Dolce & Gabbana

Milan, Italy

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DOLCE & GABBANA REPLACES MILLENNIALS WITH DRONES FOR FALL 2018

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Domenico Dolce and Stefano Gabbana will be launching their Fall collection on Dec 4, 2018 in

Milan, Italy. Get ready to experience a different level of runway at Sala delle Cariatidi @ Palazzo Reale.

This season, design duo Domenico Dolce and Stefano Gabbana make a declaration of love to the

industry with a Fall 2018 collection entitled Fashion Devotion. Catholic motifs are intrinsic to the

Italian house, and for Fall 2018, Dolce and Gabbana is keen to give guests a deeper religious

experience, with a show that will present fashion as a form of religion filled with angelic looks,

sequined dresses with cherubs and mini-skirts with detailing that might as well have been taken from

church ceilings, and bejewelled cross necklaces.

Dolce & Gabbana's identity is a mix of devotion, sheer creativity, religion, style and irony...The collection has it all, it's an interesting play of contrasts. It pays tribute to pop culture icons, but also religion and the world of Catholicism.

Dolce & Gabbana wants to celebrate their passion for fashion, which is their religion in a way. On the other hand, celebrate beauty, the ultimate "artifice" of fashion. Drones are the new angels of technology! This runway show is also meant as an homage to Dolce & Gabbana's love for technology.

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Dolce & Gabbana was founded in 1985 by designers Domenico Dolce & Stefano Gabbana in Milan. Five years before the launch of the legendary Italian label, the two designers met in a workshop in Venice where they joined creative forces. In 1986, the duo presented their first women's collection during Milan Fashion Week. Success was imminent, and very quickly, the designers saw the opportunity to diversify their collections, and the launch of their first men's collection followed in 1990, followed by diffusion line D&G in 1994. In 1991, the fashion house earned international attention when Madonna was spotted on the red carpet during the Cannes Film Festival in one of their looks. In early 2000, Dolce & Gabbana launched their first line of leather shoes, followed by a luxurious line of watches, D&G Time, beachwear and lingerie collections. In 2001, the house diversified to include a line of children's fashion. Over the years, the Italian fashion brand has collaborated with other industries, notably the automotive industry with their partnering with French company Citroën, followed by the launch of the Gold cocktail bar and restaurant in 2006 in Milan. Dolce & Gabbana continues to create a world rooted in the label's native culture, presenting Sicilian and Mediterranean inspired collections. With la dolce vita and Italian life at the fore, the work of Italian film directors Federico Fellini and Luchino Visconti provides inspiration for the fashion house's vision of a sensual and authentic woman in its advertising, through Isabella Rosselini and Madonna, to Monica Belluci, who featured in the Spring/Summer 2012 campaign