

ENG 1121

English Composition 2



Objective

Continue to discuss “repurposing”



Repurpose (verb):
to adapt for another use



Once you've decided *what the website will be about* and who your *audience* will be, start sketching out ideas on your computer or in a notebook. Think about the following items for your website:

Visual – How it will look, what pictures/symbols will be used

Audio – How you'll use sound or sound *and* video

Spatial – What kind of layout you'll use

Linguistic – What written text you'll feature on the pages

It doesn't have to be fancy.

Look at my website, and answer the questions that follow...

Jessica Penner

Writer, Teacher, Voyeur

Home

Prologue of *Shaken in the Water*

Reviews of *Shaken in the Water*

Nonfiction

Bio

Images

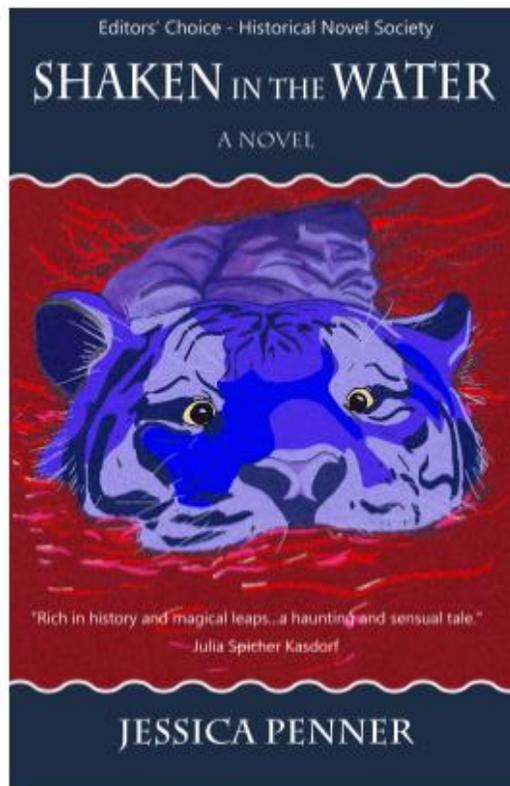
Book Reviews

Homecoming

Conversations

Twitter

Facebook



“...an old world of religious devotion, piety, and contradiction—but this is also a contemporary world, full of love, compassion, betrayal and redemption.”

- Carolyn Ferrell, author of *Don't Erase Me*

“...for the reader there is always the Voice calling, 'Herein!' – 'Come in!'”

- Rudy Wiebe, author of *Peace Shall Destroy Many*

Just from the home page:

1. What is being shared?
2. What information is given on other pages of the website?
3. Who is the intended audience?
4. How does the website use visuals, audio, layout, and linguistics?

Go to jessicadawnpenner.com to examine the other pages.

- I'll admit, it's a work in progress, but it's a way for me to repurpose my novel and showcase other writing I've published over the years!



