

ASHA BALLARD

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ACADEMIC/PROFESSIONAL BACKGROUND

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.A	06/21	New York City College of Technology	Business and Technology of Fashion
A.S (Transfer)	2017	Medgar Evers College	Liberal Arts/ Sciences & Humanities

Online Certificate for Sexual Harassment 2021, New York City College of Technology

RELEVANT PROFESSIONAL EXPERIENCE

<u>Job Positions Held:</u>	<u>Position:</u>	<u>Dates:</u>
Candamill – Untitled Studios	Business Management	Feb. 2021 - Present

Intern

- Developing and creating different aesthetics for the rebranding of Candamill luxury handbags.
- Assisting with photo and video shoots.
- Giving input when casting models for different shoots.

IBOGARD

Assisted Fashion Stylist 2016 – 2019

- Assisted Fonsworth Bentley and stylist Mike B. in shopping and styling Hip-Hop group A Tribe Called Quest, Busta Rhymes, and Consequence for the Dave Chappelle show.
- Organized, steamed and maintained clothing for Lauryn Hill's Australia Concert.
- Helped with personal shopping for a Complex and Macy's Photo Shoot.

WORKSHOPS for PROFESSIONAL DEVELOPMENT

- Attending a Fashion Snoops workshop on April 15, 2021 on zoom during BUF 4900 class. The workshop went into detail about Fashion Snoops workshop and the personal and professional experience of our guest lecturers.

- Attended a researching workshop in the New York City College of Technology Library in the Spring 2019 term. It was for Problem Solving CST 1101 teaching how to properly search for scholarly resources in the database.
- Attended a Cuny Edge workshop in the Spring 2019 term on how to properly succeed in college and in life goals.

NETWORKING for Industry Relations/ EXPERIENTIAL Learning

- Attended the “Louis Vuitton Exhibition” on December 17, 2017 at 86 Trinity PL, New York, NY 10006.
- Attended the Brooklyn Muesum to see the “Arts of Africa” collection for the Fall 2015 term. This was for Intro to World Art, Art 100 004, Medgar Evers.
- Attended a free jazz concert in the Fall 2015 term for Introduction to World Music MUS 100 004, Medgar Evers.

SCHOLARLY Research

- Fashion Snoops database: Learned the fashion database through trend and color forecasting.
- LinkedIn: Developed business connections through networking.
- Instagram: Developed business and personal connections while building my own Jewelry brand.