



Quaker Oats x Gucci

Our Strategy

Remember those days as a child when you woke up on a weekend morning to watch some cartoons and you smelled that Quaker oatmeal that your parent was cooking up? We will bring back that nostalgia with the Gucci x Quaker Collaboration reminding you of those simple but gold moments while enjoying your Quaker on the go or at home.



Our Concept

Gucci and Quaker will enrich your body inside and out, reminding you that the old gold days together with the good quality of their product are still here and they are trendy.

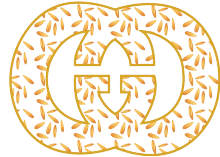


Branding

QUAKER.



QUAKER.



GUCCI



Ready-to-Wear





\$750



\$950



\$750





\$890





\$59

\$590



\$59

\$590



\$89

\$890



\$89

\$890



\$89

\$890





\$900



\$800



\$900





\$460

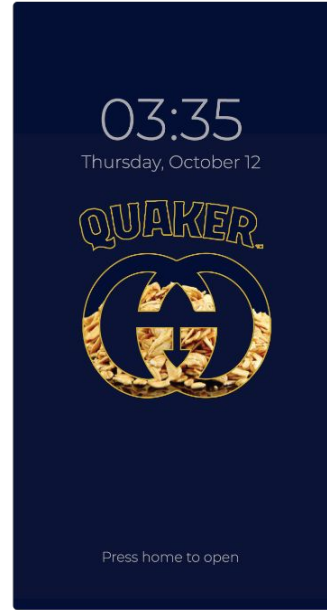
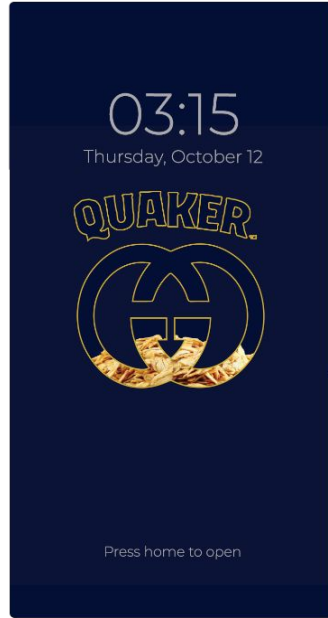




\$400



Décor

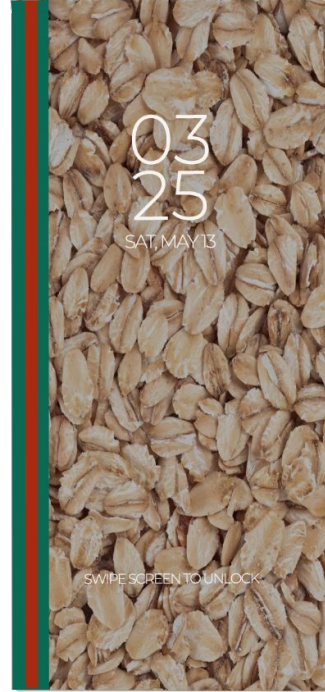


00:15

00:35

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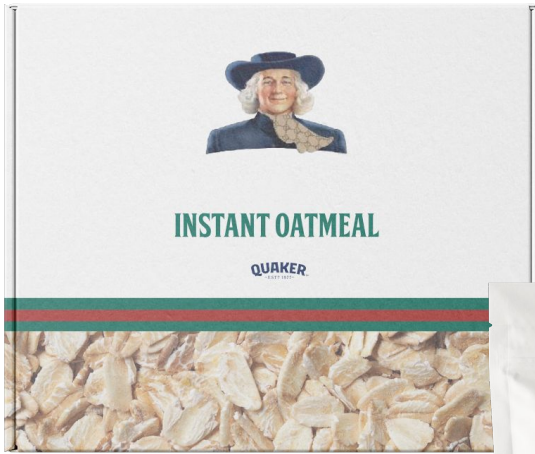
Lifestyle