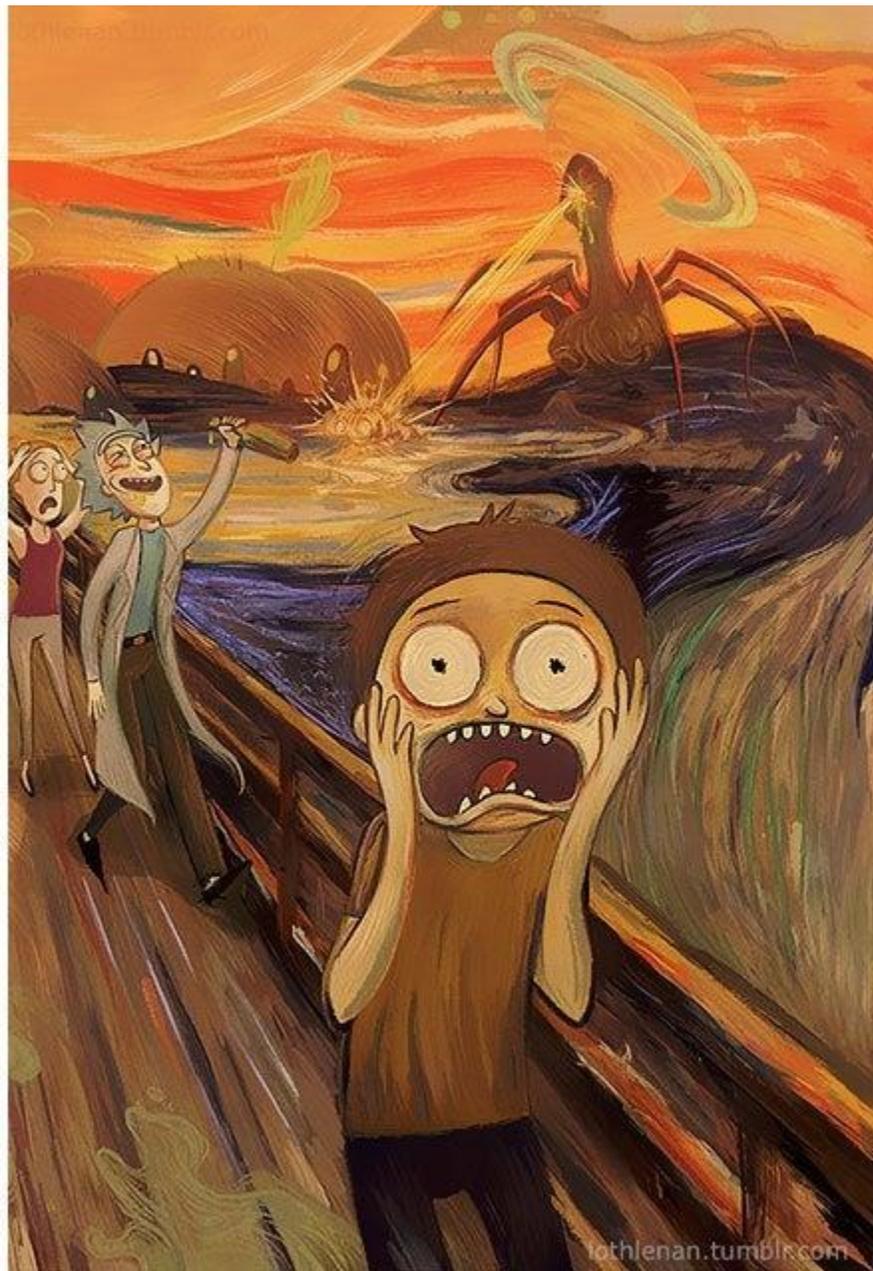
Your website **should** have the following items:

- A homepage with a clear menu with “links” to each page
- A different page for each idea shared (Again, don’t just cut & paste!)
 - For example, if you’re talking about a Discourse Community of your neighborhood soccer team, perhaps you’d have a page for each of the people you interviewed.
- Links to sources used or a Works Cited page
- A page that shares **why** you chose to showcase this DC or genre, **why** you chose the design of the website, and **who** your intended audience is



Requirements





Feeling overwhelmed?
Don't be!
Have fun with this!

If you feel at a loss for these kinds of things, Google Slides has several templates you can use and adapt—don't feel you have to start from scratch!

Just be sure to use YOUR content!

Go to [https://docs.google.com/presentation/u/0/!](https://docs.google.com/presentation/u/0/)

Homework

- Create a first draft of the website by **April 20**.
- Note: For this class **ONLY** (you **MUST** follow whatever your other professors are doing), we are taking the full spring break (April 8-16).
- Now, that **does not mean** you don't have work to do for this class!
- As I stated above, you must have the first draft of your website **completed by April 20!** (50 points are at stake, **plus** participation points for April 13 & 15!)
- I will be available for consultation on **April 13 & 15** during this class' office hours (10-11:30 am). If those times don't work for you, we can schedule another time!

