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Design Happiness Essay

If I had to choose one thing in life that makes me happy it would be design. After all, design is one term but it allows a broad scope of opportunity. When I was young I knew I loved art but I could not pick my favorite art medium, until I realized graphic design incorporated them all! In the world of design there is never the need to settle.

A perk of being a graphic designer is it's not a one way street when creating. I enjoy the freedom in graphic design to work with different art mediums on a daily basis. Some days you choose to be doing photography, illustration, video editing, etc. We even have the option to combine the mediums, like creating a digital collage featuring your photography with the illustrations. There are no rules or directions to how you have to make something when it comes to your art ideas.

As a graphic designer, in addition to choice of art direction, you have a huge job selection within your career title. Different jobs with doing advertising, logos, packaging, album covers, or creating clothing prints; they all fall under being a graphic designer! You never have to settle with one job if you become bored of it because there is always a choice to do those other types of jobs listed above. Almost every business is looking to hire a graphic designer at some point because we live in a commercial world where demand/competition is high to advertise services.

These are some of the few reasons design brings me happiness. There is always something new in graphic design and it's wonderful to see. Whether it's seeing someone buy a product you helped design or seeing your art on an advertisement, creating will give you pure satisfaction.