\$2500

Cereal Bowl





Oat Pouches

\$120





Airpod case



\$1500



Shoes



\$1750

\$1750

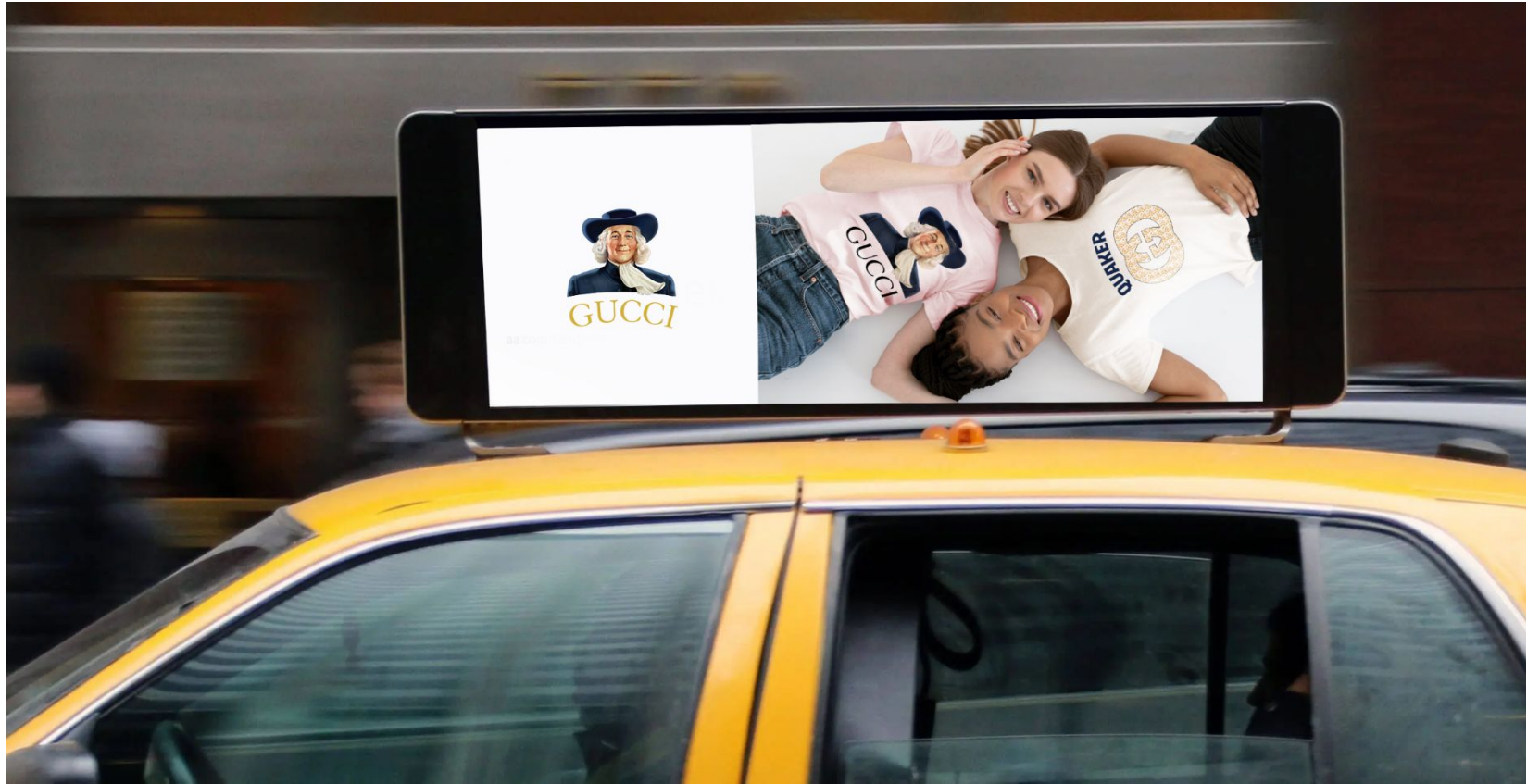
\$2550



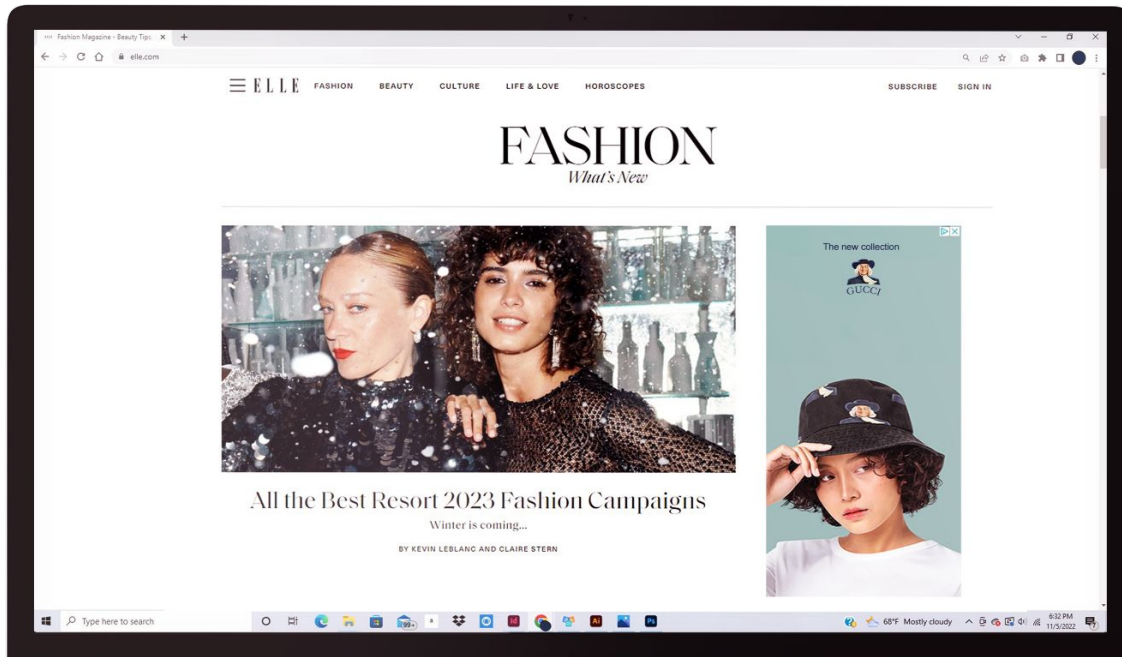
Ads

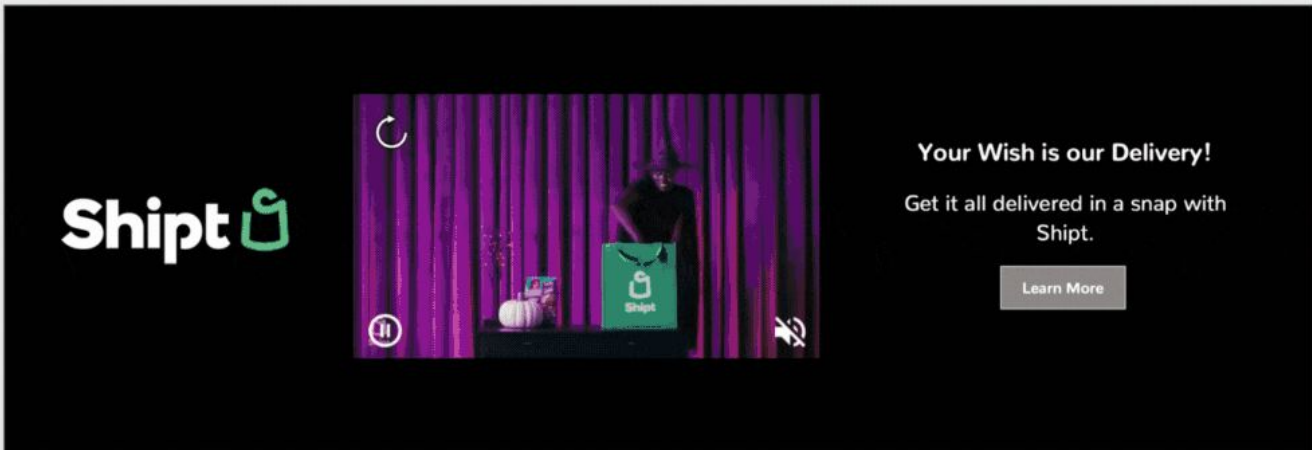












Shipt

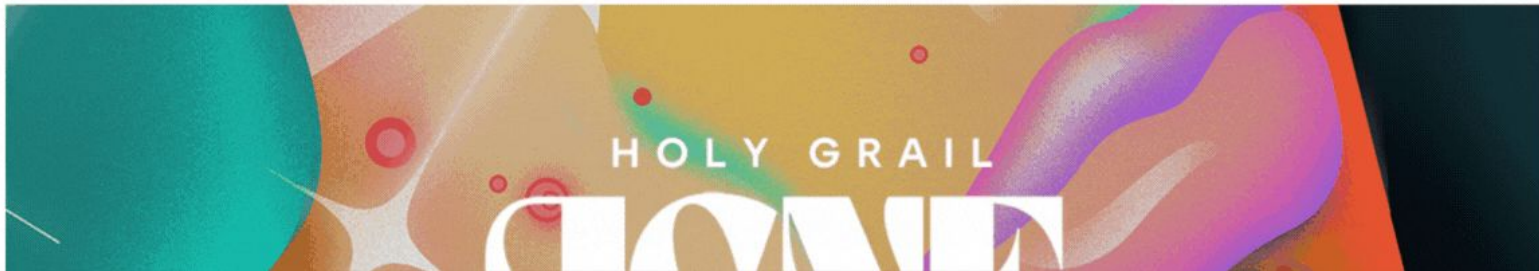
Your Wish is our Delivery!

