

Alayna Hunte
COMD 1112 Digital Media Foundations
Professor M Trofimova
May 18, 2020

1. Out of the digital tools/programs that we learned in this class, which are most valuable for you? Why?

I think the digital tools from this class most valuable for myself are Adobe Premiere and Photoshop. I have gained more skill using these programs since this class began and I will need to use them for the future. For my career I aim to continue doing advertising design with posters and video editing.

Adobe Premiere and Photoshop can help create many valuable visual projects like films, posters, logos, advertisements, prototypes for websites, etc. Many things you would want to create start off from knowing how to use these Adobe tools.

2. List all digital formats that you would use to create projects in this class. How would you use them?

In this class we used multiple digital formats such as jpg, png, pdf, psd, proj, mov, mp4, indd, and idml. Four of the digital formats listed above are specific to Adobe programs: psd is a Photoshop file, proj is a Premiere file, indd/idml are Indesign files.

These can all be exported from Adobe into other formats. For an example, a pdf is a file you can use to present larger images and text documents without taking up as much memory space. Jpg and png are for image files, however they are different because a png is an image without a background. Mov and mp4 are the file types that your videos will show as.

3. What is the process of creating a short film.

There are 4 main steps to the filmmaking creative process. First it is important to identify your idea of course. Second is a storyboard where you write a plan of how each scene will be made. Next you can get your footage by filming as many shots as necessary. Lastly is the editing, this may involve combining the video shots while also finding more music and images to make your film complete.

4. What are the most interesting things/concepts you learned in this class?

The most interesting things I did in this class were video editing and expressive type. I learned that I enjoy editing video and I have a better idea of how to do things like separating audio from the video. Using expressive was also interesting because it improved my designs a lot, in a way that communicated my message clearer with my audience.