Brandon Vasquez January 30, 2014

ADV4800

Journal Entry 1

Week one of ADV4900 internship class and I am excited and intimidated at the same time. I entered the class knowing very little of what to expect. I was told by friends that it was a class made to give student real working experience. I have very little working experience so I am not sure what to expect which makes feel uneasy, but I have always wanted to get out there and start working which also makes me excited.

Speaking with my new classmates I started to feel more at ease because many of my classmates also have little experience in the workforces. Professor Joel Mason gave us a group activity to define and explain acronyms like; SWOT, USBLS and B2B. Then the class went over the syllabus to get a clear understanding on what to expect this semester, along with information on how to contact professor Joel Mason if anyone needs extra guidance. The required text book is Rules Of Thumb by Jay Silverman. It’s a book to help students with their writing assignments. Professor Joel Mason explained how important it is for all students to have writing commutations skills. The class was also given an article to read titled How to Get a Job by Thomas L. Friedman. The article is about how the market is broken for both job seekers and job creators. Thomas explains how employees don’t have the needed skills employers are seeking and employers have unrealistic expectations. Thomas believes it no longer matters what degree you have or what school you attended as long as you can add value. This has to with the new age of applying for jobs online. The employers have to ruffle through thousands of applications so the success rate is low for employers and employees.

Finally, the class was given a list of company internships which may be available for students who are seeking an internship. I am still currently seeking an internship, but I have emailed many companies listed on the handout the class was given along with internships I found myself online.