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Signing up for Digital Media Foundations had a burning question wandering around my mind, "What is digital media foundation?". I'm not quite sure if my peers have this same question or already know what the class will be about. I hope my question will be answered as I go along and more questions wander around my mind. So far I have an understanding of what was taught in today's class, for example I didn't know the definition of what semiotics is but know I know. Semiotics is the study of signs and symbols and its impact on communication and language.

I learned quite a few things in class, like I mentioned before. I did not know what semiotics is or its definition but now I do. Semiotics were introduced in the late 1800's by American philosopher, Charles Sanders Piarce, and because of his field work it lead to the categorization of three basic types; icons, symbols and indexes. I'm probably dumb but I thought that icons and symbols have the same meaning or idea. An icon is a representation of realistic objects that communicate quickly (ex: shopping cart on a website) and a symbol is an arbitrary sign that doesn't correspond or have any resemblance to the object being presented (ex: lightbulb for an idea, like how a cartoon will have a character who thought of something and the lightbulb appears next to their head). The third basic categorization is the index, the index is a type of sign that mentions an object and doesn't necessarily resemble the actual object (ex: dark clouds for rain).

With the knowledge of the differences between icons and symbols and what an index is, I feel like I'm no longer as dumb. Graphic design is a part of our lives now, in fact, the government itself are using  graphic design in order to distribute information to the public. The government has designed and applied guidelines and safety precautions to food packaging by adding nutrition labels. With nutrition labels, consumers can look at how much calories, carbohydrates, sugars, vitamins and sodium the food package contains. As for safety concerns, nutrition labels contain a list of ingredients the food has, this makes it easier for

those who have food allergies or concerned about what ingredients they're adding to their bodies. It also issues safety regulations such as " Keep Out Of The Reach Of Children" and on medical packages as well. On medical packages it will state the ingredients used to make the medicine and also list the same safety regulations.

Without the nutrition labels or medical labels the government uses to give us the information needed, it will be a total mess out in the world by now. It will be difficult to know what ingredients the food packages contain or ingredients used to make medicine. The depth is sectioned into 7 meanings: perception, sensation, emotion, intellect, identification, reverberation and spiritually. With the different 7 meanings it will be incorporated into a design. With perception the features of visual solutions makes us look at the design, sensation gives us images mixed with tactics which gives the audience a gut feeling reaction to the design and emotion is used in advertising to persuade the audience's thoughts of the product being sold to them or lifestyle. Intellect has the power of words, identification is a design that connects on both emotions and  intellectual to form deep personal connections with the audience and reverberation is a nostalgic imagery that comforts through visual messages to the audience. A person's moral and artistic traits come together to deliver a message spiritually.

All the information is everything I have learned so far on the first day of class. Most of the information I've learned is information I was not well informed of and because of digital media foundations I am well informed now. That's what I'm hoping for, to come out of the classroom with information that I did or did not know of. For more questions to start forming so that my questions can be answered and that at the end of class, I'll know what is digital media foundation.