



DESIGNING A WATERFRONT COMMUNITY  
ARCH4710 Urban Design Studio  
Fall 2014

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# INDUSTRY CITY OPEN

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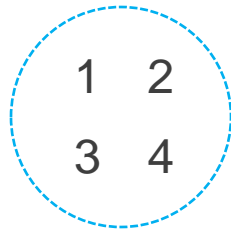
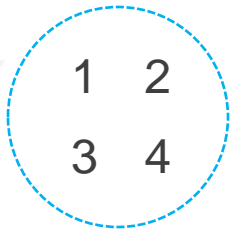
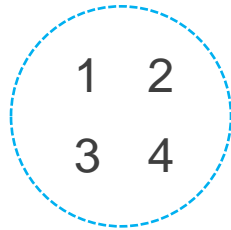
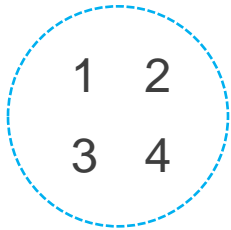
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## **MODULE 1 – Community Engagement Module**

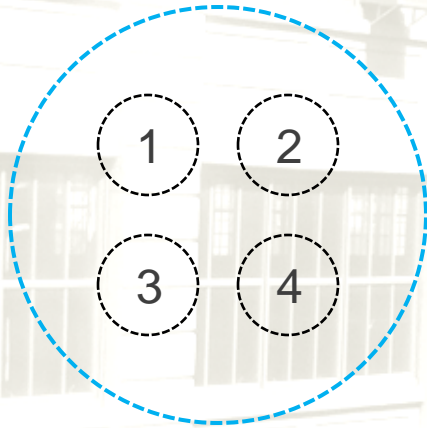
Students will form four groups of four students (assuming 16 students). Each group will be assigned a constituent for whom they will become the advocate on the project. They will prepare a team report to be presented to the class that will profile their group and specify program requirements that will be incorporated into the master plan.

**DURATION: 4 Weeks**



## MODULE 2 – Master Plan Module

Students will regroup into new teams that will include an advocate from each constituency. The new design teams which will be represented by each constituency will devise a master plan for the project that serves the mutual interest of the all the stakeholders. **DURATION: 6 Weeks**



### **MODULE 3 – Building Design Module**

Each participant within their master plan team will select a site from their master plan to design a building for their constituency.

**DURATION: 5 Weeks**

## WEEK 1

- Monday
  - Project introduction: Industry City and the Brooklyn waterfront
  - The class is divided into groups. Each group is assigned a constituency for whom they will become the advocate
  - Assignment: students are to meet as a group and begin to assemble research on their constituents: Mission statements, contact numbers, etc.
- Thursday
  - Site visit to Industry City.

## WEEK 2

- Monday
  - Professor Presentation: devising a master plan: community input
  - Student teams will use class time to meet and coordinate constituent research
- Thursday
  - Guest speaker: Director: Pratt Center for Community Development [?]
  - Assignment: Students will prepare draft report compiling research

### WEEK 3

- Monday
  - Student Presentation: Preliminary findings and evaluations of constituents
- Thursday
  - Professor Presentation: What is ULURP?
  - Discussion of the zoning for the site: Zoning as land use
  - Students will work in their teams to identify site priorities for their respective constituent

## WEEK 4

- Monday
  - In-class coordination among team members in preparation for class presentation.
  - Students will “finalize” site plan considerations for their constituents
- Thursday
  - Team PPT presentations of reports (to constituent representatives to take place at Industry City?)
  - Assignment: Student groups will coordinate to incorporate jury comments and begin to determine program requirements for their input in the master plan.



## WEEK 5

- Monday
  - Professor Presentation: the anatomy of a master plan: Battery Park City.
  - In-class coordination among advocate groups to determine programmatic needs of constituent group
- Thursday
  - Brainstorming: Hands-on full-class charette between constituent advocates to determine programmatic recommendations for their respective constituents.
    - Each group will present their programmatic requirements to the class which will be recorded.
    - Students will separate into 4 groups (4 each) with one member of each individual constituent advocacy per group.
    - At the end of the class each new group will present their program elements.

## ASSESSMENT

- a. Use of Open Lab as an interactive and working tool
- b. Evidence of understanding of constituent
  - i. Effective engagement of contacts
  - ii. Quality of research outcomes
  - iii. Coordination of research between team members
- c. Translation of constituent needs to urban design program.

## LEARNING OUTCOMES

- a. Capstone experience: Full understanding of urban design issues
- b. Collaborative learning in differing contexts
- c. Community-based learning
- d. Internship opportunities: Learning to engage the world



Thank you!