

TRAVEL AND TOURISM

HMG1101

Karen Goodlad

Fall 2020



NEW YORK CITY COLLEGE OF TECHNOLOGY



CLASS LEARNING OUTCOMES

Summarize tourism and the impact of transportation on tourism

Define tourism and describe the important international tourism organizations

Discuss the economic impact of tourism

Summarize the sociocultural impact of Tourism



[The Trouble with Airports and How to Fix Them](#)

PROMOTORS OF TOURISM

Government

Tourism Boards

Tour Operators

Travel Agencies

Tour Wholesale and Consolidators

Destination Management Companies

CATEGORIES OF TOURISM

Food & Drink
Tourism

Historic
Tourism

Ecotourism

Sustainable
Tourism

Cultural
Tourism

Heritage
Tourism

Fashion/Retail
Tourism

Sports
Tourism

WHAT SEGMENTS OF THE HOSPITALITY INDUSTRY ARE ASSOCIATED WITH TOURISM



Accommodations
Travel Promotion and Planning
Transportation
Dining
Activities

REASONS FOR TRAVEL

Business Travel

Visiting Family
and Relatives
(VFR), Health,
Religion

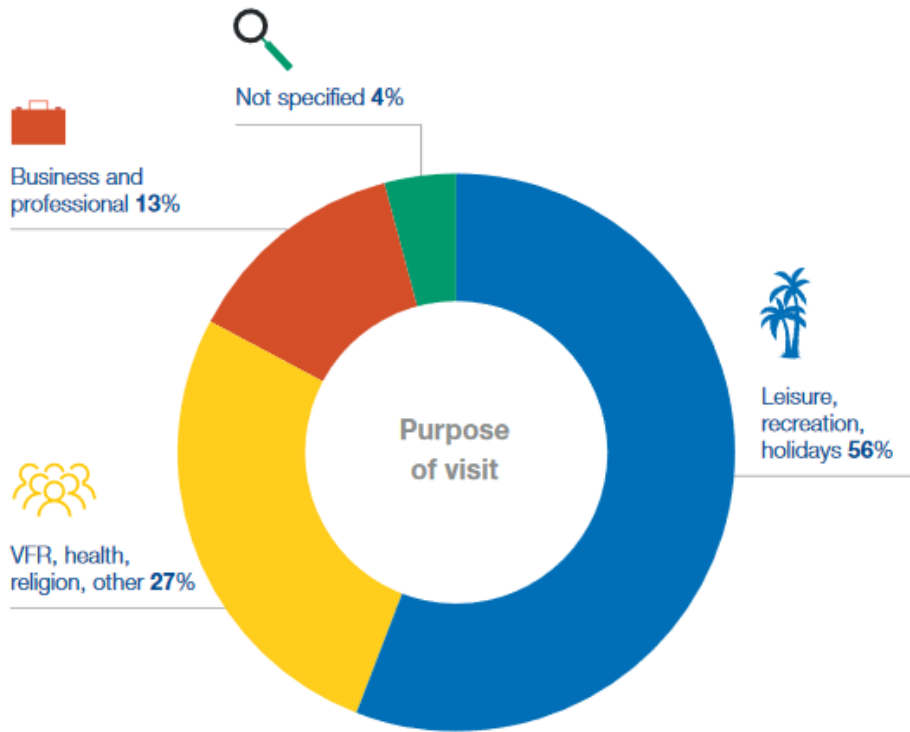
Leisure and
Recreation

Other

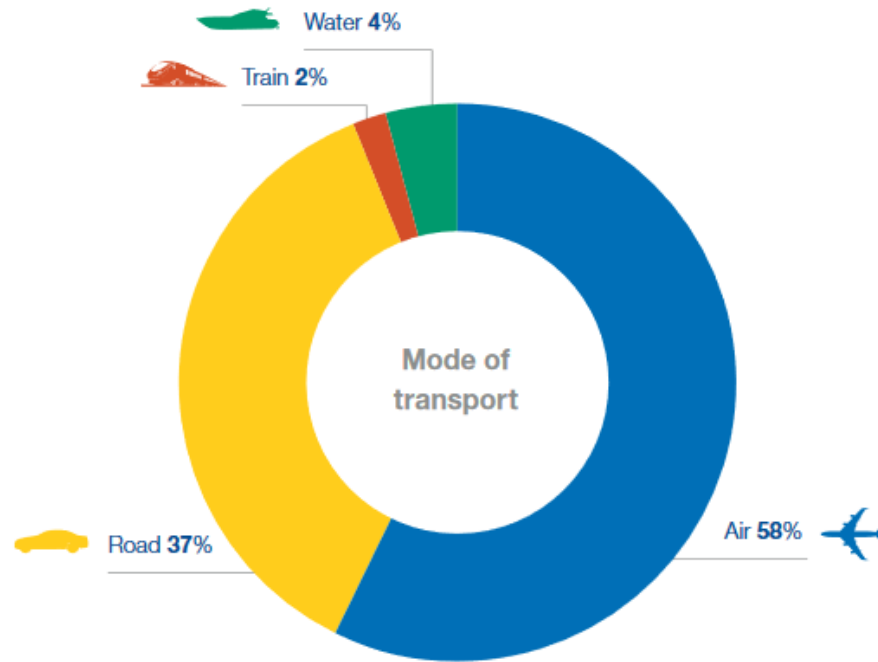
Means and Purpose of Travel

Travelling for leisure and by air dominates international tourism

- **Leisure travel is the main purpose of visit in all world regions except the Middle East**, where visiting friends and relatives (VFR), or for health or religious purposes predominates.
- **The share of leisure travel has grown from 50% in 2000 to 56% in 2018.**
- **The share of air travel has increased from 46% in 2000 to 58% in 2018**, while land transport has decreased from 49% to 39% in the same period.

