

Doreen Wright
September 12, 2018
CDMG 3532
Print Production for Designers

AMNY Newspaper Ad Specs

Page A12

Ad for open house

- **1/4 Page Vert** - 4.566 x 5.420
- **one portrait** photograph of a female
- **3 colors**_ Blue, navy, green
- **Logo**_ No
- **Audience**_ College Students
- **Contact**_ website, number, address
- **Call to action**_ get people join, come to open house and enroll