Get it all delivered in a snap with Shipt.

Learn More

The advertisement features a central video player with a witch in a black robe and pointed hat standing behind a table. On the table is a green Shipt shopping bag, a pumpkin, and some decorative items. The background is a purple curtain. The Shipt logo is on the left, and the text 'Your Wish is our Delivery!' and 'Get it all delivered in a snap with Shipt.' is on the right. A 'Learn More' button is at the bottom right.

adios, pimples

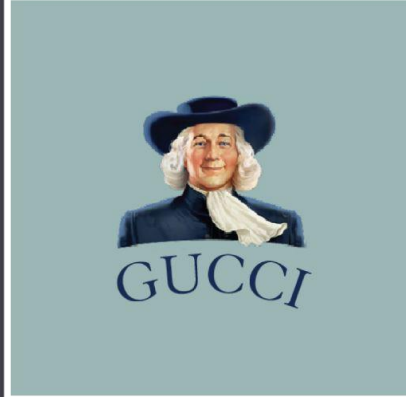
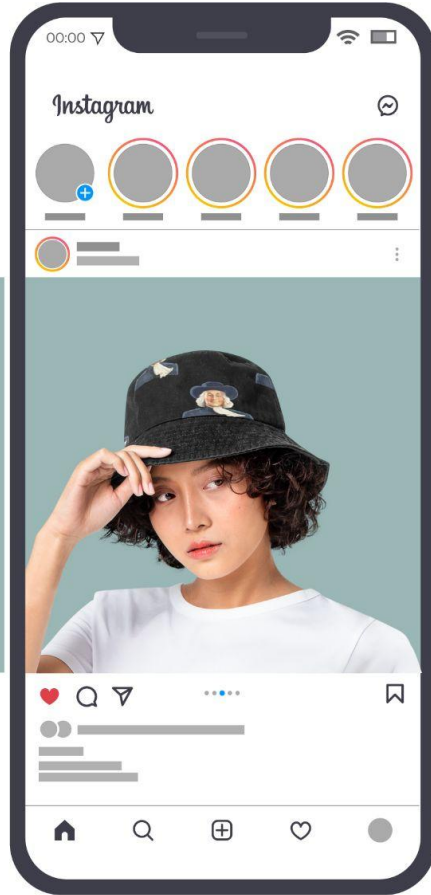




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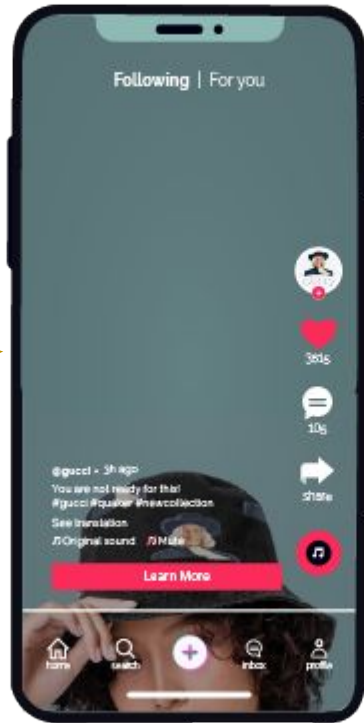


