



OPTION TWO: CREATIVE INTERPRETATION

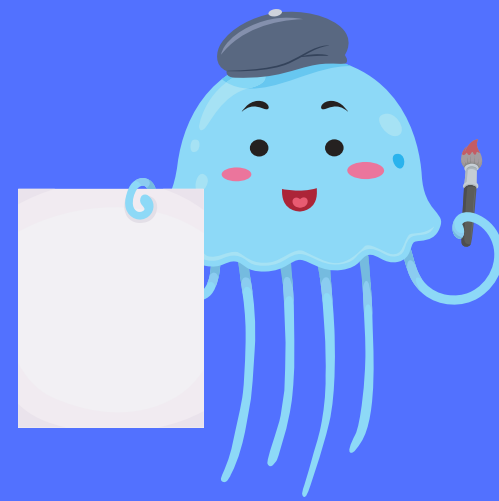


If you choose this option, you will do a creative project in which you use your artifact as a mentor text to talk about social issues. In other words, you will use your artifact as inspiration to make a creative piece of your own. This is a project **INSPIRED BY** your artifact, **NOT ABOUT** your artifact. You won't paint a painting of Childish Gambino, but instead, you'll think about what he's doing that you would like to do.

This doesn't mean that if you're using a video, you have to make another video. It means you can use your artifact as a starting point. Look at your rhetorical analysis worksheet for ideas! For example, "This is America," has elements of parody ("parody" is a genre that mocks serious literature, art, or society—like *The Onion* or *The Daily Show*) so if you chose this video, one option would be to make a parodic comic book based on some of the same issues Gambino tackles.

ARTIST STATEMENT:

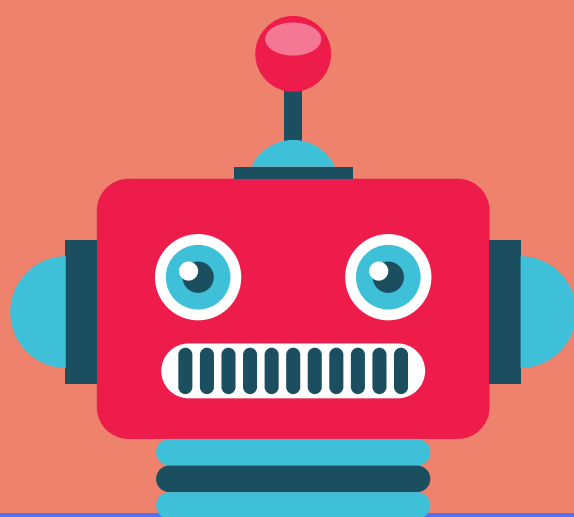
If you choose this option, you will need to write a formal artist statement of at least 500 words explaining how you were influenced by your artifact. In other words—what did you find in your rhetorical analysis that inspired you to make the art object you did? There will be a handout to help you write this statement. Please note: this artist statement will be a substantial part of your grade! Make sure it's organized, and take enough time to revise it!



THANKS FOR ASKING, ROBOT! YOU WILL GET GRADED ON:

1. Your rhetorical analysis questions being answered thoroughly, thoughtfully, and **ON TIME!**
2. The thoughtfulness of your project (how much time and effort you put into it, basically)
3. Your own rhetorical awareness. Who is your audience—and what are you doing to reach them using the factors we've discussed in class?
4. The strength and clarity of your artist statement. This should tell your viewers a. Why you created the work, b. What inspired you. c. How (**SPECIFICALLY**) you were influenced by the mentor artifact and d. What you learned from making this work. Remember, even though this is short, it's a huge part of your grade, so you need to leave yourself time to revise it!

I wonder how you grade something like this?



Remember! Rhetorical Analysis Worksheets due 3/7! Final Project (and Artist Statement) due 3/21! Don't lose points for lateness!