Spent
Macbook Pro	\$1500	\$1300
Rented Camera	\$1000	\$500
Bluetooth/Wired Microphone	\$150	\$85
USB drive	\$100	\$50
Adobe Premiere Pro	\$54.99 a month	Free
Tripod	\$40	\$29.99

Proposed Table of Contents/Portfolio Outline:

Introduction

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Methods

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Project Documentation

- Weekly Progress Reports
- Project Timeline

Budget & Resources

- Estimated vs. Actual Budget
- Financial Summary:
- Project Execution
- Phases of the Project
- Construction / Production Process
- Testing and Feedback
- Final Deliverables
- Completed Product/Outcome
- Project Summary/ Conclusion

References

- Primary Sources
- Secondary Sources

Conclusion

- Project Outcome
- Lessons Learned
- Suggestions for Future Work