

# ENG 1121

## English Composition 2



### *Objective*

Discuss “repurposing”



So, what's "repurposing"?



# Repurpose (verb): to adapt for another use

- For the Unit 3 Writing Assignment, you will repurpose your major writing assignment for Unit 1 (Discourse Community) or 2 (Genre)—or both!
- Because most of us are at home with limited travel this semester, we're going to repurpose online.
- Each of you will create a “website” using Google Slides (not a real one).



# A Few Things to Consider

- First, you need to decide whether you want to use your U1 or U2 writing assignment (or both, if they would link up nicely together).
  - Think about which one you're most interested in exploring in this new constraint (the website).
  - You can't just copy paragraphs and slap them on the page! You have to think about how you would express the same ideas in an **interactive** way.
  - Look at some of the websites you frequent. Ask yourself:
    - Why do you go to them?
    - Is it the layout?
    - How the subject matter is shared?
    - Is it the ease of finding out information?



# Decisions

- Once you've chosen whether you're going to use your Discourse Community or genre (or both), decide who your **audience** will be.
  - For example, if you chose "fast fashion" as your genre, and you explored in your research project how it affects the economy, your audience *might* be students of fashion or business.
  - Or, if you chose "muscle cars" as your genre, and you explored in your resource project about the history and development of the modern muscle car, your audience *might* be people who are avid fans of muscle cars.
- Each of these ideas would need a website to be geared **specifically** towards their **audience**.



# Homework

- If you haven't already, complete the questionnaire about your experience with the U2 Writing Assignment: <https://forms.gle/fFvtBDB1AdENtMex6>
- Decide which writing project you want to repurpose (you can use both if they're related).
- Decide who your audience will be by Tuesday, because Tuesday is on a **Wednesday** schedule, and I'll share more about what you'll be doing over Spring Break!

