



**CoCo
Chanel
Karl
Lagerfeld**

BY: ASHA BALLARD

INTRODUCTION

CoCo CHANEL

- Born as Gabrielle Bonheur Chanel in Saumur, Paris on August 19, 1883 (Britannica).
- Died January 10, 1971 at 88 in Paris, France (Britannica).

KARL LAGERFELD

- Born as Karl Otto Lagerfeldt in Hamburg, Germany on September 10, 1993 (Biography).
- Died February 19, 2019 at 86 in Paris France (Biography).



CAREER PATH

CoCo CHANEL

- She opened her first shop in Deauville, France. Throughout her clothing there was a heavy usage of "jersey knit" creating the "poor girl" aesthetic. It caught the eyes of the wealthier women who wanted a change from their uptight wardrobe (Britannica).



KARL LAGERFELD

- After living in Germany for 14 years he moved to Paris, France to pursue fashion. He went on to work with French designer Pierre Balmain. He worked his way from an assistant to an apprentice later. From there he worked as a creative director with another fashion house before finally branching out on his own in 1961 (Biography).

BEST-KNOWN CONTRIBUTIONS

CoCo CHANEL

- The "Little Black Dress"
- The Chanel Suit

KARL LAGERFELD

- Best known for revamping luxury ready-to-wear lines such as Fendi (Biography).



FUN FACT

CoCo CHANEL

- CHANEL was the first major fashion designer to introduce a perfume Chanel No. 5. (Britannica).



KARL LAGERFELD

- Lagerfeld can speak four different languages, Spanish, French, German, and English (Biography).

PERSONAL THOUGHTS

CoCo CHANEL

- I admire her for going against society norms and doing what she wanted. Her look was iconic then and still is to this day.

KARL LAGERFELD

- I admire Lagerfeld in many ways but the greatest thing I admired was his work ethic. He worked for different luxury brands for over 5 decades.



References

- Britannica. 25 Januraury 2021. CoCo Chanel. Retrieved on February 3, 2021 from: <https://www.britannica.com/biography/Coco-Chanel>
- Biography. 2 April 2014. Karl Lagerfeld Biography." *Biography*. Retrieved on February 3, 2021 from: <https://www.biography.com/people/karl-lagerfeld-9371367>