

		Exceptional 100	Proficient 88	Basic 76	Needs Work 65	Unacceptable 0	Comments
Abstract	10%	<ul style="list-style-type: none"> <li>You submitted a full and complete abstract.</li> </ul>		<ul style="list-style-type: none"> <li>The timeline that you presented has a BASIC plan for this project</li> </ul>		<ul style="list-style-type: none"> <li>Your abstract is missing elements</li> </ul>	
Topic Development:	35%	<ul style="list-style-type: none"> <li>You have EXCEPTIONALLY identified a problem to work on for senior project. AND have considered you creative strengths.</li> </ul>	<ul style="list-style-type: none"> <li>You have PROFICIENTLY identified a problem to work on for senior project. AND have considered you creative strengths.</li> </ul>	<ul style="list-style-type: none"> <li>You have SOMEWHAT identified a problem to work on for senior project. AND have begun considered you creative strengths.</li> </ul>	<ul style="list-style-type: none"> <li>You have NOT CLEARLY identified a problem to work on for senior project, or haven't begun to considered you creative strengths.</li> </ul>	<ul style="list-style-type: none"> <li>You have failed to identify a topic to work on for senior project, or show basic research of why this is a good project for you.</li> </ul>	
Concept and Objective:	15%	<ul style="list-style-type: none"> <li>You have a clear concept and have a unique perspective on why this project is relevant.</li> </ul>	<ul style="list-style-type: none"> <li>You have thoughtfully analyzed concept and have explained why this project is relevant.</li> </ul>	<ul style="list-style-type: none"> <li>You have a basic concept and have somewhat of a unique perspective on why this project is relevant.</li> </ul>	<ul style="list-style-type: none"> <li>You concept still needs work and you may have very little in-terms of having a unique perspective on why this project is relevant.</li> </ul>	<ul style="list-style-type: none"> <li>You have a fails to explain your concept and have not discussed a unique perspective on why this project is relevant.</li> </ul>	
Audience:	20%	<ul style="list-style-type: none"> <li>You have EXCEPTIONALLY considered for who this will be created for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>You have PROFICIENTLY considered for who this will be created for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>You have BASICALLY understanding of who this will be created for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>You NEED to consider who this is for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>You have not considered considered for who this will be created for and/or how you plan to get the point across.</li> </ul>	
Design Deliverables	20%	<ul style="list-style-type: none"> <li>You have thought through an EXCEPTIONAL amount of design deliverables that can make this project SP worthy.</li> </ul>	<ul style="list-style-type: none"> <li>You have thought through an PROFICIENT amount of design deliverables that can make this project SP worthy.</li> </ul>	<ul style="list-style-type: none"> <li>You have a BASIC amount of design deliverables that can make this project SP worthy.</li> </ul>	<ul style="list-style-type: none"> <li>You NEED MORE deliverables to make this project SP worthy.</li> </ul>	<ul style="list-style-type: none"> <li>You are MISSING deliverables to make this project SP worthy.</li> </ul>	
Research , Inspiration, and Timeline	10%	<ul style="list-style-type: none"> <li>Your research, Inspiration and/or timeline is at an EXCEPTIONAL level to support your idea/ concept.</li> </ul>	<ul style="list-style-type: none"> <li>Your research, Inspiration and/or timeline is at a PROFICIENT level to support your idea/ concept.</li> </ul>	<ul style="list-style-type: none"> <li>Your research, Inspiration and/or timeline is at a BASIC level to support your idea/ concept.</li> </ul>	<ul style="list-style-type: none"> <li>Your research, Inspiration and/or timeline NEED MORE work to support you idea/ concept.</li> </ul>	<ul style="list-style-type: none"> <li>Your research, Inspiration and/or timeline is missing or not considered.</li> </ul>	
Senior Project Readiness	0%	<ul style="list-style-type: none"> <li>The overall Senior Project Readiness of this concept is at a level of You have EXCEPTIONALLY considered for who this will be created for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>The overall Senior Project Readiness of this concept is at a level of You have PROFICIENTLY considered for who this will be created for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>The overall Senior Project Readiness of this concept is at a level of You have BASICALLY understanding of who this will be created for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>The overall Senior Project Readiness of this concept is at a level of You NEED to consider who this is for and how you plan to get the point across.</li> </ul>	<ul style="list-style-type: none"> <li>The overall Senior Project Readiness of this concept is at a level of You have not considered considered for who this will be created for and/or how you plan to get the point across.</li> </ul>	