Brandon Vasquez February 22, 2014

ADV4800

Journal Entry 3

Week three of internship and I am enjoying how things are going. I am gaining a lot of knowledge and experience. In school, the class has been given a new schedule to follow. The class also went through some articles and talked about where they stand in their internships.

The class started Wednesday with each student having to speak about where they are currently interning and some of their task they are facing at their internship. I am interning at NYCrestaurant which is a company that provides social marketing and corporate identity. I have worked on a few posters, menus and websites. I am really enjoying my internship and my coworkers are very friendly which makes this experience much more enjoyable. I am still a little worried about how much my internship will interfere with my school work. The school semester is starting to pick up and so is the workload. I have a few exams and projects I need to complete but I will try my best to balance the two. I don’t want to have to tell my supervisor that I don’t have enough time to finish a task I was given because I really appreciate the internship position I was given. I thought it would have taken me a long time to have found one. I don’t have an extensive resume, and I don’t have a lot of working experience. In addition, the class was given a hand-out about time saving and productive tips. The hand-out has helpful software, videos and articles to help someone be more productive which I found to be helpful.

In conclusion, I feel much more comfortable at my internship, and I am gaining a lot of new experiences. I still feel uncertain about the future because the workload is going to grow throughout the school semester making it much more difficult to manage.