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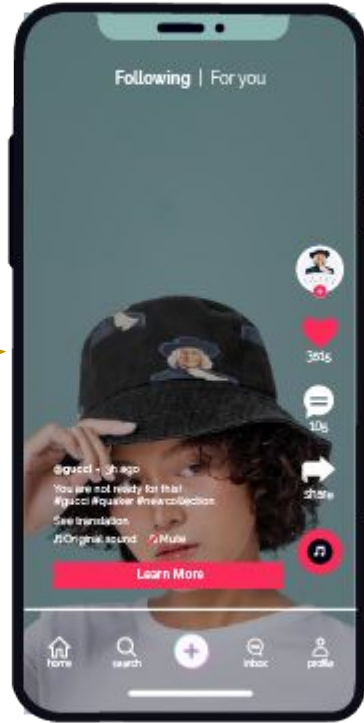




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00:02

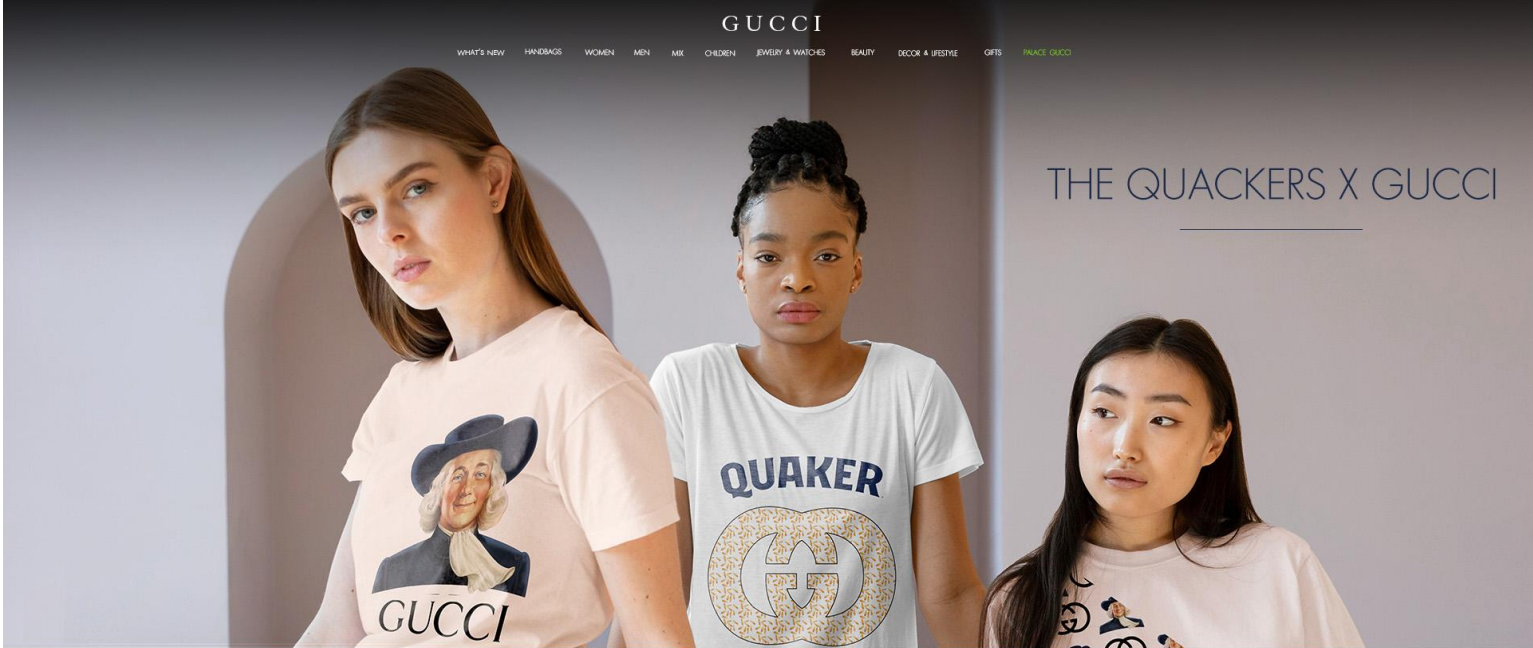


00:03



00:05





THE QUACKERS X GUCCI

VIEW ALL | MEN | WOMEN





Thank You