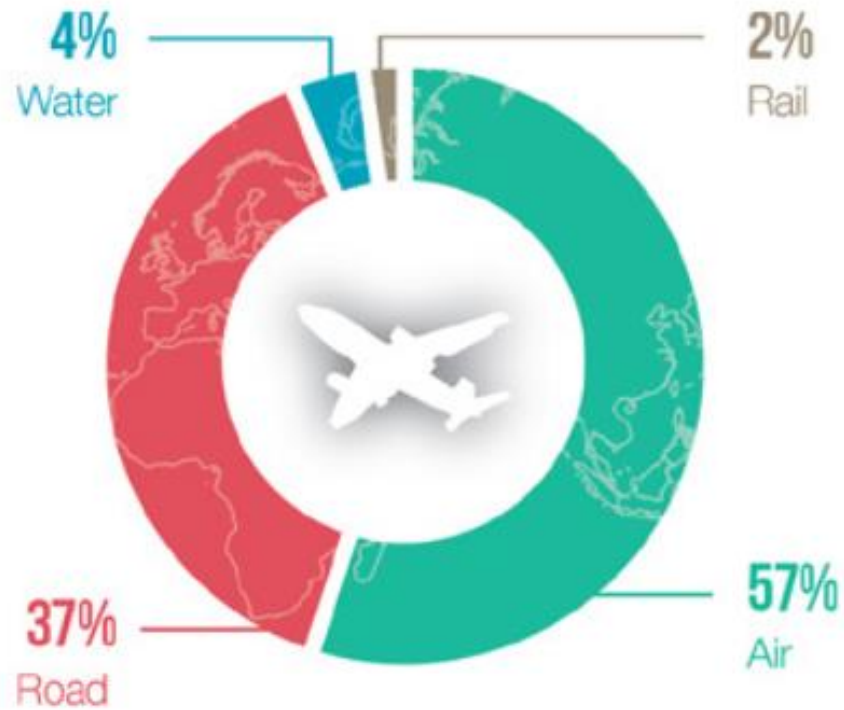


Purpose of visit, 2018 (% share)
Source: World Tourism Organization (UNWTO).

