



## OPTION ONE:

# THE ARTICLE

This is an paper of at least 1100 words about your artifact that you will post on Open Lab. This may be an academic article, or a music (or book or movie) review, or any other genre of article that seems appropriate to writing about your artifact—but you should:

1. Include at least two outside sources
2. Find a “mentor article,” as we’ve discussed in class. By this I mean, you will find a published article (about something else) that you admire that you would like to emulate in a publication that you would like to be published in. This way, you can turn to the article for help in writing—what are they doing that you would like to do? You do not have to copy the style of writing—but you can turn to it for tips in tone, structure and so on.
3. Include some of the work you did on your rhetorical analysis worksheet—you did good thinking about your artifact there!! So don’t let it go to waste.



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SO WHAT WILL  
I BE GRADED  
ON?

*Good question, weird monster!*



1. Your rhetorical analysis questions being answered thoroughly, thoughtfully, and ON TIME!
2. The strength and clarity of your “so what?” Remember, you are talking about important social issues. “This is America” being a wild video is not interesting enough to write about for 1100 words. What is Gambino trying to say-- and WHO CARES???? Remember to frame yourself in conversation with others (your outside sources) who have written about the same artifact.
3. Your own rhetorical awareness. Who is YOUR audience—and what are you doing to reach them—with tone, with subject, with images (if appropriate to your genre)?

**DUE MARCH 21 ! REMEMBER: FOR EACH DAY LATE, YOU LOSE 1/3 A LETTER GRADE FOR THE FIRST THREE DAYS. AFTER THAT, YOU LOSE A FULL LETTER. SO BY DAY 6, YOU FAIL THIS UNIT. DON'T PLAY, SLAY!**