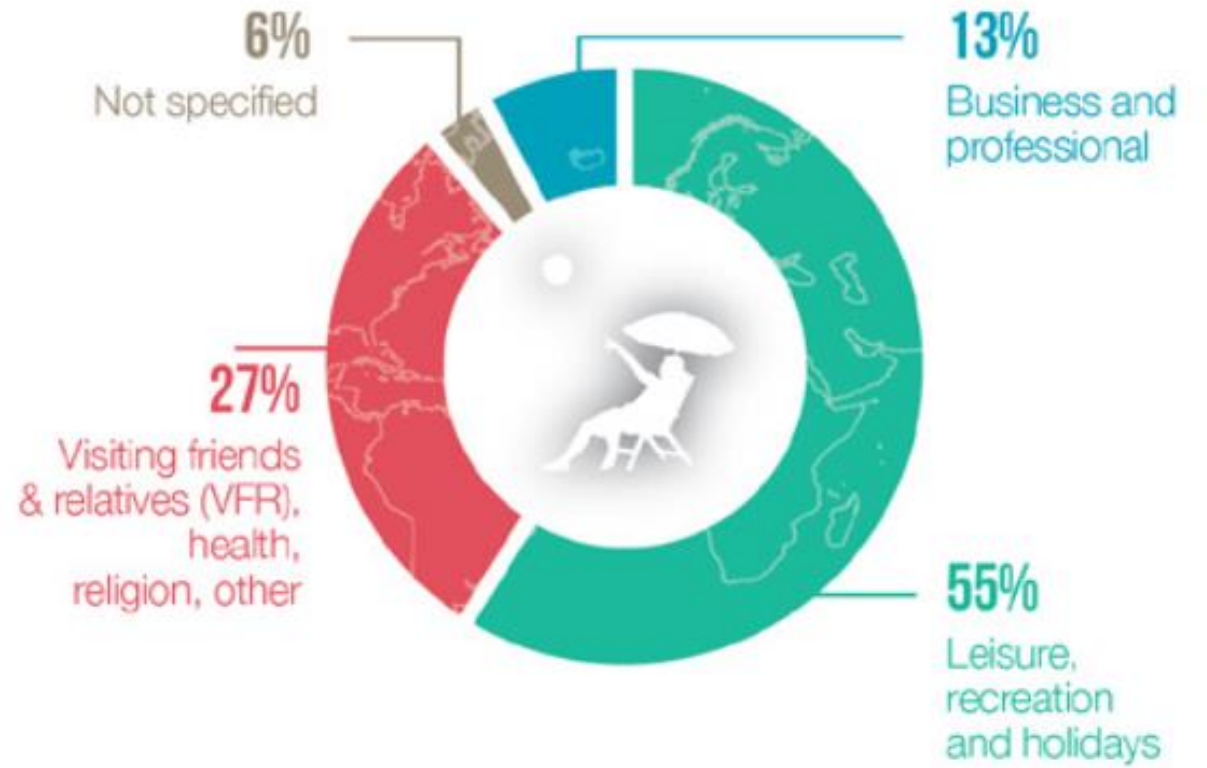


Mode of transport, 2018 (% share)
Source: World Tourism Organization (UNWTO).

Mode of Transport (2017)



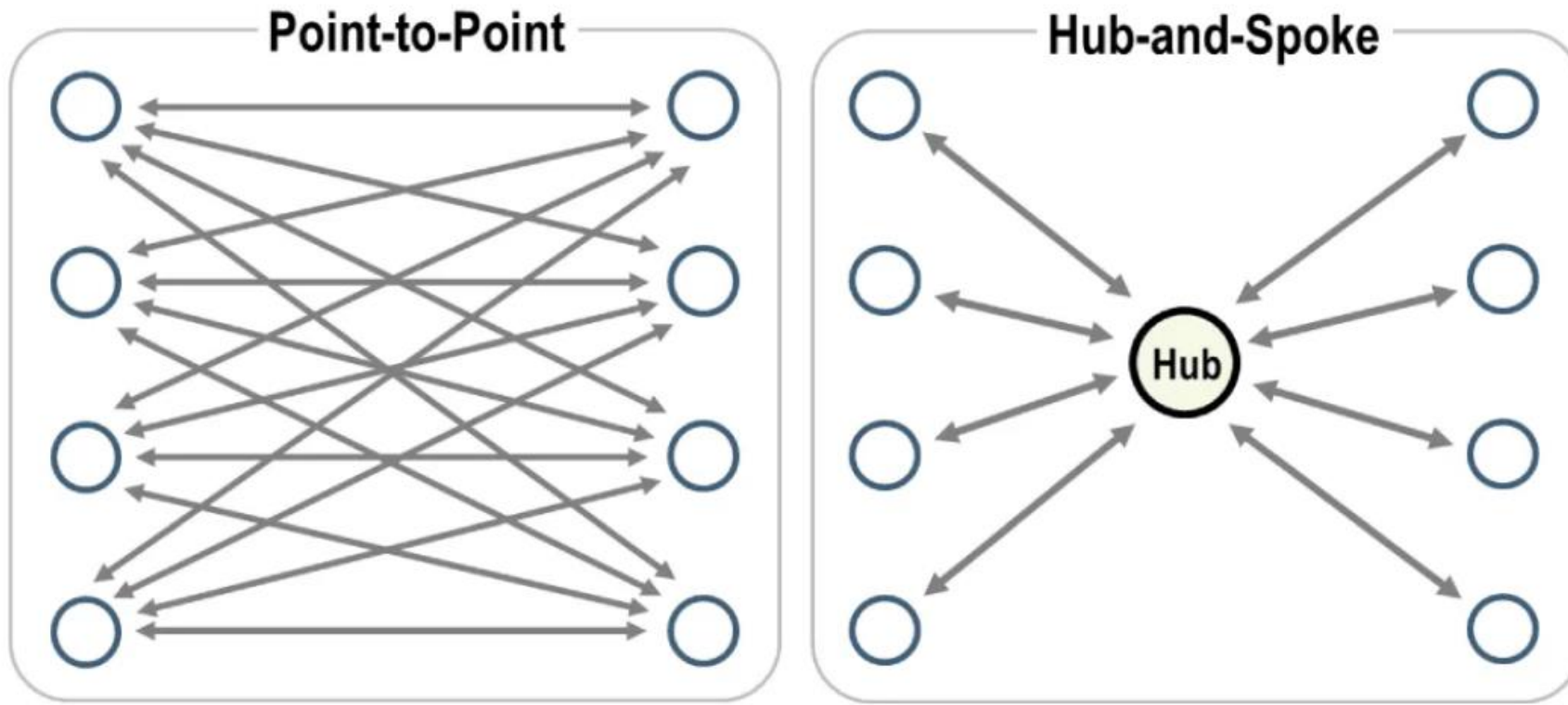
Purpose of visit (2017)





WHAT ARE
THE FORMS
OF
TRANSPORTA
TION THAT
CONTRIBUTE
TO TOURISM?

Point-to-Point versus Hub-and-Spoke Networks



Point-to-Point and Hub-and-Spoke Networks

**NEXT CLASS MEETING
OCTOBER 26, 2021**

- “Things to Do” videos are due before 8:00am
- Each student will be asked to share their video with the class
- We do not have weekly homework from the chapter, but we will have a weekly reading.